Information Brochure 2020-21

Admissions Open!
IIHMR- Bangalore’s 2-year full time
Postgraduate Programme in Hospital and Health Management -PGDM
is approved by
All India Council for Technical Education (AICTE)
and accredited by
The National Board of Accreditation (NBA)

Our programme has been awarded ‘MBA equivalency’ by
The Association of Indian Universities (AIU)

IIHMR Bangalore is also accredited as a Consultancy Organization for NABH by
The National Accreditation Board for Education and Training (NABET) constituent board of Quality Council of India (QCI)

IMPORTANT DATES TO REMEMBER

- Last date for request for application forms: May 29, 2020
- Last date for submission of application forms: May 31, 2020
- Dates for Group Discussion (GD) and Personal Interviews: 11th January 2020, 08th February 2020, 14th March 2020, 11th April 2020, 09th May 2020
- Last date for closing of admission: June 30, 2020
- Starting of the Academic session: July 1, 2020

Note: Any change in the dates will be informed to candidates
IIHMR Society

The Indian Institute of Health Management Research (Society) was established in 1984 in Jaipur with its focus on Public Health and Hospital Management. The IIHMR Society established campuses at Jaipur, Delhi and Bangalore to improve the standards of healthcare institute through Management Research. IIHMR – Jaipur is a WHO Collaborating Centre and has been designated as an Institute of Excellence by the Ministry of Health & Family Welfare, Government of India.

About IIHMR Bangalore

IIHMR Bangalore is the South Campus of Indian Institute of Health Management Research, Jaipur and was established in the year 2004. In the year 2010, the Institute acquired AICTE approval for its Post Graduate Diploma Management (Hospital and Health Management) -PGDM, a flagship programme in which Knowledge, Research and Training create a distinctive edge for developing Managers for the Hospital and Healthcare Industry.

IIHMR, Bangalore leverages on the collective strength of nearly 70 faculty across its Institutes at Bangalore, Delhi and IIHMR Jaipur University. IIHMR, Bangalore conducts short term training programmes in specific areas of Hospital Management such as Quality Assurance, NABH accreditation and customized training for Hospital and Healthcare Organizations to improve the competency of working professionals. IIHMR Bangalore has a proven track record in research and consultancy projects in the health sector.

Leadership in Education and Research

- 2004
  - Started IIHMR South Campus, Bangalore @ Kudlu gate
- 2010
  - IIHMR Bangalore moved to new campus @ E-city
  - AICTE Approval for PGDM Courses
- 2015
  - IIHMR Bangalore received NABET Accreditation as Consultancy organization for NABH
  - IIHMR Bangalore enters Implementation Research & increased research partnerships
- 2017
  - IIHMR Bangalore was ranked as the Top Hospital Management College by Higher Education Review Magazine and continues to be in top till date
  - Introduction of a new specialization ‘Healthcare Information Technology (HIT)’
- 2018
  - Our program has been awarded MBA equivalency by the Association of Indian Universities (AIU)
  - IIHMR Bangalore was accredited by National Board of Accreditation (NBA)
- 2020
  - Expansion of educational program offering - introducing ‘Pharmaceutical Management’ as a specialization.

Mission

Institute of Health Management Research, Bangalore is an Institution dedicated to the improvement in standards of health through better Management of Healthcare and related Programmes. It seeks to accomplish this through Management Research, Training, Consultation and Institutional Networking in National and Global perspectives.
**Library**

The Library at IIHMR – Bangalore is a Centre for Academic Learning, Knowledge Acquisition, and Development. It has a rich collection of 6500+ books on Health and Hospital Management, periodicals, 800+ Theses & Dissertation, Project reports, 700 Back volumes of Journals along with 13 Journals on various topics, Faculty Publications, and Case Studies; the Collection also includes CD-ROMs, Proquest, EBSCOHost, and J-Gate Databases.

**Computer Lab**

The Computer Lab is a State of the Art facility with WI-FI internet connectivity to cater to the needs of the academics, English language learning and support research activities in data analytics.

All the computers are connected through LAN. Besides this, round the clock Broadband internet facility is available.

**Hostel Facility**

The Institute has well-furnished Hostel Facility for both Boys and Girls separately with wi-fi, mess facility, 24*7 Security, House Keeping, Drinking Water, Washing Machine, Common lobby cum recreation room (TV, Carrom, Chess), Transportation facility.

The cafeteria in the campus is well-equipped, modern & hygienic kitchen with a large dining area, separate student & staff dining areas.

**Campus**

The Institute has a full-fledged campus spread over two acres in Electronic City Phase -1, Near Wipro Gate No. 11. The Main Building has an Academic Block, Computer Centre, Library, Lecture Halls, Tutorial Rooms, and large Seminar hall, Medical rooms & separate common room for boys & girls.

The Seminar Hall is well-equipped with modern amenities and a seating capacity to accommodate more than 150 participants.

The Campus also has a well-equipped Gymnasium, has facilities for Outdoor Sports & Indoor Sports such as Badminton, Table Tennis, Chess, Carrom, etc.

“IIHMR, Bangalore was a great training ground for the highs and troughs of the corporate world. My experience here taught me to appreciate diversity, be result focused and practical in approach, laying a good foundation for my career........ Hospital administration as a field even though it wasn’t so well known then, instilling confidence and teaching me to trust my instincts. I would always encourage those interested to consider furthering their education here. you cannot go wrong!”

Dr. Nitin Jawahar, Senior Program Manager - Patient Engagement Platform at Columbia Asia Hospitals Pvt. Ltd., Bangalore
The Institute offers a two-year full-time Postgraduate Programme (PGDM), with specializations In Hospital Management, Health Management, Healthcare Information Technology (HIT) Management and shortly will be introducing Pharmaceutical Management specialization. The programme specialization is well designed to develop any graduate - be it Doctors, Bio-tech Engineers, Pharmacy graduates, physiotherapists, nurses, AYUSH professionals, non-science graduates, working professionals and life science graduates into 'Healthcare Management Professionals' for the Hospital and Healthcare Sectors.

This programme allows for a more holistic approach to confront the existing and emerging challenges the healthcare industry faces. IIHMR, Bangalore is geared to respond to the challenging needs of the Healthcare Industry. It is a high performing academic centre with outstanding Faculty & Staff, supportive Alumni and Students. Our reputation reflects the cutting-edge contributions of the faculty, the high caliber of student body, the dynamics of progressive curriculum, technological orientation, and exceptional commitment to quality education and research – all in the ideal location of the Bangalore Campus.

"It is with Nostalgia that I reminiscence my time at IIHMR, Bangalore after deciding that healthcare being choice of career... I wanted to seek the best college in India which allowed me to excel. The Professors and Faculties were always open to ideas and provided undivided attention and support throughout the programme."

Choosing IIHMR, Bangalore is one of the best decisions I have ever made. I like the hands-on approach of courses at IIHMR because it took my learning beyond theory which has helped to shape my experience as Healthcare IT Professional and taken me to where I am today. IIHMR, Bangalore Campus is unique, fun & lively campus where lifelong memories are formed. I feel the cardinal yardstick for appraising the true merit of an educational institution is the value-addition it instils in its alumni’s about inculcation and enhancement of intrinsic and intangible higher values”.

Mr. Ram Milan,
2010-12 Batch
Director at ICT Health, United Arab Emirates
# Course Structure

## Induction & Orientation Programme
- Human Process Lab
- Written & Oral Communication
- Essentials of Computers

## Term 1: Foundation Course
- Health and Development
- Principles of Management
- Health Policy and Healthcare Delivery System in India
- Essentials of Hospital Services
- Essentials of Biostatistics
- Essentials of Epidemiology
- Essential of Demography and Population Sciences

## Observership
Observer ship is an integral part of the programme. the students are placed for 2 weeks in various Hospitals for practical exposure & learning.

## Summer Internship
Summer Training is an integral part of the programme. the students are placed for 8 weeks in various Hospitals and Healthcare organizations including NGO's throughout the country for practical exposure & learning.

After Summer internship the students choose specializations based on their interests.

## Term 2: Foundation Course
- Organizational Behavior
- Marketing Management
- Human Resource Management
- Essentials of Health Economics
- Financial Accounting & Financial Management
- Communication Planning & Management
- Research Methodology & Community Studies

## Term 3: Hospital Management
- Hospital Planning
- Organization & Management of Clinical Services
- Organization & Management of Support Services
- Organization & Management of Utility Services
- Data Management & Analysis
- Operations Management in Hospital
- Quality & Patient Safety
- Strategic Planning & Managed Care

## Term 3: Health Management
- Data Management and Analysis
- Population Programme Management
- Applied Epidemiology
- Health Survey Research Methods
- National Health Programmes & NGO Management
- Health Management Information System
- Logistics and Supply Chain Management
- Quality Management in Healthcare

## Term 3: Health Information Technology Management
- Introduction to Healthcare Software Engineering
- Introduction to web tools
- Database Management System
- Healthcare IT Standards & Health Information Exchange
- HIMS & Clinical Health Information System
- Regulatory Aspects and IT Security
- Operations Research
- Basic Bioinformatics & Translational Bioinformatics

## Term 4: Hospital Management
- Material and Equipment Management
- Marketing Management of Hospital Services
- Hospital Management Information System
- Health Insurance and Managed Care
- Legal Framework in Healthcare
- Disaster Management
- Clinical Epidemiology

## Term 4: Health Management
- Health Insurance and Managed Care
- Operations Research
- Programme Planning, Implementation, Monitoring & Evaluation
- Strategic Planning and Management in Healthcare
- International Health
- Legal Framework in Healthcare
- Disaster Management

## Term 4: Health Information Technology Management
- Introduction to Java
- Quality in Healthcare and IT
- Object Relational Database Management System (ORDBMS)
- Managing Healthcare IT Department
- Electronic Health Record (EHR) and ICT
- Data Mining and Data Warehousing
- Digital Imaging

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### Internship and Dissertation

Internship and Dissertation is an integral part of the Postgraduate Programme in Hospital and Health Management. As a part of the curriculum, each final year student is required to undergo Internship and Dissertation with a reputed organization for a period of four months. During internship, the student will assist the Administrator/Manager in day to day operations. Through this process, he/she is expected to gain practical knowledge and skills to handle managerial issues related to major departments of the organization. Usually students end up doing internship and dissertation in the organization where they are placed.

**Introducing a new specialization in Pharmaceutical Management from batch 2020-22**
Eligibility Criteria

- Graduates from any educational background can apply for PGDM (MBA Equivalent)
- Candidates should have a min of 50% marks in their Graduation
- Students appearing for final year exams can also apply for provisional admission (Can submit provisional degree certificate/marks sheet/other documents before the start of program)
- Any one management aptitude test score (CAT, MAT, CMAT, XAT, ATMA, GMAT, KMAT )
- Persons with experience/defence personnel are encouraged to seek admissions for career change/development

Admission Process

Step 1: Check the Eligibility Criteria

Step 2: Apply online or Download application from our website: www.iihmrbangalore.edu.in

Step 3: Submit filled form through online /email/ post

Step 4: Selected applicants will be called for Group discussion (GD) /Personal Interview (PI)

Step 5: Final Selection will be based on the GD/PI Performance

Step 6: Admission offered for PGDM Course

Fee Structure

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<th>Particulars</th>
<th>1st Year (In INR)</th>
<th>2nd year (In INR)</th>
</tr>
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<td>Examination Fee</td>
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</tr>
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Fee Installments

Students are requested to deposit their fee as per the following details, failing which a late fee will be charged as per the Institute norms:

- Within 10 days of admission: Rs. 1,25,000/-
- Within 20 days of admission: Rs. 1,15,000/-
- Before 5th December 2020: Rs. 1,40,000/-
- Before 1st March 2021: Rs. 1,45,000/-
- Before 5th July 2021: Rs. 2,00,000/-

Payment Gateways:

Payment is accepted through following gateways:

a) Cash
b) Demand Draft, In favour of Institute of Health Management Research
c) Online transfer:
   - Account Name: Institute of Health Management Research
   - Account Number: 00530330000089
   - Bank: HDFC Bank
   - IFSC Code: HDFC0000053
   - Branch: Koramangala Branch, Bangalore
d) Paytm QR Code:

Scholarship Program

IIHMR Bangalore offers merit scholarship as follows with reference to their aggregate marks in their graduation or master’s degree.

Any student:
- who has more than 70% aggregate marks, would get a scholarship of 50% tuition fee of 1st year of PGDM.

MBBS /BDS/AYUSH Student:
- Who has more than 65% aggregate marks, would be eligible for merit scholarship of 50% waiver of tuition fee in 1st year of PGDM.
- who has more than 60% and less than 65% aggregate marks, would get a scholarship of 20% tuition fee of 1st year of PGDM.

The scholarship would be provided as a fee wavier in the 3rd installment fee payable for PGDM course.
Placement Activities:

IIHMR -Bangalore boasts of an excellent track record of exceptional placements in the Healthcare Industry - Hospital, Public Health organizations, NGO's, TPA's, Health IT Consultancy organizations. The institute has a Placement Cell which comprises of faculty and student representatives which actively engages students competencies to align with industry requirements.

The Placements Cell is responsible for - Pre- Placement Support including Industry Expert Interactions, Career Mapping, Counseling, Soft-skills Training, Mock Group Discussion, Mock Personnel Interviews, Logical Reasoning and Case Study analysis. The cell organizes Interviews on Campus/On-Site interview, Tele- Interviews, etc. in a planned manner.

The goals of the Placement Cell revolve around achieving successful:
- Summer Training Programme at end of 1st year
- Internship/dissertation in 2nd year
- 100% placement assistance for all students

Some of our illustrious recruiters in the past include:

Hospitals:
- Narayana Health
- Surya Mother Child hospital
- Sparsh Hospitals
- LVPEI (LV Prasad eye)
- Rainbow Hospitals
- Ramakrishna Smart Hospital
- Columbia Asia Hospitals
- Manipal Group of Hospitals
- Apollo Home care
- Fortis hospitals
- Medanta Hospitals
- Sagar Hospitals
- Aster CMI Hospitals
- Mission Hospitals
- Santhosh Hospitals
- HCG Hospitals

Healthcare Organizations:
- Apollo Munich
- Vaagdhara NGO
- Nephro Plus
- Mediassist
- Health-O-5
- Practo
- Vidal health
- Memes pune
- Infotech Global India
- DHAN Foundation
- Bal Pharma
- BVG
- Straumann
- Water Aid
- Save the Children
- Portea Medical

Health IT Companies:
- Deloitte
- Dell International Life Sciences
- Napier Healthcare
- Practo
- RxDx
- Sapphire IMS
- ICT Health
- Telerad
- primEra
- Cerner Corporation
- Allscripts
- Cognizant

Public Health:

State Govt. Healthcare Systems of Karnataka, Gujarat, Rajasthan, Jharkhand, Chattisgarh, Madhya Pradesh and other states.
**Academic Advisory Council**

Consists of top notch Academicians and Industry leaders from all the three spectra (Hospital, Health and Health Information Technology). Every year the council meets and discusses the course work and pedagogy. This helps us to bridge the gap between the Corporate and Campus.

**Academic Advisory Council Members**

**Chairman**

Dr. Selwyn Colaco  
COO  
Cytecare Cancer Hospital, Bangalore

**Members**

- Mr. C. N. Sunil Kumar  
  Regional Director-South  
  Narayana Health, Bangalore
- Dr. Subramaniyan M  
  Senior Manager  
  Sri Sathya Sai Institute of Higher Medical Sciences, Bangalore
- Dr. T. S. Syamala  
  Associate Professor  
  ISEC, Bangalore
- Mr. H. S. N. Rao  
  Promoter  
  iServices, Bangalore
- Dr. Uma Shankar  
  Principal  
  Padmashree School of Public School
- Dr. Chandel Kumar  
  CEO  
  Aster Aadhar Hospital, Bangalore
- Dr. Chethana H. S  
  Consultant-Healthcare Operations, Quality & Audits
- Dr. Jyoti R. Munavalli  
  Associate Professor  
  BNMIT, Bangalore
- Dr. S. D. Gupta  
  Trustee Secretary  
  IIHMR Society
- Dr. Usha Manjunath  
  Director  
  IIHMR-Bangalore, South Campus
- Dr. Adith Ugargol  
  Dean-Academics & Student Affairs  
  IIHMR-Bangalore, South Campus
- Dr. Manjunatha R  
  Dean-Research & Publications  
  IIHMR-Bangalore, South Campus

**Research and Consultancy**

IIHMR Bangalore has significant experience in carrying out Formative/Operations/Implementation Research, Social Assessments and Impact Evaluation. The Institute conducts research projects in the thrust areas of Health System Strengthening, Maternal and Child Health, Tribal Health, IEC and Behavioral Change Communication, CSR Projects, Nutrition, Geriatric Health, and Management Consultancy.

**Ongoing Research Projects @ IIHMR Bangalore**

- “Baseline Evaluation for setting up of clinics/ Mobile Medical Units for APL program”, for Piramal Swasthya, Hyderabad
- A study on ‘Impact of Mid-Day Meal Program during Summer Vacations on Health and Nutritional status of School Children” under Akshaya Patra Foundation’s MDM Program, for Akshaya Patra Foundation, Bangalore.
- “Early Childhood Care and Development (ECCD) and Comprehensive Health Centre in Urban Slums of Bangalore”, supported by HCL Foundation, Bangalore
- A study on “Functioning of Nutritional Rehabilitation Centres (NRC)- A Comparative study across the Regions in Karnataka”, for Karnataka Evaluation Authority (KEA), Bangalore
- “Impact Evaluation of Brighter Minds Program”, for Centre for Integrative Health and Well Being
- “Empowerment and Engagement of Community in Strengthening Child Health among Tribal Population”, supported by Indian Council for Medical Research (ICMR), New Delhi.
The Research Team at IIHMR Bangalore is a multidisciplinary team consisting of Public Health experts, IT specialists, Social Change Innovators, Data Analysts, Health and Hospital Management Specialists who are equipped to conduct high-end research projects. The team is supported and guided by the Research Advisory Council (RAC) which serves as a forum to discuss and incorporate new directions in Healthcare Research.

Collaborations and Network

We at IIHMR, Bangalore are always making consistent efforts to collaborate with renowned National and International Healthcare Organizations and Academic Institutions, to provide holistic and contemporary healthcare management education to our students with a global perspective and for research activity. Below are few institutions having collaborations with IIHMR, Bangalore:

Training and Management Development Programmes (MDP’s)

IIHMR Bangalore regularly organizes Training and Management Development Programmes (MDPs) to improve management practices in health and related systems for competency development among health/hospital managers, planners, decision-makers, trainers and research scientists at the national and international levels.

Institute organizes on-site training and customized training for working professionals in Leadership-Motivation, Hospital Management, Front Office Management, Medical Ethics and Legal Issues, Quality Assurance/NABH related programmes, Data Management, Soft Skills, etc.

Management Board

President
Shri Dharam Pal Agarwal
Managing Director, Transport Corporation of India Limited

Trustee Secretary
Dr. Shiv Dutt Gupta

Members

Shri. Basantt Khaitan
Managing Director
WMW Metal & Fabric Ltd.

Mr. Hemanth Kaul
Former Managing Director
Bajaj Allianz General Insurance

Dr. Michael J Klag
Former Dean
Johns Hopkins Bloomberg School of Public Health

Dr. V M Katouch
NASI-ICMR Chair on Public Health Research
Rajasthan University of Health Sciences

Dr. Gullapalli N.Rao
Founder - Chair
LV Prasad Eye Institute, Hyderabad

Dr. Ashok Agarwal
Trustee
Borukha Charitable Trust

Prof. Furuqan Qamar
Professor, Centre for Management Studies
Jamia Millia Islamia

CA. S.S Bhandhari
C/o S.S Bhandhari & Co.

Dr. Dr. Srilaxmi V
General Manager Quality
Columbia Asia Hospital Pvt. Ltd

Dr. Prasanta Mahapatra, IAS (Retd.)
Dean
The Institute of Health Systems

Dr. M.K.C. Nair
Vice Chancellor, Kerala University of Health Sciences (KUHS), Kerala

Dr. K. Suresh
Public (Child) Health Consultant
Bengaluru

Alumni Representatives in Board:

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Senior Manager [-]- IT
Columbia Asia Hospitals Pvt. Ltd.
Bangalore

Ms. Tanuja Gallani
Solution Designer Cerner Healthcare Services - Pharmacy Information System & Claim Processing,
Bangalore

Faculty Representatives in Board:

Dr. Usha Manjunath
Director
IIHMR-Bangalore, South Campus

Dr Manjunatha R
Dean - Research & Publications
IIHMR-Bangalore, South Campus

Governing Board

Chairman
Dr. Gullapalli N.Rao
Founder - Chair
LV Prasad Eye Institute, Hyderabad

Members

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Formerly Prof. IIM A, Director, IIHMR Jaipur; UNFPA Sub-region Bangkok

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IIHMR Society

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Former Advisor, Manipal Health Enterprises

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Dr. C K Mathew, IAS (Retd.)
Visiting Professor
Azim Premji University

Dr. C S Kedar, IAS (Retd.)
Director, Strategic Alliances and Institutional Engagement
Bionic Yantra, Bangalore

Dr. Sunita Maheshwari
Chief Dreamer & Loop Closer, RxDx
TeleradRxRX Health Care Pvt Ltd, Bengaluru

Dr. Srilaxmi V
General Manager Quality
Columbia Asia Hospital Pvt. Ltd

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The Institute of Health Systems

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Secretary General
NATHEALTH- Healthcare Federation of India

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Bhoruka Fabcons Pvt. Ltd.

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Location Map of IIHMR Bangalore

- By Airport – 1hr 30 minutes drive
- Nearest Metro Station – Banashankari Metro station/ Jayanagar Metro station – then through Bus to Silk Board
- By Bus – 356 CA from Majestic, 356 CW from Silk Board, 378 from Kengeri
  Bus stop: Wipro Gate 10
- By Car/ two wheeler – Google Map (Institute of Health Management Research, Bangalore)

Institute of Health Management Research (IIHMR-B)
#319, Near Thimma Reddy Layout, Hulimangala, Electronic City-1, Bangalore-560105