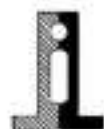


*10 Years of Excellence*

# ihmr<sup>2014</sup>

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## 2nd STATE OF THE INSTITUTE REPORT



**IIHMR**  
BANGALORE

Institute of Health Management Research, Bangalore

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Dr. Dharendra Kumar

Dr. Manoj Kumar Gupta

Ms. Sharmila

Dr. Reshmi Nair

# The Institute



## Mission

Institute of Health Management Research, Bangalore is an Institution dedicated to the improvement in standards of health through better Management of Healthcare and related programs. It seeks to accomplish this through Management Research, Training, Consultation and Institutional Networking in national and global perspectives.

## Thrust Areas

- Primary Health Care
- Health and Hospital Management
- Population, Reproductive & Child Health
- Health Economics and Finance
- NGO Management and Networking
- HIV/AIDS Program Management
- Demographic, Epidemiological Health Survey
- Programme Evaluation and Policy Research

## Capabilities

- Management Research, Education and Training
- Planning, Designing and Conducting Management Training for Health Professionals
- Institutional Capacity Development and Networking
- Project Planning and Management
- Operations Research and Evaluation
- Economic and Financial Analysis
- Survey Research
- Social Assessment
- Quality Assurance
- Health Sector Reforms
- Corporate Social Responsibility

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## MESSAGE FROM THE TRUSTEE SECRETARY



I am happy to see 2nd State Institute Report of Institute of Health Management Research Bangalore. The vision of setting up the Institute in the south is to keep pace with the rapid development in health care sector emerging in the Southern, Western and Eastern India, with IIHMR, Bangalore as the central hub for catering to these services. The Institute has made steady progress in improving the quality of research and teaching. The flagship academic program PGDHM has gained popularity in South India and all the students who passed out got placements in reputed hospitals and public health research organization in government and NGOs sector in India and abroad.

In recent times, there has been enormous increase in use of health informatics technology for delivering health services in the country. The emergence of Health Informatics as a new academic discipline has acquired global importance in improving access, quality and effective health care services through vast advancement in management of health and bio-medical Information technology. There is a paucity of availability of experts in health and information technology and this gap has encouraged the management of IIHMR Society Jaipur to launch a two-year Post Graduate Diploma in Health Information Technology approved by AICTE, Government of India from 2014 at IIHMR Bangalore. The aim of the program is to develop and train individuals as "Health IT Professionals" by providing technical knowledge on use of health care, management and ICT to improve the overall healthcare delivery for providing better healthcare services.

I appreciate the efforts made by Director, Faculty and staff to maintain the high standard of delivery and look forward to have another year of good performance.

**M. L. Mehta**  
Honorary Trustee Secretary



## MESSAGE FROM THE CORPORATE DIRECTOR



It gives me immense pleasure to forward the 2nd State Institute Report, Year 2013-2014 of Institute of Health Management Research, Bangalore.

I am happy to see that Institute has been growing rapidly and intensively working to follow the path of IIHMR Jaipur. The newly launched course 'Post Graduate Diploma in Health Information Technology' will be instrumental in creating and developing professionals qualified and equipped with knowledge and skill of health and ICT to improve accessibility, affordability, efficiency and quality of healthcare delivery services in the country.

Strategically, the institute has been located in Bangalore as a central hub for catering to Southern and Eastern part of the country in building capacity of human resource in health care sector. I like to put on record that IIHMR-Bangalore is utilizing judiciously the experiences, capabilities

and resources of IIHMR society and its various partner institutions. I am happy to see tremendous improvement in the campus environment and it is fully functional, equipped with state-of-the-art infrastructure and with ambitious and aggressive plan to grow phenomenally.

I am glad that IIHMR Bangalore has successfully rolled out 3 batches of management graduates in Health and Hospital Management approved by All India Council for Technical Education and Ministry of HRD, New Delhi with more than 100 percent placement of students in various institutions and organizations ranging from reputed hospitals to NGOs and government department. The Institute has undertaken policy research projects and consultancy assignments for generating evidence based results to improve systems and process of health care delivery. Its endeavor to strengthen the MDP training activities is likely to give tremendous benefit to the participating individuals, organizations and helping them to improve their quality of services.

I am happy to see the positive changes in competencies of faculty and research staff by undertaking state level policy Research Projects and providing and supporting leading hospitals to get national level accreditation. I would like to congratulate the faculty of the institute for making valuable contributions towards publications of research papers in National and International journals on contemporary issues such as evaluation of PPP model under NRHM, malnutrition, obstetric morbidity etc. and attending various National and International conferences, seminars and workshops.

I trust the Institute with its multidisciplinary team of faculty and staff along with dynamics leadership of will continue to strive for excellence to become a 'Centre of Excellence' of learning, research and training in the health sector in this part of the country.

**S.D. Gupta**  
Corporate Director

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## MESSAGE FROM THE DIRECTOR



I am pleased to present the 2nd State Institute Report, Year 2013-2014 of Institute of Health Management Research, Bangalore. The Institute was established in 2004, with a small dedicated and committed team and now has completed its 10th year since its inception from when it has been continuously making strides to emerge as a National level Institute in the Country. I am glad to place on record that our flagship educational programme PGDHM in health and hospital management has gained acceptance in the health care delivery institutions with cent percent successful placement of students passed out from last three batches in various health care institutions ranging from hospitals, IT & Insurance companies, and various public health institutes, NGOS and NRHM program of government. This reveals the growing recognition of the institute's efforts to produce & develop human resources with management competencies and leadership skills.

The multidisciplinary team though small, is strong & capable to shoulder the responsibility to drive forward both the Institute's core and support activities towards greater accomplishments in its mission. The Institute has been rigorously driving to address the critical issues of admission as a part of strengthening the Institutes two years flagship program, PGDHM.

There has been constant increase in innovation and research of application of ICT to improve healthcare services in the country. Health Informatics has now emerged as a new academic discipline and acquired immense importance globally, in improving access, quality and effective health care services through great advancements in management of health and biomedical Information technology. There is a lack of trained professionals in health information technology in India and global market. To address the critical gap of availability of professional having sound knowledge and skill in health as well ICT, the management of IHMR Society decided to launch a two-year Post Graduate Diploma in Health Information Technology approved by AICTE, Government of India from 2014 at IHMR Bangalore.

The Institute is continuously working to attract more and more research projects and strengthen the academic and research team. The Institute had organized an event 'Health Buzz' to promote student and industry interface by arranging series of lectures delivered by hospital and industry experts from their live projects. The 'Adwitya 2014' National conference "Health Care in the 21st Century-Emerging Trends & Approaches" held on January 23 – 24, 2014 at our campus was attended by the different industry experts, academicians, social development experts & students from the health sector. Majority of the Hospital of Bangalore had participated in the conference.

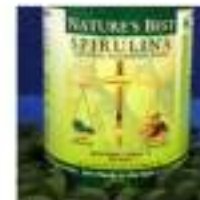
The Institutes 2nd Convocation was held on June 21, 2013 at IHMR, Bangalore and 51 students were awarded their degrees. Various dignitaries from the health sector had attended the convocation ceremony.

I take this opportunity to thank, IHMR Management and well wishers for all the co-operation and support entrusted towards us to help and emerge as an Institute to National importance in the coming year. I am confident that, with the measures taken and the efforts being continuously made at IHMR, Bangalore will definitely emerge as a vibrant and live campus in the very near future.

**Dr. Dharendra Kumar**  
Director

## Networking, Collaborations & Partnerships

An MoU was made with SPIRULINA FOUNDATION, Karnataka on October 28th, 2013. Dr.Dhirendra Kumar, Director IIHMR and Mr.Mahesh R V, Founder, Spirulina Foundation signed the same.



IIHMR, Bangalore also signed a MoU with Narayana Hrudalaya Private Ltd for capacity building, learning opportunities for students and to conduct special studies of various operations in hospitals. The MoU was signed by Dr.Dhirendra Kumar, Director, IIHMR- B and Mr.M.S.Rao, CEO, Narayana Hrudalaya Pvt Ltd.



Georgia College and State University, Georgia, USA has signed a MoU with IIHMR Bangalore for Faculty and Student Exchange Programme, Research and development of educational opportunities to enable campus internalization of each party.



IIHMR Bangalore has been empanelled with Karnataka State Health System Resource Centre KSHSRC for taking up joint research/studies/work in the area of public health, health research and academics etc.

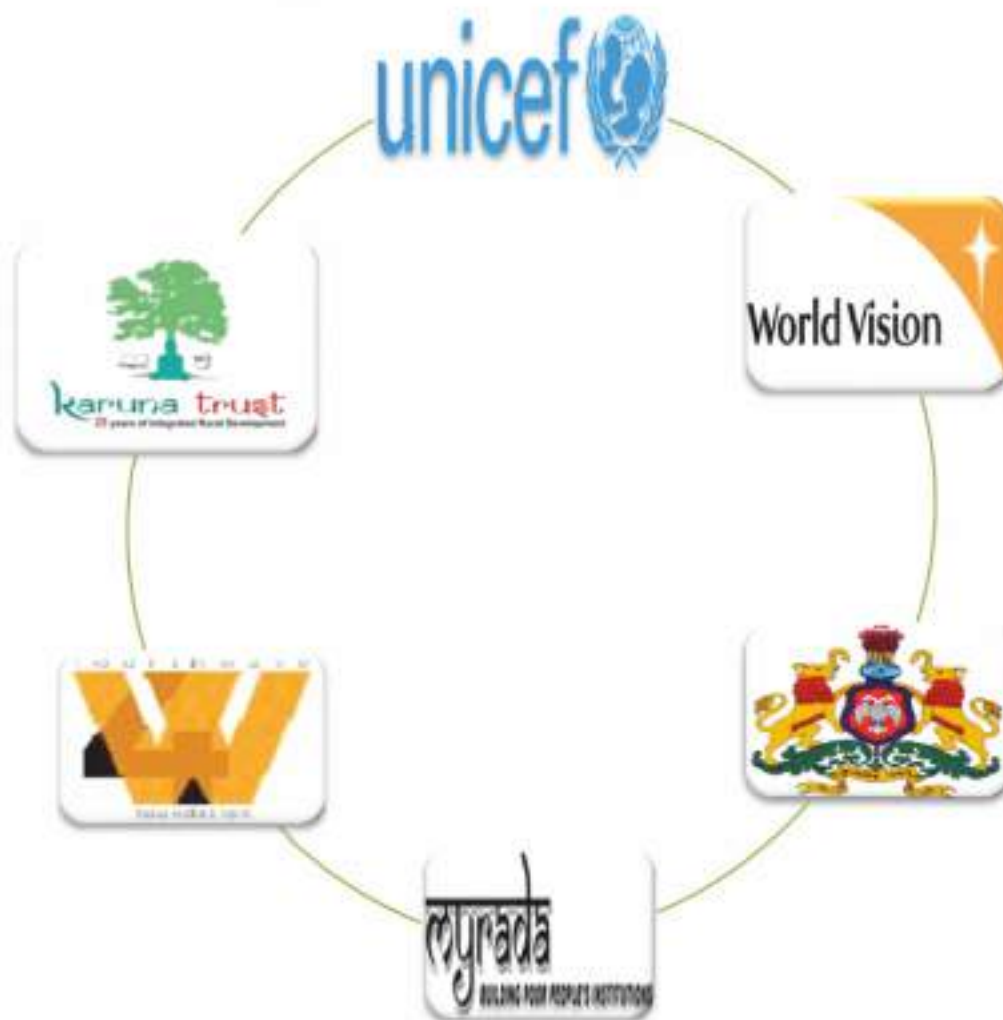


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IHMR Bangalore has established partnerships with the following organizations and NGOs for research and consultancies.

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## FACILITIES AT THE INSTITUTE

### The Campus

The campus is located near Electronic City in Bangalore. It has good accessibility from all parts of the city. It has a very congenial work environment with all basic facilities required to undertake academic activities and research projects. It is surrounded by

several Academic Institutions, IT Companies and Residential Complexes.

The main building has an academic block, a computer center, a library, a conference hall, classrooms, tutorial rooms, training halls and seminar rooms. Separate cabins are available to all the Faculty and Research Officers. The training halls and classrooms are well-equipped with a seating capacity of 50-60 participants in each hall along with LCD projector, mike, computer and white board. Video-conferencing facility is available to facilitate teaching and meetings related to research projects. The Institute

has its own hostel for its PGDHM and PGDM-HIT students near the Institutes Academic Campus boundaries. Besides that, Badminton court, Volley ball court and Gym facility are also available in the institute campus. A cafeteria with quality food is available on campus for convenience of everyone.

Overall the Institute's Campus is up-coming and will emerge as a full-fledged campus with all MDP facilities including Guest Houses within the campus premises to run cost effective programmes. The campus has provision for going up-to seven floors. It is anticipated that on the 2nd and 3rd floors, the Institute campus is likely to have all essential facilities for in-house provisions to make IIHMR-B, a campus that infra-structurally becomes a State of the Art Campus.



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### The Library

The library at IHMR-Bangalore is a centre for academic learning, knowledge acquisition and development. It has a rich collection of books, journals and newsletters. The collection also includes CD-ROMs and Databases. The library has a unique collection of publication in various fields such as General Management, Health Management, Hospital Administration, Health Economics and Finance, Bio-Statistics, Leadership, Public Health, Management Information Systems, Population Sciences etc. In addition, collection of Training Materials, Case Studies, Manuals, Reports and Conference Proceedings are also available.



### The Computer Centre

The Computer Centre is a state-of-the-art facility with WI-FI internet connectivity to cater to the needs of the academics, research and training activities. It has 111 computers connected through LAN for students. Round the clock Broadband Internet facility is also available. Students carry out various online exams and assignments through Computer Centre as a part of their academic curriculum.

### Hostel

To facilitate convenience for outstation students, IHMR Bangalore has excellent hostel facilities that provide a home away from home. The facility is provided on first come first serve basis on payment. The hostel is fully equipped (cots, cabinets, fan, tubes, geysers etc.) with attached toilet facilities between a group of two students in a room and a common sitting space for a group of 6 students in each hostel block. The hostel for boys and girls currently are placed in the same building (4th floor for boys and 3rd floor for girls). Security guards have been appointed for 24x7 bases for 3rd floor. Besides that, there are separate common rooms for boys and girls on each floor, which are equipped with T.V., cooking facilities and dining arrangements. In the very near future the boys and girls hostel will be in two independent buildings. Transportation of students from hostel to campus and back is done using Institute's bus.



## ACADEMIC PROGRAMMES/ ACTIVITIES

### Post Graduate Diploma in Hospital and Health Management (PGDHM)

#### Salient Features of the Program

The Institute offers a two year full-time Post Graduate Program with specialization in Hospital and Health Management which is recognized by All India Council for Technical Education (AICTE), Ministry of Human Resource Development (HRD), New Delhi. The program is designed meticulously to inculcate managerial skills, leadership skills and administrative competence relevant to professional environments. Developing entrepreneurial attitude and inclination for knowledge building through exclusive live project participation, interaction with renowned personalities of Healthcare Sector, (Healthcare IT, Insurance, Market Research and Medical Law) has been an important component of the flagship program.



#### Program Design and Structure

The program has an intake capacity of 60 students. The Program is designed on a semester pattern and is modular which is spread over a period of two years. The students undergo an Induction & Orientation (Non Graded Courses) module in the first year. The Core Courses in the first year are compulsory for every student. There are thirteen courses in the first year. The courses are aimed, to expose the students to managerial skills in the health sector and develop entrepreneurial skills for future challenges. In addition there is a summer training program in which students are placed for eight weeks in various hospitals and health care organizations. In the 2nd Year the students are required to opt for the health management or hospital management stream. The current



programme is on the model of the programme structure developed at IHMR- Jaipur and which has been successfully run from the last 16 years. The programme has great strengths. However, to bring in further improvements and innovations in the programme, IHMR- Bangalore has planned to undertake a comprehensive review of the PGDHM programme to make all needed innovations. The entire review process will be with the help of curriculum development workshops to address the programme to the field realities and it is intended to complete this process before the beginning of next session.



## Post Graduate Diploma in Management- Health information Technology (PGDM-HIT)

IHMR Bangalore has launched a new course, Post Graduate Diploma in Management- Health Information Technology (PGDM-HIT). This is a two years full time programme approved by AICTE & Ministry of HRD with an aim, to develop and train individuals as “Health IT Professionals” by providing effective knowledge on use of Health care, Management and ICT to improve the overall healthcare delivery for providing better healthcare services.

Health Information Technology (HIT) has emerged as a new academic discipline and acquired global importance in improving access, quality and effective health care services through vast advancement in management of health and bio-medical Information technology for conceptualization, design and development medical applications. HIT is the science that underlies the fusion of health care system, computer sciences, information technology, and business intelligence and streamlines its integration into all aspects of the health care. It deals with the information retrieval and optimal use of biomedical Information, data and Knowledge for problem solving and decision making. Besides, focusing on the implementation and optimization of the information systems that support clinical practice, health care informatics creates the infrastructure that connects and enables the flow of critical information to and from each of the stakeholders in a patient's care.

### Course focus

PGDM-HIT is targeted towards grooming students in the area of Healthcare Information technology with the objective to enable the student to understand the art and applicable science of introducing, managing, and organizing information and technologies related to healthcare, by using state-of-art technologies. This course will provide comprehensive coverage of fundamental concepts, tools and skill sets for the application of e-health, bioinformatics, translational-bioinformatics, health informatics for high quality healthcare delivery so that the students will be able to understand and solve the issues involved in correlating and analyzing information regarding various factors involved in healthcare.

### Salient Features

- Course Curriculum has been designed based on industry requirements
- Creative and learning environment
- Quality Course Material
- Resourceful faculty
- Guest lecturers from Industry experts
- Access to state-of-the-art computing facilities
- Placement cell, interaction with industry



**INSTITUTE OF HEALTH MANAGEMENT RESEARCH  
BANGALORE**

**Announces admission open for**

**Post Graduate Diploma in Management - Health Information Technology  
(PGDM-HIT)**

**Approved by:**  
All India Council For Technical Education (AICTE)  
For Batch - 2024-26



The approved subject program PGDM-HIT is designed for building human capital that can use the combination of IT, management and healthcare knowledge for solving healthcare delivery related problems and for providing better management.

**ELIGIBILITY REQUIREMENTS FOR FRESH GRADUATES / WORKING PROFESSIONALS**

- B. Sc/Bachelor's Degree or any diploma with 100% marks in aggregate. Graduates with 100% marks in B.Sc/Bachelor's / the medical engineering/ life sciences, graduates from medical background are also encouraged to apply.
- Healthcare Education/WORKING PROFESSIONALS
- Candidates appearing for the admission examination of the PGDM-HIT program will be eligible for the results of their four year degree examination in their day and night, for the admission course scheduled in 2024. Late fee and conditions can given personal admission subject to production of evidence of their graduation and health care medical admission.
- Working Professionals with minimum two years relevant experience are encouraged from 100% marks in B.Sc/Bachelor's.

**Application Form**

Candidates seeking admission to the PGDM-HIT programme are requested to fill the application form which can be obtained from "The I.I.T. (HMR)" downloaded from website [www.ihmr.org](http://www.ihmr.org). By sending Rs. 2000/- in Cash/DEDT, Member/Staff of Institute of Health Management Research, Bangalore.

**Final selection will made through Group Discussions and Personal Interviews**

**Contact Us**  
**Institute of Health Management Research**  
21A, 2nd Floor, 1st Main Road, 1st Stage,  
Malleshwara, Electronic City, Bangalore-560106  
Ph: 080-30523000/903 or 07445222116, 9591313099  
Email: [admission.bangalore@ihmr.org](mailto:admission.bangalore@ihmr.org), website: [www.ihmr.org](http://www.ihmr.org)

## ADMISSIONS & PLACEMENTS

### Admissions

The process of admission was decentralized for 2013-15 batch, and IHMR, Bangalore had gone ahead with its own admission efforts to admit students for its flagship programmes. Aggressive initiatives had been taken by IHMR Bangalore to attract high quality students to develop high quality health and hospital professionals. As a first step in this direction, IHMR B was maintaining a comprehensive data base of prospective candidates desirous of seeking admission to our programme. We also purchased data base from various AICTE approved testing agencies such as CAT, MAT, CMAT etc. so as to have access to quality students looking for a career in management. After short-listing, these candidates were approached through e mails and telephones. An innovative advertisement had been drafted and released for publishing in leading newspapers across India and especially in southern states. Aggressive promotional campaigns were carried on through education fairs and colleges visits. Besides verifying the admission criteria, for final selection Group Discussions (GDs) and Personal interviews (PIs) were conducted at the Institute premises to have the best quality students from the available pool.

### Placements

The Institute has a placement committee which comprises of the dean, academics and student affairs, faculty coordinator, members, placement executive and student representatives. The core activities of the placement cell primarily revolve around achieving

- Placement for summer training in the first year
- Placements for internship in the second year
- Campus placements for the outgoing students
- Liaison with placement consultancies

IHMR Bangalore has placed the issue of Admission and Placement as an agenda of utmost importance and towards this end, has constituted a High Powered "Steering Committee for both getting Quality students in the educational programmes and also providing excellent placements". One of the foremost jobs of this committee is to devise policies, strategies and action level initiatives and interventions to attract best quality students and thus also provide best quality healthcare professionals to the healthcare industry. The committee has members from inside the institute and from the client groups.

## PLACEMENTS FOR THE BATCH 2012-14 :

All the students of the batch 2012-14, were placed in reputed organizations with commendable salary packages.

S. No	Name of Organization	No. of student placed
1	HDFC ERGO	2
2	INSTA HEALTH SOLUTIONS PVT LTD	1
3	CLOUDNINE HOSPITAL	3
4	DELOITTE	5
5	CLEAR PATH ORTHODONTICS	1
6	ASIAN HEART INSTITUTE	2
7	AXIOM CONSULTANCIES	2
8	SAGAR HOSPITAL BANGALORE	4
9	NRHM GUJARAT	7
10	VIDAL HEALTHCARE	1
11	MEDVERVE	1
12	MISSION HOSPITAL DURGAPUR	3
13	PHFI BANGALORE	1
14	CRD DIAGNOSTICS	1
15	IIHMR PROJECT OFFICE PATNA	1
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## Convocation Ceremony



The Institute organized its 2nd Annual Convocation for its 2nd Batch of AICTE Approved Post Graduate Programme in Hospital and Health Management on 21st June' 2013.

Chairperson of the Convocation Dr Ashok Agarwal declared the Convocation open and facilitated the proceedings. He highlighted the growth of IIHMR and its role in various national and global health scenes. This was followed by the presentation of the Director report by Dr.Dhirendra Kumar, Director- IIHMR Bangalore. Dr Dhirendra Kumar shared the profile of all the students & their placement organizations. Dr. R.S Deshpande, Director ISEC Bangalore graced the event as the Chief Guest and delivered the convocation address. Dr. K.N.Murthy, CEO, KEA, GoK & Dr. Suresh Krishanmurthy, Medical Director, PES Institute of Med Sciences & Research were the guest of honour for the event. The convocation ceremony was attended by various dignitaries of the Health Sector and a total of 50 students were awarded the diplomas. The ceremony was followed by luncheon for all the guests and students. The Chief Guest and Guest of Honour distributed the convocation certificates & gold medals to the toppers of both the Health Management & Hospital Management stream and conveyed his best wishes to them.



Ms.Jini Alias secured the Gold Medal in the stream of Hospital Management, while Dr.Deepashree M.R. bagged the Gold Medal for Health Management.



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## National Health Conference Adwitya - 2014

A two-day National Conference "Adwitya-2014 on Healthcare in 21st Century: Emerging Trends and Approaches" was organized on 23 - 24 January, 2014 in Institute campus. The objective of the conference was to share, disseminate knowledge and deliberate on innovative models to address the issues and challenges of health care management in the country. The conference was attended by health industry leaders, subject specialists, government officials and students in the area of health care, hospital services and research scholars of universities. Nearly 130 participants including academicians, healthcare professionals, industry experts, researchers and health and hospital management students participated in the conference.

Dr. Dharendra Kumar, Director IHMR Bangalore, welcomed all the dignitaries and participants during the Inauguration. Dr. S. D. Gupta (Corporate Director of IHMR) outlined IHMR, Society's efforts in the last decades in the area of Health and Hospital management Research, Education and trainings. Mr. Rakesh Singh, COO, Manipal Hospitals was the chief guest for the conference. Plenary Session on "Novel Initiatives in Healthcare: Nutrition, Hospital Management, IT & Entrepreneurship" followed the Inaugural function, in which following reputed panel of experts was invited to share their views & analysis.

- Dr. Selwyn Colaco, Facility Director, Fortis Hospital, Bangalore
- Dr. Sunitha Maheshwari, Chief Dreamer, Rxdx and Telradiology Solutions
- Dr. Shyam Vasudeva Rao, CTO & President (FORUS Health) Head of Philips Medical Innovation Lab
- Mr. Vivek Vig, EMR Support Global Delivery Head-DELL International Services
- Dr. Ranjeet Ajmani, CEO Plasmagen Biosciences Private limited.
- Mrs Shama Karkal, SWASTHI (a Health Resource Centre)
- Mr. Shekar Hariharan Jr Director Quality Control
- Dr. Sudeep, IHMR Jaipur





The best paper competition was organized and research papers were invited from interested participants. A total of five research papers were presented on various areas of healthcare. The Best Paper Competition was judged by an esteemed jury of experienced researchers. This was followed by the Two Technical sessions on "Health management and AYUSH" and "Hospital and IT". There was active participation in both the sessions. Next day on 24th of January following eminent speakers shared their views & analysis in the panel namely "Innovations & Sustainability in Health Care"

- Dr. Suresh Sharma, PRC, IEG New Delhi
- Mr. Austin Thomas, Director-Wadhvani Foundation
- Dr. Rakesh Verma, Training Head- Narayana Hrudayalaya
- Dr. A.U. Rehaman, Director Jindal Nature Cure Institute
- Dr. Chandil Gunashekara, Vicepresident ,Mother Hood Hospital
- Mr. Sidharth. N, Chief People Officer, Cloudnine Hospitals, Bangalore
- Prof. Satchidananda Sogala, Founder and CEO ,Srichid Technologies
- Mr. Jagdish P Patil, State Head, GVKERI Karnataka
- Mr Mahesh, Founder of Spirulina Foundation



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The Plenary Session was followed by two Technical Sessions titled "Hospital and IT" and "Nutrition and Wellness along with Innovative models in health".



## Alumni Meet :

The Alumni Meet was organized on 24th January, 2014 in Institute campus. Nearly, 30 alumni of IIHMR Society participated in the meet and shared their views and experiences from different fields. Dr.S.D.Gupta, Corporate Director, addressed the gathering with his inspiring ideas. The event was fun-filled with cultural events organized for the alumni.



## Blood Donation Programme

### Shri P.D. Agarwal Blood Donation Camp and World Patient Safety Day

The Institute of Health Management Research Bangalore, conducted the **Shri P. D. Agarwal Blood** donation camp in association with Karnataka Red Cross Blood Bank (A unit of Indian Red Cross Society) and observed the World Patient Safety day on 9th December 2013. The Chief Guest of the event was Dr. Ranjeet Ajmani, C.E.O Plasma Gen Biosciences.





Dr. Dharendra Kumar gave an inspiring speech on promoting blood donation. In his welcome address the Director quoted that one of the visions of Shri P. D. Agarwal was to "address the shortage of blood by setting up private blood banks". He encouraged the faculty and the students to donate blood. This was followed by Dr. Ranjeet Ajmani (CEO Plasmagen biosciences) speech, on the importance of Blood Donation. He briefed on the importance of blood and its components. He explained about how blood is most precious, expensive, life saving and scarce national human resource. He briefed about the shortage in demand & supply by sharing important statistics. He also briefed about the crucial role of Health Managers in managing a blood bank efficiently.

In the camp the students, staff and the faculty of IHMR participated and donated 19 units of blood. 13 Units were rejected and reasons for rejection varied from prospective donors being under weight, having low or high HB count, recent illnesses, etc. Such persons were counseled to follow up on their health status further through consultation. A certificate of appreciation was presented to all the donors and the certificate of appreciation was presented to IHMR Bangalore by Karnataka Red Cross Blood Bank a unit of Indian Red Cross society for participating in the event.



## AWARDS

IIHMR-B was awarded 'Quality Initiative Mission Educational Leadership Award 2013' from Knowledge Resource Development & Welfare Group.

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## RESEARCH

Since, its inception, IHMR-Bangalore has been actively involved in carrying out research projects in the area of Operations Research, Social Assessment, Monitoring and Evaluation and Survey Research. The major thrust areas of research include Primary Health Care, Health and Hospital Management, Population and Reproductive Health, PPP evaluation, Health Economics and Finance, NGO Management, HIV/AIDS, Quality Assurance, Health Sector Reforms, Programme Management and Evaluation. The Institute also provides wide range of consultancy services to existing and upcoming hospitals for Leadership and Management capabilities development.

*This section provides details of all ongoing and completed Projects/Consultancies undertaken by IHMR-Bangalore.*

### Ongoing Projects

#### *NABH Accreditation of Cloud Nine Hospital, Jayanagar, Bangalore*

**Agency :** KIDS Clinic India Pvt Limited

**Team :** Dr. Veena R and Dr Sreenath Reddy

This project is to provide assistance in meeting the NABH requirements for Cloud Nine Hospital, Bangalore. The Consultancy has been offered at 5 phases, Phase 1 consisting of initial Gap Analysis, Phase 2 consisting of Awareness Program, System Design and Core Team, Phase 3 consisting of Documentation and Implementation – NABH, Phase 4 consisting of Implementation Maturity Measurement and Phase 5 consisting of Accreditation Assistance from pre assessment stage to final assessment stage. The first 4 phases of the project are completed as of now the project is in phase five which comprises of filing of the application with QCI for pre assessment.

#### *Implementation of NABH Guidelines for 1 Primary Health Center of Karuna Trust in Karnataka*

**Agency :** Karuna Trust

**Team :** Dr Pragna S and Dr. Sreenath Reddy

The project involves implementing the NABH norms in 1 Primary Health Center to facilitate NABH certification status of the PHCs. IHMR is actively involved in providing expertise in NABH guidelines implementation in the form of gap analysis, designing forms and formats ,reviewing SOPs and manuals, internal audits and training so that standard quality procedures



are implemented in the PHCs. The focus of the project is to strengthen the present operations at the PHC by redesigning the systems, training of the staff about the latest quality management practices and developing proper supervisory and monitoring mechanisms by facilitating the PHC to get NABH accredited.



## COMPETED PROJECTS

Year: 2014

### Sustainability of Sensitizing Self Help Groups (SHGs) to Reproductive-health via Empowerment and Engagement (SSSTREE)

Agency : Indian Council of Medical Research (ICMR), New Delhi

Team : Dr Felmda V, Dr M K Gupta, D. Dharendra Kumar, Dr Reshmi R S, Mr Angan Sengupta



This was an ICMR funded Multi-center Action Research Demonstration Study. IHMR has conducted a multi-center (3 sites Karnataka, 1 in Rajasthan & Chhattisgarh) action research demonstration project, to sensitize, mobilize and engage SHG women using 3-day sensitization workshops followed by 2 refresher trainings at 4-6 month intervals. Using mixed methods, we measured change from baseline, in direct/indirect impact measures, including rates of RCH specific awareness/attitudes, practices and socio-cultural dynamics of the uptake or not thereof of the above intervention. This model may lend itself to evaluation for national level scalability, due to its implications to increase community based health felt need and increase in the functioning of ASHAs, and thus complement the current structure of NRHM. To improve reproductive health outcomes among women, there is need to evaluate psychosocial dynamics of community-based programs. Evidence shows that financial autonomy can confer health empowerment. Thus using current model of SHGs we have build capacity, increase awareness and health felt need to access reproductive health including menstrual hygiene; syndromic recognition of RTI/STIs; peripartum infections, cervical cancer among rural women.

Year: 2013

### National Health Survey in 4 Southern States

Agency : IHMR Jaipur

Team : Dr M K Gupta, Dr S Reddy, Dr Dharendra Kumar, Dr Reshmi R S, Dr Veena R, Dr Yashoda, Mr Umesh C



The study was intended to assess the socioeconomic status, perception and attitude about the use of technology for health services, health seeking behavior, perception about public and private health facilities and level of satisfaction of community regarding availed health services from public health facilities. The southern states that were involved in this study were Andhra Pradesh, Karnataka, Orissa and Tamilnadu. The study was carried out in two districts from each state. A total of 4000 households were studied. Out of which 62% was rural population and 38% urban. The study focused to understand the health insurance coverage of any or all the family members of the studied household; availability, accessibility and utilization of information and communications technology (telephone, mobile and internet) to address the health needs of the respondents.



### *Technology Adoption Survey among Health care providers*

**Agency :** IHMR Jaipur

**Team :** Dr M K Gupta, Dr S Reddy, Dr Dharendra Kumar, Dr Veena R, Dr Yashoda, Mr Umesh

This study was carried out among the healthcare providers to identify the prevailing trends, barriers to adoption and future trends & expectations on uses of technology in medical practice and to assess their perception and attitude for the adoption of technology in healthcare services. IHMR-Bangalore interviewed practitioners in Andhra Pradesh, Karnataka, Orissa, Tamilnadu, Maharashtra, Delhi, West Bengal and Jharkhand. Under this survey a total of 680 healthcare providers were interviewed. Healthcare providers interviewed were from various branches of Allopathic medicine, Dental Surgeons, AYUSH stream and Physiotherapy. This included the interns, teachers and practitioners. The study focused to capture the knowledge of healthcare providers of the prevailing trends in technology in the field of health, on their perception on adoption of information technology in their routine practice, understand the bottlenecks in implementation of technology in healthcare.



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### *Emergency Response Services (EMRI) 108, In State Of Karnataka: An Evaluation Study*

**Agency :** Karnataka Health and Family Welfare Society

**Team :** Dr S Reddy, Dr M K Gupta, Dr V. Srinath, Dr Divya Desai, Dr Veena R, Dr Reshmi R, Dr Yashodha T.C., Mr Mahadev Prasad

The Evaluation of Emergency Response System (EMRI Model ) 108 in the state of Karnataka was carried out by IHMR Bangalore on behalf of the Directorate of Health and Family Welfare, Karnataka. The evaluation study was carried out for 6 months in ten selected districts of Karnataka. The Evaluation process involved quantitative and qualitative evaluation involving analysis of secondary data, field visits, surveying of the facilities in-charges at the health center through checklists, interaction with the beneficiaries through focus group discussion and community survey, and interaction with other stakeholders. Recommendations for the scheme were made based on the study findings. With this study, an attempt to understand the functioning of the programme on field, its success and failures, gaps and ways to address them and to suggest improvement was made. The evaluation aimed at strengthening the programme and also help build systematic linkages so as to maximize health outcomes from this scheme.



## *Arogya Bandhu - Scheme for Involving Private Medical Colleges and Other Agencies in the Management of PHCs: An Evaluation Study*

**Agency :** *Karnataka Health and Family Welfare Society*

**Team :** *Dr M K Gupta, Dr S Reddy, Dr Veena R, Dr V. Srinath, Dr Reshmi R, Dr Yashodha T.C., Dr Divya Desai, Mr Mahadev Prasad*

Karnataka is a pioneer of innovative schemes in many spheres including health. One such innovative scheme is 'Arogya Bandhu' a Public – Private – Partnership (PPP) launched in July 2008. The Private Medical Colleges, Non Governmental Organisations (NGOs), Trusts and other charitable institutions and Philanthropic Organisations, etc., were provided an opportunity to join hands with the Government for providing better health care to the community. This was a Karnataka Health and Family Welfare Society funded project under the aegis of Directorate of Health and Family Welfare. This study was entrusted to IHMR-B with an intention to evaluate the impact of Arogya bandhu scheme in terms of its benefits after its implementation, to evaluate physical and financial performance of PHCs under Arogya Bandhu Scheme across the state, to understand the involvement of PHC in community based approach for conducting regular surveys and maintenance of records as per the guidelines of state and central governments. The study also aimed at finding out the Strengths, Weaknesses, Opportunities and Threats (SWOT) of the scheme by highlighting the opinion of the community about the health services provided by the PHCs. The study was conducted in 52 PHCs spread across 26 districts (one Arogya bandhu PHC and one government run PHC as counterfactual from each district) of the state of Karnataka.



## *Implementation of ISO Guidelines for 13 Primary Health Centers of Karuna Trust in Karnataka*

**Agency :** *Karuna Trust*

**Team :** *Sreenath Reddy, Divya Desai*

The project involved streamlining and operationalizing the ISO norms in the 13 Primary Health Centers to facilitate the ISO certification status of these PHCs. IHMR was actively involved in providing expertise in ISO guidelines implementation in the form of gap analysis, designing forms and formats, preparing and reviewing SOPs and quality manuals, internal audits and capacity building which helps in achieving continuous quality improvement in PHCs. The focus of the project was to strengthen the present operations at the PHC by redesigning the systems, training of the staff about the standard quality management practices and developing proper supervisory and monitoring mechanisms and facilitating the PHCs to get ISO certification.



### *Midline Evaluation of the Urban Health Center project in under PPP Model*

*Agency : NRHM Orissa*

*Team : Dr V. Srinath, Dr M K Gupta, Dr Dharendra Kumar*

National Rural Health Mission (NRHM), Orissa selected IHMR, Bangalore to carry out evaluation of the Urban Health Center managed by three of the NGOs (MY-HEART, OVHA and FPAI) under Public Private Partnership (PPP) model in four wards of slums coming under the Municipality area of Bhubaneswar. IHMR Team carried out the Evaluation for covering all the three urban Health Center in the slums managed by the three NGOs. The Evaluation process involved Quantitative and Qualitative evaluation involving Analysis of Secondary Data provided by the NGOs, Field Visit, Surveying of the facilities in the Health Center through Checklists, Interaction with the Beneficiaries through Focus Group Discussion, and interaction with other stakeholders like the Corporate and the Municipal health Commissioner through In-Depth Interview.

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## CAPACITY BUILDING AND TRAINING ACTIVITIES

### *Training Workshop on Planning & Conducting Research in Social Sciences & Management*

**Team :** Dr Usha Manjunath, Dr Sarala R, Dr M K Gupta

The two-day (20th and 21st December, 2013) workshop was aimed to help participants understand and appreciate the dynamic trends of research in Social Sciences, Healthcare and Management. The workshop focused on various aspects of research methodology and is designed in such a way so that participants acquired a comprehensive understanding of different elements of research.



### *Hands-on Training on Data Analysis Using SPSS*

**Team:** Dr Rethmi RS, Mr Angan Sengupta

Understanding a growing demand of quantitative analysis in various types of research, this two day (20th and 21st February, 2014) workshop was organized to provide practical knowledge on SPSS to expose the prospective researchers to basic techniques of statistical analysis. The workshop contents and delivery was designed to suit participants from multidisciplinary background to learn and get hands-on experience on statistical analysis using SPSS software.



## CONFERENCES/SEMINARS/WORKSHOPS ATTENDED BY IIHMR TEAM

**Dr Manoj Kumar Gupta and Dr Sreenath Reddy** Participated in “International Seminar on Strategic thinking and Action Learning to Improve Healthcare” at IIHMR Delhi on December 2-6, 2013.

**Dr Dhirendra Kumar, Dr Sarala Raju and Dr Reshmi R S** Participated a one day conference on “Migration and Development” organized by Institute of Social and Economic Change, Bangalore in collaboration with Centre for Development Studies, Trivandrum, held at ISEC, Bangalore, December 2nd, 2013.

**Dr Dhirendra Kumar** participated in National Seminar on “Emerging Health Issues across the Life Stages” held on March 6th – 7th 2014, in University Of Mysore

**Dr Dhirendra Kumar** attended a meeting on Pre-exposure Oral Prophylaxis (PrEP) for groups at risk for HIV on 10th October 2013 in New Delhi organized by the Public Health Foundation of India (PHFI) and the World Health Organization (WHO).

**Dr Dhirendra Kumar** delivered guest lecture on “Observation and Key finding based on the Assessment Study of Urban Slum Health Project under PPP model by NRHM Orissa” in a National conference organized by Population Research Centre-Institute of Economic Growth, Delhi University Enclave, New Delhi.

**Dr Dhirendra Kumar** attended a workshop on “Guidelines and practices on Protocol writing” for “Journal of Social Health and Diabetes” on 9th February 2014 in Bangalore.

**Dr Dhirendra Kumar** along with the faculty members and students participated in National launch of NUHM at Bengaluru on 20th January 2013

## PUBLICATIONS BY IIHMR TEAM

**Dhirendra Kumar and Manoj Kumar Gupta.** Observation and Key Results: Assessment Study of PPP models under NRHM from State Orissa and Karnataka, National Rural Health Mission – ‘An Unfinished Agenda’, Bookwell Publications, Delhi. Accepted for publication in June 2014.

Fahmina Anwar, **Manoj Kumar Gupta**, C.Prabha, R.K.Srivastava. Malnutrition among rural Indian children: An assessment using web of indices. International Journal of Public Health and Epidemiology July 2013;2(4):078-084 ISSN: 2169-303X

**R.S. Reshmi** ‘Prevalence and Correlates of Obstetric Morbidity in India’ Pandurang Sontakke, Applied Demography and Public Health, Hoque, N et.al. (Eds.) Springer Publications, 2013.

**Manoj Kumar Gupta**, C P Mishra, Chandra Prabha. Perception regarding sexuality among adolescent girls: A community based study from rural India. Indian Journal of Preventive & Social Medicine 2013;44(2)

**Manoj Kumar Gupta, K Sreenath Reddy, Veena R**, Chandra Prabha, Chandana M. Correlates of job motivating factors among Male Health Workers in rural Karnataka. National Journal of Community Medicine 2013;4(2):221-226 Apr – June 2013

**Manoj Kumar Gupta, K Sreenath Reddy**, Chandra Prabha, Chandana M. A comparative study on level of job satisfaction among nurses in Govt. and private hospitals of Andhra Pradesh, India. International J of Nursing Education. 2014

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## ACTIVITIES AT IHMR BANGALORE

### Industry Interface (Health Buzz)

With the placements of the second year students knocking on the doors, IHMR-B organized the 'Health Buzz' on 11-13th september 2013, which was an excellent opportunity for all the students to interact with various industry experts. The whole event spanned out on three days, each day having atleast 2-3 speakers from various domains in the healthcare industry like Hospital Sector, Health IT, Public Health, Health Insurance, Hospitals etc.

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#### *Topic: Branding of Hospitals: A Strategy for Expansion in Indian Healthcare Sector*

A very encouraging and character-moulding session was delivered by **Mr. Abhinandan Dastanavar, Group Marketing Head, Sakra World Hospital**. He talked about choosing a job which makes a student happy and helping each other at every point in our life. He also told us that it was possible to switch between different departments in the hospital.

#### *Topic: Skills for Healthcare Managers: Industry Requirements in India*

**Dr. Rakesh Verma, Group Head - Training & Organizational Development, NH**, talked about the importance of continual education programmes in the field of healthcare



#### *Topic: Understanding Healthcare from a 30,000 feet*

The field of healthcare is changing at an extremely fast pace, a point which was emphasized strongly by **Dr. Vijay Ragbavan, Engagement manager, Medium Healthcare Consulting**.

#### *Topic: Opportunities in Public Health*

**Dr. Giridhara, R. Babu, Associate Professor, IIPH, Bangalore** spoke about the wide scope of opportunities that we can explore in public health.





## DAY 2:



### *Topic: Emerging Trends and Opportunities in IT in Health*

**Mr. Narendran M, Vice President, Insta Health Solutions**, laid emphasis on maintaining a balanced professional life. He also talked about the scope of IT in public health.

### *Topic: US Healthcare - EMR / EHR - Impact of Affordable Care Act*

**Mr. Vivek Vig, EMR Support Global Delivery Head, Dell International Services**, talked about the US healthcare scenario and about the importance of Electronic Medical Records(EMR) and Electronic Health Records(EHR).He also released **PDGDM 2012-14 Batch Placement Brochure** along with our Director and Dean-Academics.



### *Topic: TTK's verticals in Healthcare and Emerging Trends in IT*

**Dr. Ravi Kumar Modali, Asst. V.P. Medical Services, TTK Health Care TPA Pvt. Ltd.**, opened a window for all of us into the field of health insurance. He spoke about the role of TPA in improving preventive & promotive health.

### *Topic: Essentials in healthcare industry*

**Mr. Paul Varghese of Axiom Healthcare**, also an alumni of IHMR-B, gave a talk on how to prepare ourselves for interviews giving us some confidence building tips.



**Dr. B.N. Dbanya Kumar, Director, Directorate, Department of Health and Family Welfare**, gave us information about how NRHM has changed the health status of Karnataka.

PGDGM students, both first year and second year participated and interacted actively with the Industry Experts. They asked a number of questions about Industry Best Practices, Career Growth, Personal and Professional Development in the long run.



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ECONOMY & POLITICS

INTERNATIONAL BUSINESS

## Adwitya-2014: National Conference on Health Care in the 21st Century kicks off



Dr. Sunitha Maheshwari, Dr. S.D. Gupta, Mr. Rakesh Singh & Dr. Dhirendra Kumar Emerging Trends and Approaches

Bangalore 23rd January 2014:- Institute of Health Management Research, Bangalore (IHMR) located at Electronics City is organizing a two day National Conference "Adwitya 2014 on Health Care in the 21st Century-Emerging Trends and Approaches"

Health care is one of India's largest service sectors, in terms of revenue and employment, And the sector is expanding rapidly.. Despite this growth healthcare delivery and services in India continue to be lacking, India houses 16% of the worlds population, 21% of the global diseases and the largest burden of communicable diseases in the world. The wide disparity in India's healthcare is further compounded by the rural urban divide, gender inequality and lack of sustainable quality healthcare. Though innovative models like Public Private Partnership, Telemedicine, Mobile based technology etc has bridged the gap relatively, India still has a long way to go. To accomplish sustainable quality



healthcare, critical challenges of availability, affordability and variability will need a multi pronged approach encompassing advancements in technology and education, measures to improve its quality of preventive care services along with innovative approaches like integrative health services, pioneering insurance schemes to help drive long term affordability and suitability of healthcare services.

Dr. Dhirendra Kumar, Director, IHMR, Bangalore informed that Dr. S.D Gupta, Corporate Director, IHMR Group of Institutes will preside the function. Mr. Rakesh Singh, COO, Manipal Hospital, Bangalore has kindly consented to be the Chief Guest for the inaugural function. Nearly 150 participants including academicians, healthcare professionals, industry experts, researches and health management students will present papers on various trends and approaches adopted today in healthcare. Various dignitaries from other hospitals and health organizations have confirmed their participation.



## విస్తరిస్తున్న ఆరోగ్య సంరక్షణ రంగం

ఫిజీ ప్రతినిధి, బెంగళూరు : దేశంలోని అతి పెద్ద హేదా రంగాల్లో ఒకటైన ఆరోగ్య సంరక్షణ అత్యంత వేగంగా విస్తరిస్తుందని ప్రఖ్యాతి తెలిపారు. ఇక్కడి ఎలక్ట్రానిక్ సిటీలోని ఆస్పత్రి బ్యూట్ ఆఫ్ హెల్త్ మేనేజ్మెంట్ రీసెర్చ్లో ఆరోగ్య సంరక్షణపై 'అప్రిల్ 2014' వేదిక గురువారం ప్రారంభమైన రెండు రోజుల జాతీయ కలహులో వైద్యులు మరియు మేనేజర్లు, ఎన్.డి. గుప్తా, రాజ్ సింగ్, ధీరేంద్ర కుమార్ ప్రవచించారు. ఆరోగ్య సంరక్షణ రంగంలో వృద్ధి చెందాల్సిన అవకాశాలను, పేదల్లో ఖాతా కొరత ఉందని చెప్పడంతో, ప్రభుత్వ



జాతీయ సదస్సులో భాగంగా ఆరోగ్య సంరక్షణ మరియు మేనేజ్మెంట్, ఎన్.డి. గుప్తా, రాజ్ సింగ్, ధీరేంద్ర కుమార్

ప్రైవేట్ బాగోహూర్లు, టిఎం.డి. సి.ఎస్. మొదల అధికారిక డిజిటలైజేషన్ లాంటివి ఆరోగ్య రంగంలో పట్టణ, గ్రామాల మధ్య ఉన్న అంతరాన్ని గణనీయంగా తొలగించగలిగినట్లుగా, వారు

ఈ రంగంలో ఖాతా కుదర్చు ప్రధానం ఉందని చెప్పారు. ఈ కార్యక్రమంలో సుమారు 150 మంది విద్యార్థులు, ఆరోగ్య సంరక్షణ నిపుణులు పాల్గొన్నారు.

సుమారు

బెంగళూరు : విశేషం 34 ఎడిషన్ 2014 18 పేజీలు

## టెక్నో ఆఫ్ కనాటక



### చిరుగడ..

'31 వేలమంది ఆరోగ్య సంరక్షణ అధికారులతో' విశేషం 34 ఎడిషన్ 2014 18 పేజీలు

## వైద్యరంగంలో అవకాశాలపై సదస్సు

బెంగళూరు, జనవరి 23 (న్యూస్టుడే) : ఆరోగ్య రక్షణకు తీసుకోవాల్సిన జాగ్రత్తలు, 21వ శతాబ్దంలో అవకాశాలు అంతంపై నగరంలోని ఇన్స్టిట్యూట్ ఆఫ్ హెల్త్ మేనేజ్మెంట్ రీసెర్చ్ సెంటర్ ఆధ్వర్యంలో రెండు రోజుల జాతీయ సదస్సును నిర్వహించారు. దేశ వ్యాప్తంగా 150 మంది నిపుణులు పాల్గొంటున్నారు. సదస్సును రెండు రోజుల పాటు నిర్వహించుకున్నట్లు నిర్వాహకులు తెలిపారు. సంస్థ సందర్శకుడు డాక్టర్ ధీరేంద్రకుమార్, మణిపాల్ ఆసుపత్రి ముఖ్యాధికారి డాక్టర్ ఎన్.డి. గుప్తా పాల్గొన్నారు.

### ఆంధ్రప్రదేశ్

## బెంగళూరు సీటీ



8 జన. 2014 శనివారం

### ఆరోగ్య పరిరక్షణపై అవగాహన

ఆంధ్రప్రదేశ్, బెంగళూరు : ఆరోగ్య పరిరక్షణపై ప్రజలలో రానున్న అవగాహన పెరుగుతుందని ఈరోజు పరిచయమైన ఇన్స్టిట్యూట్ ఆఫ్ హెల్త్ మేనేజ్మెంట్, రీసెర్చ్ సెంటర్ ప్రైవేట్ డాక్టర్ ధీరేంద్రకుమార్ పేర్కొన్నారు. ఎలక్ట్రానిక్ సిటీలో రెండు రోజులపాటు ఆదిగిన అప్రిల్ 2014 ఆరోగ్య శిబిరం, చర్చాగోష్టి ముగింపు కార్యక్రమాలికి ముఖ్య అతిథిగా హాజరయ్యారు. దేశం నలుమూలల నుంచి 150కు పైగా వైద్యరంగ నిపుణులు ఈ సదస్సుకు హాజరై 21వ శతాబ్దంలో ఆరోగ్యరంగం గురించి విస్తరించిన పాత్ర గురించి ప్రవచించారు. దేశంలో మహమ్మారి వ్యాధులు రానున్నా అని ముఖం చెడుతున్నాయని సదస్సునుద్దేశించి ప్రవచించి పరిష్కార కార్యాచరణ ప్రైవేట్ డాక్టర్ ఎన్.డి. గుప్తా వ్యాఖ్యానించారు. మణిపాల్ ఆసుపత్రికి చెందిన ఎన్.డి. రాజ్ సింగ్ మాట్లాడుతూ అందుబాటులో ఉన్న పద్ధతులను మనం పూర్తిస్థాయిలో వినియోగించాల్సి ఉందన్నారు. ఆరోగ్య రంగంలో నాణ్యత, ప్రైవేట్ బాగోహూర్లు మరింతగా పెరుగుతున్నాయని చెప్పారు.





## CELEBRATIONS

### INDEPENDENCE DAY



The 66th Independence Day was celebrated at the Institute on the 15th August 2013. The program was hoisted by the Faculty, staff and students of IIHMR. The Director spoke to the students regarding freedom and the rise of health sector with indicators from various countries which revealed the importance of health for enjoying true freedom. The student joined with their share of songs to celebrate the Independence.



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### TEACHERS DAY

The students of IHMR celebrated the teacher's day on the 5th of September 2014. It was followed by each teacher sharing their own experience of being a teacher and talking about their favorite teacher during their students. This was followed by an elaborate games session for the faculty & Staff, where the faculty just became students of IHMR and enjoyed each moment to the fullest.





## ONAM CELEBRATION



Onam the harvest festival of Kerala was celebrated at IHMR. The lighting of the lamp was done by the Director and the Dean Academics. This was followed by the traditional Thiruvathara kali dance performed by the students. The skit performed by the students depicting the origin of the festival enthralled the gather. At the end of the program the gathering came out with a feel of having virtually visited Kerala during the harvest festival.



## Glimpses of Other Activities at IHMR Bangalore

### CAMPUS PLACEMENT INTERVIEWS

#### HDPC Ergo



#### Asian Heart Institute



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### Cognizant



### Cloud Nine Hospitals



Deloitte



Ramakrishna Hospital



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## NRHM Gujarat



## Inauguration of 2013-15 Batch



New Year celebration



Republic Day celebration



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Dandiya celebration



Durga Puja





Ethnic Day celebration



Farewell



Family club - unwinding



Holi celebration



Vasant Panchnami





## Marathon



## Janmashtami celebration



## Isha Yoga



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## TEAM AT IHMR-Bangalore

### Management Board

#### President

**Shri. D.P. Agarwal,**  
Managing Director,  
Transport Corporation of India Ltd.,  
Gurgaon

#### Trustee Secretary

**Shri M.L. Mehta,**  
Former Chief Secretary,  
Govt. of Rajasthan, Jaipur

#### Members

**Dr. Ashok Agarwal,**  
Trustee,  
Bhoruka Charitable Trust,  
Jaipur

**Shri Basant Khaitan,**  
Managing Director,  
Wires and Fabrics Pvt. Ltd.,  
Jaipur

**Dr. Ram S. Tarneja,**  
Former Managing Director,  
Bennett Coleman and Co. Ltd.,  
Mumbai

**Shri S.M. Datta,**  
Former Managing Director, Hindustan Lever Ltd,  
Director, Peerless General Finance and Investment Co. Ltd.,  
Mumbai

**Dr. Pritam Singh,**  
Former Director  
Management Development Institute  
Gurgaon



## Governing Board

### CHAIRMAN

**Dr. G. N. Rao**

Trustee, Management Board, IIHMR Society  
L.V. Prasad Eye Institute (LVPEI), Hyderabad

### MEMBERS

**Shri. P.V.R. Murthy**

CEO, Exclusive Search, Chennai

**Dr. Ravi Narayan**

Member, Public Health Foundation of India,  
Community Health Advisor – SOCHARA  
Bangalore

**Dr. R. D. Thulsi Raj,**

Executive Director  
Lion Aravind Institute of Ophthalmology (LIACO)  
Chennai

**Dr. Chiranjeev Singh, IAS**

Addl. Chief Secretary (Retd.),  
Government of Karnataka

**Shri. Manish Sabharwal**

MD, Team Lease, Bangalore

**Mr. Prem Nair**

Medical Director, Amrita Institute of Medical Science &  
Research Center, Cochin, Kerala

**Dr. Dara Amar**

Former Vice Dean,  
St. John's Medical College, Bangalore

**Shri M.L. Mehta**

Trustee Secretary, IIHMR, Jaipur

**Alloysius Fernandes,**

MYRADA, Bangalore

**Dr. G. Giridhar**

Former Director, IIHMR Jaipur

**Mr. Siddharth Agarwal**

Bhoruka Enterprises  
Bangalore

**Dr. Ashok Agarwal**

Bhoruka Enterprises  
Bangalore

**Dr. S.D. Gupta**

Director, (Corporate),  
IIHMR

**Dr. Dharendra Kumar**

Director, IHMR – Bangalore

**Dr. Usha Manjunath**

Associate Professor, IHMR-B  
(Faculty Representative)

**Dr. Chandrashekhar Shetty**

Vice Chancellor,  
Sri Devraj Urs University, Kolar

**Shri. D.P. Agarwal,**

Managing Director,  
Transport Corporation of India Ltd, Gurgaon

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## FACULTY DIRECTOR



**Dr. Dhirendra Kumar**  
Director

Dr. Dhirendra Kumar is a population and public health professional. His background combines with sound academic records, proven leadership and managerial skills in institution building of academic and research organization. A trained demographer, he gained experience and deep knowledge on public health and population sciences through his active engagement in academics and research for more than two decades in a National and Global perspective. He obtained his M.Phil. and Ph.D. in Population Studies with specialization in mortality and public health from the International Institute for Population Sciences, Mumbai, India during 1989-1993 and Master of Science in Statistics from Agra University, UP India in 1987. Prior to joining the Institute, he has worked as Professor and Dean, Academic and Student Affairs in Institute of Health Management Research, Jaipur. During his tenure in Jaipur, he worked in various

capacities to promote health care management education and research in India. Dr. Kumar has worked as Co-investigator and Country Director IIHMR in Afghanistan in collaboration with Johns Hopkins University Bloomberg School of Public Health (JHSPH), USA and the Ministry of Public Health, Islamic Republic of Afghanistan to implement the Third Party Evaluation of the Basic Package of Health Services (BPHS) in Afghanistan during April 2007 and March 2009. He incepted his contributions as an Economist in National Council for Applied Economic Research, New Delhi (1994-1995) and then as a Lecturer in the department of Preventive Social Medicine, Indira Gandhi Medical College, Shimla (1993-1994).

## PROFESSORS



**Dr. Usha Manjunath**  
(Dean-Academics & Student Affairs)

Dr. Usha Manjunath, has unique experience of Allied Health, Entrepreneurship, Management and Healthcare Services Management. She has 11 years experience as Management Faculty at Birla Institute of Technology & Science. She had extensive experience for over 13 years in the professional field of Speech Pathology and Audiology in various organizations including Not-for-profit Organizations, Schools and Hospitals in India and U.S.A. Her areas of interest in academics and research include Organizational Behavior, Human Resource Management, Communication, Services/Healthcare Services Management, Principles of Management, Public Health, Marketing & Quality Management of Healthcare Services and Entrepreneurship. Dr. Usha is well versed in conducting workshops and Management Development Programs on Quality & Marketing in Healthcare, Entrepreneurship, Personality,

Motivation, Stress & Life Style Management, Communication and Emotional Intelligence. Dr. Usha has expertise in Management and Executive Development Programs for various groups.

## ASSOCIATE PROFESSOR



**Dr Sunita Baskar Abraham**

She holds MD in Community Medicine from Madras Medical College, Chennai. She is working as Associate Professor in IHMR Bangalore. She has worked as Medical Officer in various hospitals and clinics, Head of Community Health Department in 'Christian Medical Association of India', New Delhi, Medical Doctor in-charge of health posts in MSF South Sudan and Medical Coordinator in Medecins Sans Frontieres, New Delhi. As an experienced health professional she has technical skills and implementation experience to be able to overall manage and implement large scale programmes. Her ability to analyze and adapt to the needs as well as the experience in working in multicultural environments is serving the overall purpose of improving healthcare. She is skilled in Strategic planning and facilitating implementation of projects, Designing project proposals in accordance with stakeholder, Monitoring and evaluation and adapting progress of projects based on periodic analysis and Leading official meetings.

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## ASSISTANT PROFESSORS



**Dr. Priya Thomas**

(Faculty Coordinator-Academic Evaluation)

Dr. Priya Thomas completed her doctoral research work in the field of Medical Anthropology from the University of Hyderabad. Dr. Priya worked with the Andhra Pradesh State AIDS Control Society as Project Associate and later worked with Hindustan latex limited as Project Officer. Dr. Priya's work included designing modules on various aspects of Behavioral Change Communication (BCC) for various stakeholders. As a part of her job, she has conducted various sensitization programmes for government functionaries from various departments in the state of A.P. Dr. Priya was also involved in short term projects for ASCI & DFID in the areas of TB, health behavior etc. Her areas of interest include Traditional Systems of Medicine, HIV/AIDS and Community Mobilization. She has presented research papers in various National and International Conferences.

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**Dr. K. Sreenath Reddy**  
(PGDMHIT Coordinator)

Dr. Sreenath Reddy is a distinguished hospital and health management consultant and currently Faculty working as Assistant Professor at IHMR Bangalore. He has done his PhD in Cancer Biology. He has over seven years experience in Cancer Biology, Hospital management, public health, Monitoring and Evaluation, PPP management and administration. Before taking up the responsibility as Faculty at the Institute, he was holding the positions at AIIMS, New Delhi, QCI & various corporate and not-profit hospitals of repute. He has played an instrumental role in streamlining the health systems across the country. He was involved right from the planning to their commissioning stage. Besides having expertise in hospital & Health management and administration, he is also well recognized quality expert. He is the lead assessor for National Accreditation Board for Hospitals NABH/ISO/NABL/OHSAS. Besides this, he has been an

expert consultant for number of research projects and Evaluation studies. He has expertise in Cancer Biology, Cancer Research, Quality Assurance, HIV, Evaluation projects, capacity building, Operational activities, Development studies, Occupational health hazards, Process improvement, Product development & Customer relationship management, Expansion projects in Hospital Industry. He is fellow of the Research foundation for Hospital & Healthcare Administrators (AIIMS & WHO) (FRFHHA) and Indian Public Health Association (MLP.H.A.). He is life member of Indian Society for Medical Ethics, IASP (Indian Association for the Scientific Study of Population), IEDS (Institute of Ecological and Developmental Studies), AHA (Academy of Hospital Administration), Delhi



**Dr Manoj Kumar Gupta**  
(Dean Research Coordinator, Hostel Warden)

Dr Manoj Kumar Gupta has done his MBBS from SMS Medical College, Jaipur and MD in Community Medicine from Banaras Hindu University (BHU), Varanasi. He is working as Assistant Professor and Dean Research Coordinator in IHMR Bangalore. His areas of interest are adolescent and child health, Epidemiology, Nutrition, Research methodology and Biostatistics. During his MD he has worked in the area of adolescent health and developed a new scoring system for the psychosocial assessment of adolescent girls using WHO "HEEADSSS" approach. He has five years experience of teaching, research and managing community based health programmes. He has been involved in diverse research studies/projects in different domains like monitoring and Evaluation, Reproductive and Child Health, communicable and non communicable diseases, capacity building, health surveys etc.

He has worked as clinician for 6 months in surgery and has attended various community based medical camps with different National and International NGOs. He has widely published nationally and internationally and presented in various conferences and seminars. He is life member of Indian Public Health Association (IPHA) and Indian Journal of Preventive and Social Medicine (IJPSM). He is Training of Trainers (TOT) for STI/RTI Syndromic case management. He is well versed in handling research data with all necessary computer softwares and SPSS.



**Dr. R. Sarala Raju**

Dr. Sarala Raju is a Social Scientist. After completing her M.A. and M.Phil. in Sociology at Bharathidasan University, Tiruchirappalli, Tamil Nadu, she pursued her doctoral research (Ph.D.) in the field of Sociology (Urban) at the Institute of Social & Economic Change (ISEC), Bangalore. She has also completed Post Graduate Diploma in Human Resource Management (PGDHRM). She was a recipient of research fellowship from Indian Council for Social Science Research (ICSSR) for pursuing Ph.D. She has also passed National Eligibility Test (NET) for Lectureship in Sociology, conducted by UGC, New Delhi. Prior to joining IHMR-Bangalore as an Assistant Professor, Dr. Sarala worked as a Lecturer at Jain University, Bangalore and University of Dayton (USA) Deepabali Program, Bangalore. She has taught various papers in Sociology for under graduate students. She has an intense research experience in area of urban slums/urban poor. She possesses good experience in qualitative data collection and analysis by

using statistical packages such as SPSS. She has published many research articles and presented many research papers in various seminars and conferences. Her areas of interest include Urban Problems-Poverty and Slums, Social Network, Environmental Sociology, Migration, Human Resource Management and Public Health.



**Dr. Reshmi R.S.**

Dr. Reshmi R.S. is a Demographer. She did Master's degree in Demography from University of Kerala, MPhil. and Ph.D. degree in Population Studies from International Institute for Population Sciences (IIPS), Mumbai. Dr. Reshmi is a recipient of Government of India fellowship for pursuing MPhil. and Ph.D. She received Rele's Award for the best seminar paper during MPhil. at IIPS. Dr. Reshmi has six years of experience in teaching and research. Before joining IHMR, she worked at Tata Institute of Social Sciences (TISS), Mumbai and International Institute for Population Sciences (IIPS), Mumbai. She has published several papers in national as well as international journals. She has also presented number of research papers in various national and international conferences. Her research interests include Migration, Population and Development, Reproductive and Child Health and Gender Issues.



**Mr Angan Sengupta**

Mr. Angan Sengupta, is a PhD scholar at Institute for Social and Economic Change, Bangalore and Maastricht University, The Netherlands. He has completed his M.Sc. degree in Economics from Calcutta University and Master in Population Studies from International Institute for Population Sciences (IIPS), Mumbai. He has garnered research, teaching and corporate experience from various institutes and organizations like, A.C. Nielsen ORG-MARG, International Institute for Applied Systems Analysis (IIASA), Austria, Indian Institute of Management, Bangalore and Dayanand Sagar Business Academy, Bangalore. Mr. Angan is a recipient of ICSSR doctoral fellowship as well as UGC NET-Junior Research Fellowship. He also earned a coveted fellowship from TIFAC, Ministry of Science and Technology, Govt. of India to conduct a research as a Young Summer Scientist in IIASA, Austria. He has presented research papers in several national and international conferences and public seminars and also

published scientific papers in national and international journals. His research interests include Health and Development Economics, Economics of Ecology and Natural Resources, Demography, Epidemiology.



**Ms Projna Sadhukhan**

Projna Sadhukhan, a postgraduate in Healthcare and Hospital Management from Institute of Health Management and Research (IHMR), Jaipur with an experience of over six years. She has also undergone a post graduate certification programme in quality management and accreditation of healthcare organizations (QM&AHO) from Academy of Hospital Administration, New Delhi. By virtue of being associated with various assignments, she has gained exposure to develop knowledge and experience within the domain of healthcare quality assurance, along with understanding in the public health programme management with focus on newborn health and health facility planning and management. Prior to joining IHMR Bangalore as Assistant Professor, she worked as research associate with IIPH-PHF1 Delhi and as Associate consultant with Medicasynergie Pvt. Ltd. Kolkata. Her association with these organizations gave her opportunity to get involved with various projects as was assigned by

various agencies such as State Health Society, Assam, GTZ Kolkata, NHRSC, DFID Orissa, MPTAST, UNICEF Bihar, Save the Children, Karuna Trust etc. As a part of her job, she worked on Developing of quality indicators, Infrastructure expansion/up gradation and space planning, Hospital services/facilities assessment, Hospital infection control, Secondary data interpretation and Documentation process, Health policy analysis. She has presented and published various research papers. acquire skill in project management, project documentation, research skills, multi-tasking, analytical thinking, conceptualizing the assignment.

**Dr Veena R**

Dr Veena R holds Master in Hospital Administration and Bachelor in Dental surgery from institutes of repute. She has wide experience in public health research, consultancy studies, and quality accreditations. She has published many articles in reputed journals. Before joining IHMR Bangalore she has worked as Hospital Administrator. Her areas of interest include hospital planning, monitoring and evaluation, quality accreditation, implementation and action research, demographic studies, statistical analysis and handling of large data sets.

**Ms. Roli Saxena**  
(Faculty Associate)

Ms. Roli Saxena is currently working as Faculty Associate IT in IHMR Bangalore. She did Bachelors of Technology (B-Tech) in Information Technology from Uttar Pradesh Technical University, Lucknow, and Masters in Technology (M-Tech) in Information Technology from Karnataka State University, Mysore. Apart from this, she did certification courses on Java Technology and NET Technology from NIIT, Lucknow. She has vast knowledge of various subjects like Web Technology, Cryptography, Database Management Systems, Multimedia Systems, Project Management, Software Engineering etc. She has three and half years of teaching experience. Before joining IHMR, Bangalore, she worked as .NET Faculty in Wisitek Academy, Pune, Assistant Professor- IT/CS in Ganeshi Lal Bajaj Institute of Technology and Management at Greater Noida.



## Research Officers



**Ms. Sharmila S**

Ms. Sharmila holds a Masters in Public Health – specialized in Health Management (School of Public Health-SRM University), MBA in Hospital Management (Distance Education Mode) and a Bachelors degree in Microbiology. She has had 20 months of experience working as a Research Officer in Foundation for Research in Health Systems. She has had field exposure working in 10 cities of Uttar Pradesh and in 2 districts of Bihar. Her professional strengths include research methodology, proposal developing, data analysis using SPSS and documentation. She was also a fundamental part in establishing Women Resource Centres for HIV Women in Nagpur and Ajmer, during her short stint with Positive Women Network where she served as an Intern cum Documentation officer and she was involved in recruitment of staff, planning, implementation, advocacy, monitoring and evaluation. She has excellent academic records and has attended training from IIHMR-B and IIPH-D on various subjects.

Sharmila is passionate about research and teaching and her areas of interest include Maternal and Child Health, Reproductive Health, Health Promotion and Disease Prevention, Epidemiology of lifestyle diseases, HIV/ AIDS.



**Ms. Juby Ann Jose**

Ms. Juby Ann Jose did Masters in Public Health (MPH) from M.G University, Kerala after her graduation in Nursing from Rajiv Gandhi university of Health Sciences, Bangalore. Now she is pursuing MPS from IIPS, Mumbai through distance mode. She is also qualified for NET-UGC. After graduation, she had been working as a Staff Nurse in B.A.R.C Hospital, Mumbai and as a teaching faculty there at Gurunanank School of Nursing, Mumbai. Before joining IHMR, Bangalore as a Research Officer, she had been working for a project in National Institute of Epidemiology, Chennai, ICMR. And she did internship from NHSC (National Health Systems Resource Centre), New Delhi. She had attended many of the National level workshops related to both quantitative and qualitative research methodology. She is familiar with qualitative methods like FGDs and has been acquainted with softwares like SPSS and Epi Info. Her areas of interest

are health systems research, public health planning etc. She would like to do her Ph.D in public health in the coming future. Her career objective is to develop her current knowledge and experience for the vulnerable and marginalized sections of the community.

## Research Assistant

Mr. Mahadev Prasad

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**Administration & Support Team**

<b>Administration</b>	Officer of Special Duty	Mr. K J Reddy
	Assistant Manager- HR and Admin	Mr. Tix Mathew
	Assistant HR	Mr. Umesh Chaluki
	Receptionist	Ms. Nasreen
	Admin Supervisor	Mr. Somanna
<b>Finance and Accounting</b>	Accounts Manager	Ms. Asha Chintapalli
	Accounts/Admin Executive	Mr. Mahesh
<b>Academics</b>	Programme Officer	Mr. Gaurav Nagar
	Executive Academics	Ms. Mohsina
	Executive Placements	Ms. Anjali Pareva
<b>Library</b>	Assistant Librarian	Mr. Suresh Babu
	Library-Assistant	Mr. Shantakumar

## IIHMR GROUP OF INSTITUTES

### IIHMR-JAIPUR:



Institute of Health Management Research (IIHMR), Jaipur formerly known as Indian Institute of Health Management Research, was founded in 1984 in Jaipur. Over the years the Institute has created a niche for itself in providing quality education in Health Management and Hospital Management. It has made phenomenal contributions to both research and education in the area of management of health services achieving a pride of place in health management, planning and research at the national and international levels. The role of the Institute is being increasingly realised and appreciated in developing health management as an important discipline for improving the efficiency, effectiveness and quality of health care. The Institute has consolidated its focus on research in health policy and programs. Being a WHO Collaborating Centre and recognised as an Institute of Excellence by the Ministry of Health and Family Welfare, Government of India. The Institute has been able to promote research in policy development and program evaluation. The Institute campus is located near Sanganer Airport and is spread over an exquisitely landscaped area of 14 acres. The architecture of the Institute with traditional blending of local culture is one of the best in the country.

The facilities at the Institute are of international standards. The main building has an academic block, a computer center, a library and documentation center, a conference hall, an auditorium, an MDP center, seminar rooms, tutorial rooms and lecture halls. There are three hostel buildings which can accommodate as many as 187 students in rooms which are fully furnished and provided with a telephone and central air-cooling. A well-equipped modern kitchen and a spacious dining hall are attached to the hostels. A number of guest houses are located on the campus. The residential complex has flats on the main campus for the staff, in addition to 11 flats a little away from the campus. The complex includes a jogging track, tennis and badminton courts, and a mini playground for children. A centrally installed dish antenna provides a variety of TV programs to the residents. A club house complex provides facilities for a variety of indoor games, including table tennis, chess and carom. It also has a gymnasium. There is an outdoor swimming pool located within the complex.

In today's fast changing world training needs are immense and It is difficult sometimes to fulfil training needs by on campus programs. e-Learning programs are required today to help train working professional. IIHMR, Jaipur has trained professionals in Hospital Management through on-campus programs for years. However, there is a large segment of professionals who want to attend on-campus programs but are not able to do so. Addressing the needs, of such professionals, IIHMR, Jaipur has taken an initiative to train professionals in Hospital Management through an e-Learning course.



### IIHMR- DELHI:



The International Institute of Health Management Research, New Delhi is part of the Society for Indian Institute of Health Management Research (IIHMR), which was established in October 1984 under the Societies Registration Act 1958. IIHMR Delhi was setup in 2008 with a focus on national and international health to cater to the growing needs of the country and the Asia-Pacific region. Our chief goals are to play a major role in promoting and conducting research in policy analysis and formulation, strategy development and effective implementation of policies, training and capacity development and preparing professionals for the healthcare sector. We undertake capacity building of health professionals in a big way through our executive training programs. The Institute offers a two-year full-time Postgraduate Programme with specialization in Hospital Management, Health Management and Healthcare IT. To meet the educational challenges of the rapidly growing health sector in India, IIHMR Delhi provides students with a managerial and technical foundation for careers in consulting, health care systems, hospital management, public health management, Health IT and health insurance.

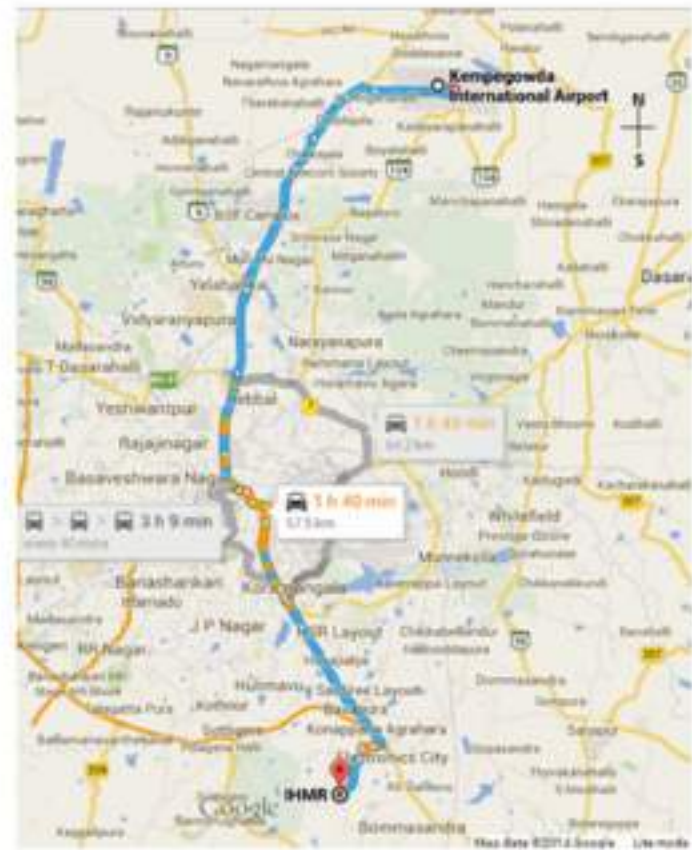
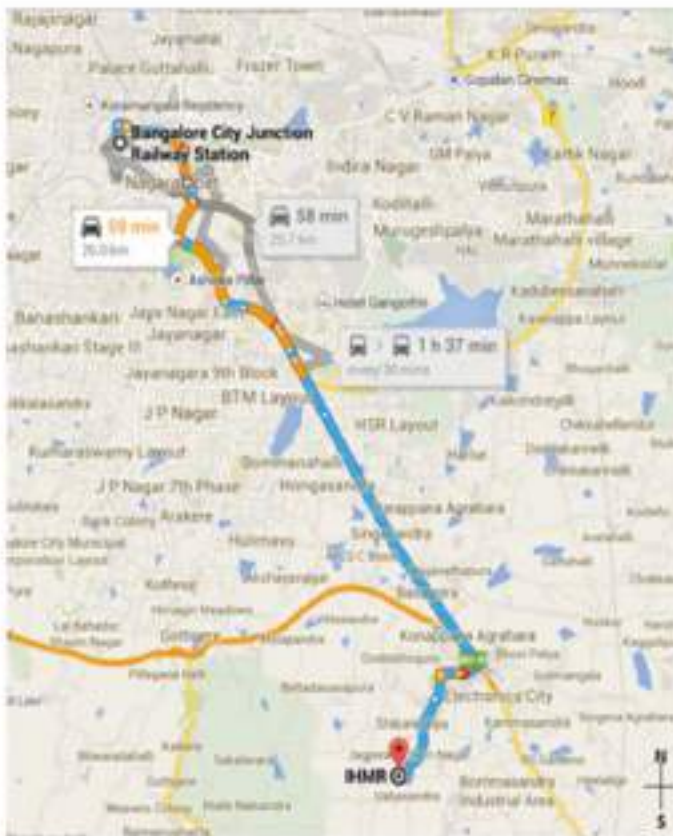
### IIHMR- KOLKATA



IIHMR Kolkata is an upcoming centre of IIHMR society and takes forward the organizational mission of professionalising healthcare by responding to research, training and consultancy needs in eastern and north eastern India. Like its counterparts in Jaipur, Bangalore and Delhi, IIHMR Kolkata provides the professional expertise and rigour that has become synonymous with IIHMR in India and abroad, expanding the frontiers of knowledge and strengthening programme management and capacities to secure people's health in the region.

The engagement of IIHMR with various stakeholders in eastern and north eastern states of India dates back to years. The institute has played a crucial role in evidence generation, systems strengthening and programme evaluation in the region. States in the region have been the exclusive focus of study as well as part of multicentric studies in the country. To cite a few examples, IIHMR has imparted management training to officials of the Department of Health, Government of West Bengal. In 2008, the institute undertook the mid term review of West Bengal Health Systems Development Initiative.

## ROUTE MAP OF IHMR BANGALORE



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[www.iihmr.org](http://www.iihmr.org)  
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