



iihmr 2015 - 2016

4th STATE OF THE INSTITUTE REPORT



**National Accreditation Board for Education and Training
(Certificate of Accreditation)**

Institute of Health Management Research (IIMR)

#319, Hulimangala, Near Thimmareddy Layout
Electronics City
Bangalore-560 105

has fulfilled NABET requirements for accreditation as
Hospital and Healthcare Consultant Organization (NABH Standard)

The Scope of accreditation covers NABH related Consultancy
Services for Hospital and Healthcare Organizations

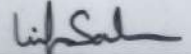
Certificate No.

NCO1518 07

Validity

July 1, 2018

Subject to Satisfactory Surveillance Assessment


Chief Executive Officer

July 2, 2015

Date



Institute of Health Management Research, Bangalore (IIHMR, Bangalore) is a premier Institute for Hospital Management, Health management and Health Information Technology Management education in South India. IIHMR was previously known as the Indian Institute of Health Management Research. IIHMR, Bangalore has a legacy over a decade for imparting Health and Hospital management education, Trainings, NABH consulting and Research activities in South India. The campus is located in Silicon Valley at Electronic City, surrounded by organizations like Wipro, HP, Infosys, and many other leading IT and allied companies.

IIHMR, Bangalore was founded in the year 2004 as the south campus of IIHMR Group of Institutions offering flagship programme in Hospital and Health Management. In the year 2010, IIHMR, Bangalore got approval from AICTE (All India Council for Technical Education), Ministry of HRD, Govt. of India to offer 2 years full time PGDHM (Post Graduate Diploma in Hospital and Health Management) programme with specializations in Hospital Management, Health Management and Health Information Technology (HIT) Management. The PGDHM course has been designed and updated regularly by faculties and Healthcare Industry experts to match the industry needs.

MISSION

Institute of Health Management Research, Bangalore (IHMR Bangalore) is an Institution dedicated to the improvement in standards of health through better Management of Healthcare and related Programs. It seeks to accomplish this through Management Research, Training, Consultation and Institutional Networking in national and global perspectives

THRUST AREAS

- Primary Health Care
- Health informatics
- Bioinformatics
- Health and Hospital Management
- Pharmaceutical Management
- Population and Reproductive
- Health Economics and Finance
- NGO Management and Networking
- HIV / AIDS Program Management and Evaluation
- e-Learning

CAPABILITIES

- Management Research, Education and Training
- Planning, Designing and Conducting Management
- Training for Health Professionals
- Institutional Capacity Development and Networking
- Project Planning and Management
- Operations Research and Evaluation
- Economic and Financial Analysis
- Survey Research
- Social Assessment
- Quality Assurance
- Health Sector Reforms
- Program Evaluation



M.L. MEHTA JI(1939 - 2004)
WE MISS YOU



Dr. S.D. Gupta, Trustee Secretary - IIHMR Society

We proudly present the State of Institute Report (SIR) of Institute of Health Management Research (IHMR), Bangalore, which is a constituent of the Indian Institute of Health Management Research. I wish to congratulate the Team IHMR Bangalore, the Director

and the faculty for the successful completion of a decade's journey of the Institute. IHMR Bangalore was established in 2004 to pursue the mission of improving the standards of health through better management of research, education, training and institutional networking in national and global perspective in the health sector. The focus of IIHMR Bangalore was in the southern states of India. Although a period of 10 years is small in the history of an institution, IHMR Bangalore has made its presence felt significantly in the southern states. Now, IHMR Bangalore is a leading institution in the southern states of the country in promoting management research in policy, program management and evaluation both in the public and private sector.

The Institute carries the legacy of the Indian Institute of Health Management Research in hospital and health management education and training. The two-year Post-graduate Diploma in Hospital and Health Management (PGDHM) has successfully developed management professionals in the health sector. Over a short span of six years since the inception of the PGDHM, over three hundred professionals, who have specialised in hospital and health management, have come out of the portals of IHMR Bangalore and now actively contributing in the health and hospital sector.

In a transformational endeavour, the Institute is strengthening the four important verticals; Education, Research and Publications, MDP and Consultancy. IHMR Bangalore along with its partner institutions take pride by being involved with the ongoing NFHS 4. The Institute has networked and collaborated with various organizations for developing capacity building and human resources for health care delivery in the region and abroad. It has entered into a MoU with Maastricht University, Netherlands for faculty and students exchange programme. Besides this, IHMR, Bangalore also signed a MoU with Narayana Health Private Ltd for capacity building, learning opportunities for students and to conduct special studies of various operations in hospitals.

I see a great future of IHMR Bangalore and its role in transforming health care in improving the standards of health of the people under the current leadership and the dynamic faculty and research staff.



Dr. Biranchi N Jena, Director - IIHMR, Bangalore.

Dear All,

I am very proud and happy to express that IIHMR Bangalore has been emerged as a premier institution since 2004 to improve the overall healthcare management education and training in south India. With great vision of late Shree P.D Agarwal to improve the standards of health through better management of health care and related programs through management research, training,

consultation and institutional networking in national and global perspective, IIHMR Bangalore has been able to achieve many accolades in this direction.

IIHMR Bangalore has been considered as one of the best Institute in Health Care Management and the courses on Postgraduate Diploma in Hospital and Health Management recognized by AICTE, Ministry of Human Resource Development, Government of India, was crafted with the 30 years of research experience. The students can have a valid score of MAT /CMAT/CAT/ATMA/XAT to enroll in this specialized Programme which can help them in securing a challenging and fulfilling career in the ever growing Health and Hospital sector.

IIHMR is devoted to create healthcare professionals to work towards of millennium development goals and other growing challenges in Health and Hospital industries. We help the students to develop leadership to facilitate innovations to make high quality healthcare affordable and accessible to each Indian.

The curriculum is carefully designed to make it industry friendly which is based on national / international standards to cater to various methods of healthcare practices adopted and prevalent in India and abroad. The Institute has collaborative partnerships with esteemed Organizations of national and International repute and caliber such as Maastricht University, Netherlands. I am also delighted to inform that IIHMR Bangalore has been accredited with NABET (National Accreditation Board for Education and Training) as a Hospital and Healthcare consultant organization. Such accreditation would further strengthen our focus of improving the standard of Healthcare in India in general in south India in particular.

I envisage that the IIHMR trained healthcare professionals would effortlessly demonstrate abilities to create innovative programs, create avenues for long term viability and outcomes, create substantial opportunities to expand medical health and healthcare services

I invite you to visit our campus at Electronic City, Bangalore to get more detailed insight about our activities in creating high level professionals for growing healthcare industry and also looking forward to your valuable suggestions to take the Healthcare delivers into the next level. You may also spare sometime to visit our website:

Collaborations



The objective of the cooperation is to make possible and to institute academic cooperation between both parties based upon principles of mutual equality and the reciprocity of benefits in terms of academics, research and training.



IIHMR, Bangalore has developed collaboration with EMS society to provide various Healthcare Management and leadership development programmes jointly and in collaboration.



The objectives of the parties recognized the relevant strength of each other and to leverage the same, are desirous of working together in providing the solutions in the area of academics, research, training and health information technology, in India and globally, and to this effect are committed to create, implement, deploy and provide solutions and take the products/services to the people, Governments and the market.



IIHMR, Bangalore developed collaboration with Srichid Technologies Private Limited to leverage the relevant strength of each other in providing the solutions in the area of academics, research, training and health information technology, in India and globally, and to this effect are committed to create, implement, deploy and provide solutions and take the products/services to the people, Governments and the market.



The objectives of the parties to collaborate with each other is to identify and articulate specific areas and issues pertaining to the health care delivery, capacity building and human development of hospital work flow as super specialty hospital, to promote and propagate the activities relating to the development of the subjects concerned/share knowledge by the way of student, faculty and researches exchange programmes, build database, cooperate and share data relating to research.

MANAGEMENT BOARD

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Sabarmati Ashram,
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Bangalore.

Dr. Ashutosh Raghuvanshi

CEO, Narayana Health,
Bangalore

Prof. Reynolds Washington

Professor, St. Johns medical College, Bangalore and
Managing Trustee, Karnataka Health Promotion Trust (KHPT),

Shri Chiranjeev Singh

Former additional Chief Secretary, Government of Karnataka,
Bangalore.

Dr. S.D. Gupta

Trustee Secretary, IIHMR Society,
Jaipur.

Dr. Prasanta Mahapatra

Dean, The Institute of Health Systems,
Hyderabad.

Dr. Biranchi N Jena,

Director,
IIHMR, Bangalore.

Mr. Siddhartha Bhattacharya

Head and Country Manager, Access Health International,
Hyderabad.

Dr. Usha Manjunath

Dean (Academic & Student Affairs)
IIHMR, Bangalore.

Dr. G. Giridhar

Former Director,
IIHMR, Jaipur.

ACADEMIC ADVISORY COUNCIL

Dr Selwyn Colaco

COO, Cytecure Hospitals, Bangalore

Mr. C.N. Sunil Kumar

Senior VP - Strategy & Planning, Narayana Health , Bangalore

Dr.T.S Syamala

Associate professor, Population Research Center, ISEC Bangalore

Dr. Uma Shankar

Principal , Padmashree School of Public Health, Bangalore

Dr. Sunita Maheshwari

Chief Dreamer, RXDX &Teleradiology Solutions, Bangalore

Dr. S. D. Gupta

Trustee Secretary, IIHMR Group of Institutes

Dr. Biranchi N Jena

Director, IIHMR Bangalore

Dr.Usha Manjunath

Dean - Academic and Student Affairs

FACILITIES AT IIHMR, BANGALORE

IIHMR, Bangalore's main building has an Academic Block, Computer Lab, Library, Conference Hall, Classrooms, and Seminar hall. The class rooms are well-equipped with all modern amenities to facilitate teaching and guest lectures by Industry experts from abroad.



INFORMATION TECHNOLOGY LAB

The IT Lab is well equipped with state of the art computing resources. The lab has adequate infrastructure and services which are available throughout the year. It is equipped with latest server, desktops, laptops, laser printers, video conferencing facility, and technically competent software and hardware professionals. Besides providing support to the ongoing activities of the institute like research, teaching and consultancy the centre is actively engaged in software development for managing health programs and hospitals effectively.



IIHMR - LIBRARY

The Library at IHMR, Bangalore is a centre for academic learning, knowledge acquisition and development. It has a rich collection of books and periodicals. The collection also includes CD-ROMs and database. The library has a unique collection of publication in various fields such as General Management, Health Management, Hospital Administration, Health Economics and Finance, Bio- Statistics, Leadership, Public Health, Management Information Systems, Population Sciences. In addition, collection of training materials, case studies, manuals, reports and conference proceedings are also available. The library has a substantial number of National and International Journals along with e-Journals on various topics.



CLASSROOMS & SEMINAR HALL

IIHMR, Bangalore has fully fledged classrooms. Each classroom can accommodate 60 students. All classrooms have a projector, a laptop and built-in sound system inside classrooms to facilitate effective and interactive; experiential learning. Classroom seating are user friendly; which can be changed periodically to facilitate group discussions, debates, exercises, mode of learning, guest lectures, team building activities, practical hands on learning's, etc. IIHMR, Bangalore has a seminar hall of 200 seated capacities to hold events, functions, etc.

SPORTS & GYM

IIHMR, Bangalore has Badminton, Volley ball, Table Tennis and other indoor sports facilities inside the campus. IIHMR, Bangalore has a well furnished gym to keep students fit and healthy. IIHMR, Bangalore also has a well furnished hostel facility and a canteen. The food in the canteen is like experiencing "home food taste away from home".



POST GRADUATION IN HOSPITAL & HEALTH MANAGEMENT

(2 Years | Full Time | AICTE Approved)

Eligibility Criteria

- Graduates from any back ground can apply for PGDHM
- Fresh Graduates with min. 50% of marks & valid CAT, MAT, CMAT, XAT, ATMA entrance exam score
- Working professionals with more than 2 years experience are exempted from entrance exams
- Students appearing for final year exams can also apply for provisional admission (they have to submit all required mark sheets and documents within 2 months of the course start date)

Students matching eligibility criteria can apply for PGDHM programme. After submitting the application; all students has to appear for GD/PI (Group Discussion & Personal Interview). Based on the performance in GD/PI along with other criteria admission for PGDHM would be offered. All the admissions will be decided on merit and first come; first serve basis.

Admission Process

“ Post Graduation in Hospital and Health Management (PGDHM) is a two years full time AICTE approved programme designed to meet the increasing demand for Hospital Management, Healthcare Management and Health IT Management professionals required in today's world. In the first year; students would learn common subjects related to Hospital and Health Management. In the second year, students can choose any one specialization among the following.

- Hospital Management
- Health Management (Public Health)
- Health Information Technology

Summer Training

Each student would work with an organization, on a project for a period of a minimum of 8 weeks at the end of first year. The objective is to allow students, intense day-to-day interaction with organizations. Summer Training would provide exposure to the student to working of an organization in the real life setting. It would also help students to develop managerial skills and competencies, and facilitates an informed career choice by the students.

Dissertation and Internship

The student will be required to complete a satisfactory thesis in his/her area of interest. The thesis will include a critical review of literature pertaining to the specific area of interest, data collection and analysis on the selected problem besides other components of the thesis. The thesis must be completed in the second year.

As a part of curriculum, each student of final year is required to undergo Internship. During Internship, the student will assist the Administrator/Manager in day-to-day Operations and gain practical insights of working and start getting adept to handle managerial issues related to administrative functioning of major departments of the organization where Internship is being undergone.

Certification

The student upon successful completion of the course will be awarded “Post Graduate Diploma in Hospital and Health Management” with specialization (as chosen by student in the second year) from Institute of Health Management Research, Bangalore which is approved by AICTE, Ministry of HRD, New Delhi.

COURSE CURRICULUM & SUBJECTS

P G D H M 1st YEAR COMMON SUBJECTS

Health and Development
Principles of Management
Health Policy and Healthcare Delivery System
Essentials of Hospital services
Essentials of Biostatistics
Essential Epidemiology
Essential of Demography and Population Sciences

Organizational Behavior
Marketing Management
Human Resource Management
Essentials of Health Economics
Financial Accounting & Financial Management
Communication Planning & Management
Research Methodology & Community Studies

HOSPITAL MANAGEMENT

P G D H M 2nd YEAR SUBJECTS

Hospital Planning
Organization and Management of Clinical Services
Organization and Management of Support Services
Organization and Management of Utility Services
Data Management and Analysis
Operations Management in Hospital
Quality and Patient Safety
Strategic Planning and Managed Care

Material and Equipment Management
Marketing Management of Hospital Services
Hospital Management Information System
Health Insurance and Managed Care
Legal Framework in Healthcare
Disaster Management
Clinical Epidemiology

HEALTH MANAGEMENT

P G D H M 2nd YEAR SUBJECTS

Data Management and Analysis
Population Programme Management
Applied Epidemiology
Health Survey Research Methods
National Health Programmes
Health Management Information System
Logistics and Supply Chain Management
Quality Management in Healthcare

Health Insurance and Managed Care
Operations Research
Programme Planning, Implementation, Monitoring & Evaluation
Strategic Planning and Management in Health Care
International Health
Legal Framework in Health Care
Disaster Management

HEALTH IT MANAGEMENT

P G D H M 2nd YEAR SUBJECTS

Introduction to Healthcare Software Engineering
Introduction to Web Tools
Database Management System
Healthcare IT Standards and Health Information Exchange
Clinical Health Information System
Regulatory Aspects and IT Security
Operations Research
Basic Bioinformatics and Translational Bioinformatics

Introduction to Java
Quality in Healthcare and IT
Object Relational Database Management System (ORDBMS)
Managing Healthcare IT Department
Electronic Health Record (EHR) and ICT
Data mining And Data warehousing
Digital Imaging

Placements

The Institute has a placement committee which comprises of the dean, academic and student's affairs, Placement executive and student representative. The core activities of the placement cell primarily revolve around achieving

- Placement for summer training in the first year
- Placements for Internship in the second year
- Campus Placements for the outgoing students
- Liaison with placement consultancies

IIHMR Bangalore has placed the issue of admission and Placement as an agenda of utmost importance and towards this end, has constituted High Powered “Steering Committee for both getting Quality students in the educational programmes and also providing excellent placements”. Once of the foremost jobs of this committee is to devise policies, Strategies and action level initiatives and interventions to attract best quality students and thus also provide best quality healthcare professionals to the healthcare industry. The committed has members from inside the institute and from the client groups.

Placement For the batch of 2014-16

All the students of the batch 2014-16 were placed in reputed organizations with commendable salary packages.

Delloitte
NRHM Gujarat
Global Hospital, Hyderabad
Portea Homecare Services
Allscripts
Dell Healthcare & Lifesciences
Columbia Asia Hospital

Guest Lectures & Industry Interface

Guest lecture series is a unique program for inspirational talks by eminent speakers from across the globe to enhance the competitive strength of our management students. The series is committed to seeking out and providing a platform for spreading powerful ideologies relevant to the growing market. The series seeks to represent a diverse set of views and are epically focused on facing the current challenging norms and opportunities.

Mr. Prashanth P, Analyst, TCS, Bangalore

Dr. C.Varatharaj, KMIO

Prof Madaiah, Psychologist Consultant

Mr. Subramaniam, Head IT Dept., Satya Sai Hospital, Bangalore

Dr. Abel Samvehraj, Quality Head, NH Hospital

Mr. Arup Mukherjee, Director, Nation Wide Clinics

Dr. G.V.Nagaraj, Former Director - State HFW Directorate-K

Mr. Madhu HK, Asst. Prof, BIT

Mr. Sudip Roy, Project Manager, Insta Health Solution

Mr. Sunil Kumar CN, VP Strategy, NH Hospital

Dr. N.K. Manchanda, Former Professor, IIHMR - B

Mr. Mukesh Kumar, IT Head, Sudarshan Group of Companies

Mr. Kameshwaran CA, FreeLancer

MS. R. Vijayalakshmi, Guest Faculty

Dr. Rajan Patil, Epidemiologist, School of Public Health - SRM

Dr. Ashim Roy, CEO, Uber Diagnostics

Dr. Sameer Mehta, CEO, Mehta Hospital

Mr. Narendran, Vice president, Insta Health Solution

Dr. Guruvayurappan VP, HR, Omega Healthcare

Mr. Velumani SS, Research Associate, CDOT

Dr. Anee Martin, Rtd. Senior Manager Quality

Dr. Anantha Padmanabhan, Rtd. Director, Rainbow Hospitals

CONVOCATION CEREMONY

Institute Health Management Research (IIHMR), Bangalore organized 5th Convocation for its 'Hospital and Health Management; and Health Information Technology Management Program'

PGDHM and PGDM-HIT 2014 -2016 Batch



The aim of education is the knowledge, not of facts, but of values.”- William S. Burroughs. Going by this tradition of value based education it was the biggest moment for the students and faculty members of the PGDHM and PGDM-HIT batch 2014-2016. The D day was May 26th 2016 when they landed from the cushions and comforts of college to the confounds and apprehensions of the real world. The convocation day was presided over by none other than Dr. L Devanand - Additional Senior Regional Director, Ministry of Health & Family welfare, Government of India and Ms. Uma Nambiar -Health advisor to the Govt of Dji-Bouti was the guest of honor. In total 13 students were awarded their Degrees and the ceremony was completed with the Military band playing the National-Anthem.

MAN-E-FEST 2015



ALUMNI MEET - 2015

The Alumni meet of IIHMR Bangalore was organized on 19th December 2015 in the Bangalore campus. Dr. Usha Manjunath, Dean-Academic and Students affairs delivered the welcome address focusing on the vision and significance of the alumni. Dr. Biranchi N Jena, Director - IIHMR, Bangalore expressed his gratitude to the stupendous alumni presence. He mentioned that the distinguished alumni are the Brand Ambassador for the Institute and the existing batch of students can take lead from their guidance and expertise by developing good networking with them.



PGDHM BATCH INAUGURATION



FRESHER'S DAY CELEBRATION AT IIHMR, BANGALORE



HOLI CELEBRATION AT IIMR, BANGALORE



INDEPENDENCE DAY CELEBRATION AT IIMR, BANGALORE



KRISHNA JANMASTAMI CELEBRATION AT IIHMR, BANGALORE



GANESH CHATURTHI CELEBRATION AT IIHMR, BANGALORE



ONAM CELEBRATION AT IIMR, BANGALORE



LIBRARY DAY AT IIMR, BANGALORE



FOUNDATION DAY CELEBRATION AT IIMR, BANGALORE



FAREWELL DAY AT IIMR, BANGALORE



WOMEN'S DAY CELEBRATION AT IIHMR, BANGALORE



GUEST LECTURES AT IIHMR, BANGALORE



ONGOING RESEARCH PROJECTS AT IHMR, BANGALORE

Participatory Action Research on Interventions to Support Deaf Young People, Karnataka

Agency: Deaf Child Worldwide (DCW), International Development Agency of the National Deaf Children's Society (NDCS), London, UK in collaboration with IHMR, Kolkata.

Research Team: Dr. Usha Manjunath, Mr. Syed Ali and Mr. Mahadev Prasad

Keeping in view with DCW's mission 'to remove the barriers to the achievement of deaf children throughout the world' and strategies 'empowering families to achieve the best outcomes, innovating new approaches to the development of effective communication and challenging social attitudes', the present project in collaboration with Samuha, an NGO in Koppal in Karnataka is a Participatory Action Research on interventions to support Deaf Young People (DYP).

The research aims to produce a robust body of evidence to demonstrate the changes in the lives of DYPs through DCW's interventions and arrive at a model based on good practices in the field including strategies, project experience and tools. Participatory Action Research methodology would also help identify challenges and gaps in the current programmes and provide recommendations for effective planning, implementation and replication of interventions on improving the quality of lives of DYPs. In a span of 18 months, the project will carry out 'Reflective Sessions on Individual and Organizational Purpose', train the DYPs on Action Research in partnership with Samuha, develop and implement the Action Research Model in Koppal for DYPs. The research would provide evidence on programme effectiveness that DCW and its partner organizations (Samuha, in Karnataka) could use in policy development and intervention strategies in the future. The learning could be used to advocate for change at local, regional, national and international levels.

Assessment of Nutritional status of adolescent girls in Karnataka

Agency: IHMR Society, Jaipur

Research Team: Mr Angan Sengupta, Dr Manoj Kumar Gupta, Dr Veena R, Ms An-Lies Provost

This is an internal research grant project allocated by IHMR society, Jaipur. The objectives of the study are to assess the dietary intake, dietary pattern and physical activity of rural adolescent girls in Bellary district of Karnataka and urban adolescent girls in Bangalore. To assess the dietary intake 24 hour dietary recall, and 3 days dietary recall methods have been used. An interview schedule has been developed to assess the dietary pattern and physical activity.

Relationship between Employee Engagement, Quality of Life and Performance of RMNCH in PPP PHC and Non-PPP PHC in Bangalore Rural District

Agency: IHMR Society, Jaipur

Research Team: Dr. Usha Manjunath

India has a long way to go in order to achieve Millennium Development Goals with regional disparities in the performance of PHCs. NHP 2002 and NRHM promoted Public Private Partnership (PPP) to increase the availability and accessibility of health services. The performance of Indian Healthcare in Public Sector is generally evaluated on the basis of various health indicators of the population served by the Primary Health Centre (PHC) from the data of Health Management Information System. There is evidence that suggest the performance of the organization can be increased by having dedicated employees who go an extra mile to do their job and supportive organizational conditions for optimum performance. Hence, this study will investigate these concerns from the perspective of job, employees and organization for better performance. The study will explore the features of the jobs, employees and the organization that have been identified by research and experts to have influence on the performance of the organization. An in depth qualitative analysis of Primary Health Centre (PHC) operated through Public Private Partnership and those by the government of Karnataka by interviewing different stakeholders (Internal & External) involved in the operation; analyze the input, process, output and outcome of PHCs; assess the level of burnout, Stress, Quality of Life of the employees; to correlate and conclude on the effect of various factors on Reproductive and Child Health (RCH) Program performance.

Also, utilization by the community and their satisfaction will be studied by mixed methods using house hold survey and case studies. The study expects to confirm that Employee Engagement, Quality of life of the employees are related to the performance at PHC for more successful delivery of Preventive & Primary Care to achieve Community Health, specifically RCH Program indicators.

COMPLETED RESEARCH PROJECTS AT IHMR, BANGALORE

Base line Study for Strategic Behaviour Change Communication Intervention for Maternal Health and Child Development in Karnataka

Agency: UNICEF, Hyderabad Office

Project Team: Dr. Usha Manjunath, Dr. Sarala Raju, Mr. Angan Sengupta, Mr. Rajendra. D, Mr Santosh Daddi

Objective of the study

1. To assess the awareness level about nutrition among adolescents and the practice of menstrual hygiene.
2. To understand the knowledge, attitude and practice of the community about the disadvantages of child marriage and the health benefits of delaying marriage, first pregnancy and use of spacing method.
3. To understand the health seeking behavior of women an all aspects of ANC, delivery and PNC.
4. To assess the knowledge and practice regarding different aspects of new born and child care.
5. To assess the level of awareness of the community regarding child protection regarding child protection and scheme related to it.

This is a community based cross sectional study for collecting the baseline information as per the indicators; study will be done for a period of 5 months. The study will be conducted in 2 district of Karnataka where one from north Koppal, and another from south Mysore in each district 30 villages are taken where 10 villages will be control, 20 villages will be interventional of that 10 will be implemented from GAARM and 10 from the state government, sample selected based on the probability proportion to size sampling technique. Before commencement of baseline data collection a quick socio demographic survey will be conducted of adolescent girls, pregnant women, recently delivered mothers, mothers of 1 to 5 year children and reproductive age group women. The data will be collected by different household survey tool for different respondents, FGD and in-depth interview. The data analysis will be done using Microsoft excel and SPSS v.16. the survey will conducted for checking the indicators like % of adolescent girls awareness about nutrition, menstrual hygiene, risk for developing psycho-social abnormalities, health benefits of delaying marriage and first pregnancy.% of ANC coverage, birth preparedness, knowledge about nutrition, misconceptions, health benefits of delaying marriage, % of instutional delivery, level of care % of child immunization, women following hygiene practices. Knowledge about violence and abuse, level of awareness and usage of social welfare, awareness about disadvantages of early marriage will also be assessed.

A special nutrition study for Mission against Malnutrition Project in Bellary district

Agency: JSW (routed through Bhoruka Charitable Trust)

Research Team: Dr Manoj Kumar Gupta, Dr Sreenath Reddy, Dr Biranchi N Jena, Mr Angan Sengupta, Dr Veena R, Ms Sharmila S, Ms Juby A Jose, Mr Mahadev Prasad, Mr Shivananda

IHMR Bangalore has developed a research study as a part of Jindal Steel Works (JSW) Foundation's "Mission against Childhood Malnutrition programme", in Bellary district, which is a CSR activity for them. JSW is aiming to reduce the burden of malnutrition in the study area by providing Spirulina as supplementary food for 6 months to 6 years children. IHMR-B has taken up a research study for the same to find out the effectiveness of Spirulina along with many other research questions. This is an action research in which 4 pronged strategy (Biochemical assessment, Anthropometric examination, Clinical evaluation and Cognitive development assessment) has been adopted for complete assessment of nutritional status of 1000 moderately and severely malnourished children of age group 6months - 6yrs in Bellary district. Biochemical tests are set which has been performed for subset (300 baseline and 300 endline) of those selected malnourished children and are comprised of 8 different types of tests to find out the exact micronutrient deficiency, so that the approach can be modified in the right direction

Development of Nutrition Policy for the State of Karnataka

Agency: UNICEF, Hyderabad Office

Project Team: Dr. Usha Manjunath

Karnataka State has made impressive strides in some of the human development indicators and further plans to promote social, economic and political empowerment of women, ensure development and protection of children through various policies and programmes in the areas of health, nutrition and child protection. IHMR, Bangalore is a technical partner for the above projects to UNICEF, Hyderabad office, India. UNICEF and Department of Women and Child Development, GoK are collaboratively developing a plan for Strategic Communication for Children in Karnataka, primarily addressing the issues related to nutrition and health of women, children and child protection. IHMR, Bangalore will be the technical partner to UNICEF in assessing the baseline of Knowledge, Attitudes and Practice in the above areas. Community awareness and practice on nutrition, maternal health (ANC & PNC), new born/child care, child protection/rights, child marriages, delaying marriage/first pregnancy and spacing methods will be specifically examined. The research will use mixed methods including quantitative and qualitative methodologies including house hold survey, in-depth interviews and FGDs of key stakeholders. This community based cross sectional study to collect the baseline information as per the identified indicators will be carried out in 20 villages in two districts of Karnataka, namely, Mysore and Koppal. The research results will establish the baseline to further evaluate the effectiveness and impact of Strategic Behavior Change Communication Intervention Strategies that are proposed to be implemented in the State of Karnataka. Nutrition Policy for the State of Karnataka is proposed to be drafted through desk research, review of existing nutrition policies of other states of India, literature review on various aspects of nutrition, programmes, innovative solutions to address malnutrition and expert consultation in partnership with UNICEF.

Monitoring of Emergency Health Services (EHS) for SAST

Agency: Suvarna Arogya Suraksha Trust (SAST), KHSDRP, Govt. of Karnataka

Research Team: Dr. Reshmi RS, Dr Biranchi N Jena, Dr. S Reddy, Mr. Kiran Angadi

The overall objective of the study is to compile all available sources of information related to Emergency Health Services (EHS) and make an assessment of the availability of Emergency Health Services in Karnataka, including its geospatial analysis using GIS tools. The specific objectives are to compile information on existing Emergency Health Facilities in the State, to map the information on accidents and emergencies available from multiple sources along with health facility, roads and other information, to analyze the spatial distribution of EHS and to identify the gaps and contribute to the analysis of gaps and to help SAST prepare an action plan to address the gaps

Assessment of psychosocial status and quality of life of adolescent girls in rural area of Bellary, Karnataka

Agency: IHMR Society, Jaipur

Research Team: Dr Manoj Kumar Gupta, Dr Veena R, Ms An-Lies Provost

This is an internal research grant project allocated by IHMR society, Jaipur. This study is intended to assess the psychosocial status and quality of life of the adolescent girls by using WHO's modified 'HEEADSSS' approach and WHOQOL-BREF tool, respectively. HEEADSSS questionnaire has been modified considering rural background to make it simple, favourable and appropriate to rural adolescent girls. It includes eight parameters viz. Home, Education and Employment, Eating, Activities, Drugs, Sexuality, Suicide and Depression and Safety. WHOQOL-BREF tool assesses the health related quality of life. It took into consideration four domains of quality of life i.e. physical, psychological, environmental and social relationship.

RESEARCH PUBLICATIONS

- 1. Sarala Raju, M K Gupta, Fehmida Visnegarwala, An Educational Intervention to Empower and Engage the SHG Women against Cervical Cancer, International Journal of Health Sciences & Research, Vol.6, Issue: 5, May 2016**
- 2. Prabha C, Srivastava RK, Singh GP, Singh SP, Gupta MK. A field trial to improve the practices of Anganwadi workers related to growth monitoring. International Journal of Recent Scientific Research 2016; 7(4):10472-78.**
- 3. “Cost Structure, Package Rates and Financial Feasibility for Selected Surgeries Covered under Social Health Insurance Schemes: A Case Study” , Dr. Usha Manjunath, Professor, IIHMR, Bangalore, Mr. Kailashnath, Former Senior VP-Pricing & Analytics, Mr. C.N. Sunil Kumar, Senior VP-Strategy & Planning, NH, Bangalore. Accepted for publication in the Journal of Health Management, in Volume 18 Number 1 (January-March 2016).**

MDP & EDP TRAININGS AT IIHMR, BANGALORE

Training is one of the most important activities at IIHMR-B, meant for working professionals who would like to keep themselves updated with the latest concepts, ideas, tools, and techniques in managing Health Systems in better way. Institute has strong and dedicated multi-disciplinary faculty team to deliver these programmes with their rich insight and experience. Besides offering MDPs, Institute also conduct training programmes for organizations specifically tailored to suit their requirements.

In collaboration with SEMS, Maharashtra, IIHMR-Bangalore is conducting regular Training Programme on Healthcare Leadership. IIHMR-B is also accredited by NABET (National Accreditation Board for Education & Training).

The scheduled and completed training programmes of IIHMR-Bangalore are the following:

NURSING MANAGEMENT

Nursing, as a profession has always required natural management skills. Hospital is becoming more and more complex with technological development and innovation in medical science. The objective of the Training programme is to strengthen the technical, managerial and leadership skills of the nursing professionals which will help in better team building, counseling, decision making, delegation and communication along with managing facilities, maintaining quality and efficiency.

HEALTHCARE LEADERSHIP TRAINING PROGRAMME

The objective of the programme is to impart knowledge on Strategic thinking, life skills, leadership skills, team building, innovation, communications in Healthcare delivery system and to build capacity among the professionals working in healthcare system.

HOSPITAL MANAGEMENT PROGRAMME

The objective of the programme is to impart knowledge on managerial skills to healthcare professionals to understand the challenges and opportunities exist in hospitals and utilize these opportunities optimally to increase efficiency of hospital services.

COMPLETED TRAINING PROGRAMME

Healthcare Leadership Training Programme in collaboration with SEMS - Maharashtra (2015)

IIHMR – Bangalore with SEMS – Maharashtra, conducted 6 days training Programme with an objective to impart knowledge on Strategic thinking & Innovation, Life skills, Leadership, Communications, Regulatory & Ethical Issues, Decision Making and to build capacity among the professionals working in healthcare system.

Workshop on Implementation of Electronic Health Records

IIHMR-B organized a workshop on 'Implementation of Electronic Health Records (EHR)' with the aim of providing a platform for the service providers, End-users and for the students to discuss regarding the customization of EHR for effective implementation in health sector. The event saw a great response and it turned out successful with more than 15 participants from different hospitals.

The discussion began with the Introduction about EHR followed by the discussion on the Importance & benefits of EHR in healthcare. An interactive open-discussion session was held by Mr. Debasis Bharadwaj, Lead Solution Strategist & Architect, Intel Corporation after this, which had the participants sharing their experiences and queries about practices of EHR. Mr. Arumugam, CTO, Meddserve –UK, addressed the participants on 'implementation of EHR-Meddserve' and explained the various innovative modules used by the organization.





Dr. Biranchi Jena

Dr. Biranchi Narayan Jena has a Post graduate degree in Economics and also PhD in Health Economics/Demography from International Institute of Population Science (IIPS). He has a great and successful career in MNC Pharma, Community Diabetic Care, Emergency & Health care Management, Academics, International Marketing function and large scale surveys.

Prior to joining the Institute, Dr. Jena carried out many projects and initiatives in National and Global perspective. The challenging environment in different kinds of position made him a capable leader in Public Health, Market Research and Pharmaceutical domain. Dr. Jena

started his career with National Family Health Survey (NFHS), Govt. of India as a Research officer, before venturing into international marketing, emergency health care management and pharmaceutical marketing.

Dr. Jena is having sound knowledge in Market Research and various issues relating to national and international economic activities, as he spent more than 6 years as Assistant Director & Head- Market Research for Synthetic & Rayon Textile Export promotion Council. During his term in Novo Nordisk A/S, he worked as Head-Community and Social Research & project Manager-Public Affairs and Market Access and developed PPP(Public Private Partnership) Projects with various State Governments to improve the diabetic care in the community.

GVK Emergency Management & Research Institute benefited under Dr. Jena's leadership like development of emergency health care systems research and academic collaboration with Carnegie Mellon University (CMU), GEOMED Research, Germany, and Maastricht University Netherlands for development of business intelligence products related to emergency management. Dr. Jena was also instrumental in developing EMS data based Syndromic surveillance in India with collaboration with GEOMED Research under the Indo-German Research grant. In global perspective, Dr. Jena worked as Project Leader-Strategic Forecasting, in Novartis Pharma AG, Basel, Switzerland/Hyderabad India, where he has developed epidemiology & market based forecast for CVD & CNS disease area/ brands. He contributed knowledge to support brand strategy, managed strategic planning process, and supported marketing team for highlighting the areas of risks and opportunities for long term strategies.

In the field of Academics Dr. Jena has been very active. He has published more than 17 papers and talked in more than 30 national and international conferences. He also guided 3 M.Phil students, more than 15 interns from national and international organizations and one Ph.D student registered for Health management. He also created knowledge sharing platform for Emergency Management & Diabetic care by introducing journals like Indian Emergency Journal (IEJ) and Journal of Social Health & Diabetes (JOSH Diabetes).



Dr. Usha Manjunath

Dr. Usha Manjunath, has unique experience of Allied Health, Entrepreneurship, Management and Healthcare Services Management. She has 11 years experience as Management Faculty at Birla Institute of Technology & Science. She had extensive experience for over 13 years in the professional field of Speech Pathology and Audiology in various organizations including Not-for-profit Organizations, Schools and Hospitals in India and U.S.A. Her areas of interest in academics and research include Organizational Behavior, Human Resource Management, Communication, Services/Healthcare Services Management, Principles of Management, Public Health, Marketing & Quality Management of Healthcare Services and Entrepreneurship. Dr. Usha

is well versed in conducting workshops and Management Development Programs on Quality & Marketing in Healthcare, Entrepreneurship, Personality, Motivation, Stress & Life Style Management, Communication and Emotional Intelligence. Dr. Usha has expertise in Management and Executive Development Programs for various groups.



Dr. Raghuram

Dr. Raghuram V has completed MBBS from KIMS, Bangalore in 2000 and MD in Community Medicine from MSRMC, Bangalore in 2007. He has a teaching experience of over 8 years in a medical college setting. His main areas of interest are Postgraduate teaching, mental health and Infection control in hospitals. Also he has additional qualifications in health care waste management, sociology and currently pursuing family medicine through distance education from CMC- Vellore. He has published four publications in indexed journals. Currently he is the Editor in-chief of an indexed journal, Annals of Community Health. His work Depression and chronic illness- the path less traveled in India, got accepted for presentation at WPA Thematic Conference, Granada, Spain in 2009. He has worked in the area of need assessment of people with chronic illness and mental health for his postgraduate dissertation. He has authored a book on Medical Education Technology for Jaypee Medical Publishers, New Delhi. He has worked as Supervisor and External Monitor for WHOM-NPSP- Karnataka. Also he has served as member of institutional Ethics Committee, Hospital Infection control committee and Medical Education Unit at AJIMS, Mangalore. He has received modular training in RNTCP from NTI, Bangalore and in Medical Education technologies from St. John's Medical College Bangalore. He has attended various state, national and international conferences and workshops and has presented papers. And also has facilitated conducting international workshops.



Dr. Sreenath Reddy K

Dr.Sreenath Reddy.K is a Hospital & Health management consultant and currently Associate Professor & Associate Dean- Training in IIHMR Bangalore. He has done his PhD(CSIR Fellow) in Cancer Biology , MBA in Hospital operations Management, PGD- Medical ethics, PGD in Rational Drug designing(Accelerys, Canada), MBA-HR(Correspondence),Masters in Medical Biotech from Institutes of repute and has over seven years of experience in Hospital& Health management, Quality Management & Accreditations, Public health, Monitoring and Evaluation, PPP, Cancer Biology. Before taking up the responsibility in IIHMR-B, he was holding the positions in Govt of Karnataka-State Quality coordinator, NIRPHAD, AIIMS, Zonal Head

Operations & Quality –Vaatsalya Healthcare Pvt Ltd, Head operations & Quality- JVP Hospitals, Administrator& quality manager in Kaamineni group of Hospitals, CCMB-Hyderabad, etc. Besides having expertise in Hospital& Health Administration, he is also well recognized quality expert & researcher. He is the Lead assessor for NABH/ISO/NABL/OHSAS. Besides this, he has been an expert consultant for number of Research projects and Evaluation studies.

He has widely published & presented in National & International journals& conferences. He is a fellow of the Research foundation for Hospital & Healthcare Administrators (AIIMS) (FRFHHA) and Member of Indian Public Health Association (M.I.P.H.A.). He is life time member of Indian Society for Medical Ethics, IASP (Indian Association for the Scientific Study of Population), IEDS (Institute of Ecological and Developmental Studies), and AHA (Academy of Hospital Administration).



Dr. Sarala Raju

Dr. Sarala Raju is a Social Scientist. After completing her M.A. and M.Phil. in Sociology at Bharathidasan University, Tiruchirappalli, Tamil Nadu, she pursued her doctoral research (Ph.D.) in the field of Sociology (Urban) at the Institute of Social & Economic Change (ISEC), Bangalore. She was a recipient of research fellowship from Indian Council for Social Science Research (ICSSR) for pursuing Ph.D. She has also passed National Eligibility Test (NET) for Lectureship in Sociology, conducted by UGC, New Delhi. Prior to joining IIHMR - Bangalore as an Assistant Professor, Dr. Sarala worked as a Lecturer at Jain University, Bangalore and University of Dayton (USA) Deepahalli Program, Bangalore. She has taught various papers in Sociology for under

graduate students. She has an intense research experience in area of urban slums/urban poor. She possesses good experience in qualitative data collection and analysis by using statistical packages such as SPSS. Her areas of interest include Maternal and Child Health, Tribal Health, Urban Problems-Poverty and Slums, Social Network, Environmental Sociology, Migration and Human Resource Management.



Dr. Veena

Dr Veena R holds Master in Hospital Administration and Bachelor in Dental surgery from institutes of repute. She has wide experience in public health research, consultancy studies, and quality accreditations. She has published many articles in reputed journals. Before joining IHMR Bangalore she has worked as Hospital Administrator. Her areas of interest include hospital planning, monitoring and evaluation, quality accreditation, implementation and action research, demographic studies, statistical analysis and handling of large data sets.



Mr. Angan Sengupta

Mr. Angan Sengupta, has submitted his doctoral thesis at Maastricht University, The Netherlands with a collaboration with Institute for Social and Economic Change, Bangalore. He has completed his M.Sc. degree in Economics from Calcutta University and Master in Population Studies from International Institute for Population Sciences (IIPS), Mumbai. He has garnered research, teaching and corporate experience from various institutes and organizations like, A.C. Nielsen ORG-MARG, International Institute for Applied Systems Analysis (IIASA), Austria, Indian Institute of Management, Bangalore and Dayanand Sagar Business Academy, Bangalore. Mr. Angan is a recipient of ICSSR doctoral fellowship as well as UGC NET-Junior Research Fellowship. He also

earned a coveted fellowship from TIFAC, Ministry of Science and Technology, Govt. of India to conduct a research as a Young Summer Scientist in IIASA, Austria. He has presented research papers in several national and international conferences and public seminars in India and in various other countries. He has published scientific papers in highly acclaimed national and international journals. His research interests include Health and Development Economics, Economics of Ecology and Natural Resources, Demography, Statistics and Epidemiology.



Mrs. Projna Sadhukhan

A postgraduate in Healthcare and Hospital Management from Institute of Health Management and Research (IHMR), Jaipur with an experience of more than seven years. She has also undergone a post graduate certification programme in quality management and accreditation of healthcare organizations (QM&AHO) from Academy of Hospital Administration, New Delhi. Currently she is working as Assistant Professor with IHMR, Bangalore. She has records of managing various projects pertaining to hospital management and public health, entrusted by various national and international donor agencies, as a part of various consultancy and research work. She has rich working experience within the domain of health system strengthening, with

focus on healthcare quality assurance, infection control, newborn health, health facility planning and management, monitoring and evaluation, public private partnership family planning and various other components of healthcare delivery system.



Mr. Kanagaraj

NET qualified with 13+ years of experience (7 years in the Industry out of which 3 years in the managerial cadre and 6+ years in Teaching profession) with expertise of working in India and Abroad in fortune 500 companies like IBM, HP. Have published 9 articles in various domains in peer reviewed journals and presented papers at international conferences including IIM's. Currently pursuing PhD from St.Peters University Chennai in the stream of Management.

RESEARCH TEAM



Mr. Rajendra
Research Officer



Mr. Santosh Dash
Research Assistant



Mr. Mahadeva Prasad
Research Assitant



Mr. Md. Haneef
Asst. Manager - HR & Admin



Ms. Aryaka
HR Executive



Mr. Somanna
Admin Assistant



Mr. Hemanth Kumar
P.A. to Director



Mrs. Asha
Accounts Officer



Mr. Mahesh
Accounts Executive



Ms. Anitha
Academic & Placement Officer



Mr. Ramyasree
Academic & Placement Executive



Mr. Satish Singh
System Analyst



Mr. Arun Kumar
IT Assistant



Mr. Suresh Babu
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Mr. Rajashekara
Library Assistant



Mr. Bharath Kumar N
Asst. Manager - Marketing



Ms. Mevish
Training Co-ordinator

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Healthcare Professionals Graduated at the 5th Convocation of IIHMR, Bangalore

BANGALORE, May 27, 2016 /PRNewswire/ --

- Places 100% Students Successfully for Record Years in a row

- INR 6 Lakh per annum was the Highest Package Offered This Year

Institute of Health Management Research (IIHMR) organised its 5th convocation of Post Graduate Diploma in Hospital and Health Management (Batch 2014-16) and the first batch of PGDM in Health Information Technology at its Bangalore campus today. Dr Uma Nambair, Advisor to the Minister of Health, Djibouti - Africa, was the Guest of Honour at the convocation. The Chief Guest Dr. L. Devanand, Additional Senior

Effective Health Management Programs by IIHMR Bangalore

Hello Kolkata Bureau- IIHMR Bangalore, a renowned institution in Healthcare Management has devised a healthcare management programme that produces professionally trained healthcare management professionals who have the skills and expertise to meet the demands of the patients.

Commenting on this initiative, **Dr. Biranchi N Jena, Director of IIHMR, Bangalore** said, "The healthcare industry in India is growing at a pace that we may not be able to handle unless we treat every healthcare organisation the way we treat any corporate organisation. And just as any innovative organisation, a healthcare organisation requires effective management at every level of healthcare delivery. To ensure that such manpower exists,

we at IIHMR have tailor made a healthcare management programme which provides the management lessons & also an in-depth understanding of the healthcare delivery system in India through hands on experience learning the nuances of hospital management."

The admissions for Institute of Health Management Research (IIHMR), Bangalore, are open for a **two-year full-time Post-Graduate** program specialising in Health, Hospital and Information Technology Management (HIT).

As the program has set high standards of management education in the health sector, it has attained the status of a premier program in the country, informed Dr. B. Jena.

IIHMR – Bangalore signs MoU with HIMSS Asia Pacific India Society for training programmes on HCIT (Healthcare Information Technology)

April 3, 2016 admin Education 0



హాస్పిటల్ మేనేజ్మెంట్లో ఐఐహెచ్ఎంఆర్ కోర్సు



ప్రజాశక్తి - హైదరాబాద్ బ్యూరో

ఆసుపత్రి మేనేజ్మెంట్ ప్రాక్టీసులో సూతన ఆవిష్కరణలు తీసుకువచ్చే నైపుణ్యం కలిగిన హాస్పిటల్ మేనేజర్ కోసం ప్రత్యేక కోర్సును అందిస్తున్నామని ఐఐహెచ్ఎంఆర్ డైరెక్టర్ బిరంచి జెనా పేర్కొన్నారు. ఇందుకోసం బెంగళూరులో పిజిడిహెచ్ఎం కోర్సును అందిస్తున్నామని పేర్కొన్నారు. ఏడాదికి 66 సీట్లను మాత్రమే అందిస్తున్నామన్నారు. తమ వద్ద కోర్సును పూర్తి చేసిన వారికి 100 శాతం ఫీన్మెంట్లు లభిస్తున్నాయన్నారు. రెండేళ్ల ఈ కోర్సుకు రూ.4.80 లక్షల ఫీజుగా నిర్ణయించామని తెలిపారు. ఈ కోర్సు చేయడానికి ఏ విభాగంలో అయినా గ్రాడ్యుయేషన్ పూర్తి చేసి ఉంటే చాలన్నారు. అర్హతలతో పాటు గ్రూపు, వ్యక్తిగత ఇంటర్వ్యూ ద్వారా ఎంపిక జరుగుతుందన్నారు. గ్లోబల్ హాస్పిటల్ చీఫ్ ఆఫ్ఫీస్లో ఆఫీసర్ డాక్టర్ పిజాజీ చటోపాధ్యాయ్ మాట్లాడుతూ తాను సమర్థవంతమైన హాస్పిటల్ మేనేజర్ కావడానికి ఈ సంస్థ కోర్సు దోహదం చేసిందన్నారు.

Why healthcare profession is a good call?

Published: Mar 21, 2016 09:15 AM by Uj Branchi Jena

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With around 5,000 private hospitals in India, medical management is a very good career option



Dr. Biranchi Jena, Director, IIHMR

Chennai: While doctors and care-givers command the centre stage in healthcare services, rising consumerism in the field of healthcare has paved the way for significant usage of management principles. This has made the healthcare profession more methodical and result-oriented than ever before.

The impact of creating value has become more imperative in practically every interaction between healthcare seekers and the healthcare providers. There are an estimated 5,000 private hospitals in India, barring the small and medium clinics, with plenty of private players entering the market.

It is estimated that by the year 2020 the Indian private healthcare industry will grow to US\$ 280 billion, and a major thrust would be to increasingly corporatise the hospital management.

हेल्थकेयर लीडरशिप ट्रेनिंग शुरू

आईआईएचएमआर बेंगलुरु व एसईएमएस पुणे का साझा प्रयास

संवाददाता

पुणे. पिछले कुछ वर्षों में महाराष्ट्र में अस्पताल प्रबंधन में बदलावों की बड़ी मांग प्रकाश में आई है, जिसमें से कुछ का परिणाम रोगियों की मौतों के रूप में सामने आया है. इस निरंतर रूप से व्याप्त लेकिन पहिचान समस्या का एक सरल समाधान यह है कि स्वास्थ्य सेवा उपलब्ध कराने वाले संगठन प्रभावी एवं व्यवहारपरक प्रबंधन की व्यवस्था करें. आईआईएचएमआर बेंगलुरु ने एसईएमएस पुणे के सहयोग से उन पेशेवरों के लिए एक "हेल्थकेयर लीडरशिप ट्रेनिंग" प्रोग्राम को पेश किया है, जिसके तहत उन्हें अपनी नीकरी को छोड़ कर वापस विद्यापीठ जीवन में जाने की आवश्यकता नहीं पड़ेगी. यह प्रोग्राम इस क्षेत्र द्वारा सामना की जाने वाली अनेक गंभीर समस्याओं के प्रभावी समाधान को सुनिश्चित करेगा.



महाराष्ट्र राज्य को स्वास्थ्य सेवा हेतु समुचित आधारभूत संरचना में वृद्धि करने की आवश्यकता है, विशेषकर ग्रामीण क्षेत्रों में। दूसरा मुद्दा जिस पर त्वरित ध्यानाकर्षण की आवश्यकता है, वह स्वास्थ्य सेवा क्षेत्र में प्रशिक्षित पेशेवरों के अभाव का है। रोगी - नर्स अनुपात में भी काफी अंतर है, इसके कारण एडवेंस सेवा को प्रभावशाली तरीके से संवाचित करने के लिए प्रशिक्षित पैरामेडिकल की विशेष आवश्यकता है. जिसके कारण मेडिकल कॉलेजों में आपातकालीन सेवाओं के लिए व्यावसायिक प्रशिक्षण की व्यवस्था अपरिहार्य हो गयी है. अस्पतालों में प्रभावी प्रबंधन की आवश्यकता पर टिप्पणी करते हुए डॉ. अमोल राहस्रकुंडे, प्रबंधक, काईएच डिपार्टमेंट, दीनानाथ मंगेशकर सुपरस्पेशलिटी हॉस्पिटल एंड रिसर्च सेंटर ने वर्तमान समय में अस्पतालों द्वारा सामना की जाने वाली तीन प्रमुख प्रबंधकीय चुनौतियों की सूची पेश की है.

आर्थिक चुनौतियाँ - स्वास्थ्य सेवा प्रबंधन रोगी के लिए बोझा बन, उपचार एवं उपकरणों के खर्च एवं अस्पताल के कर्मचारियों की आवश्यकता से अधिक वेतनों के दबाव का सामना करता है. इसके अतिरिक्त बिजली, गैस, जनरेटर एवं आधारभूत संरचना के विकास व रख-रखाव का अतिरिक्त खर्च भी अस्पताल के मथ्ये पड़ता है.

मेवाओं की गुणवत्ता को बरकरार रखना - रोगी की संतुष्टि की चिंता अस्पताल के प्रबंधकों को रोगी सेवा की गुणवत्ता पर पैनी नजर रखने के लिए प्रेरित करती है, जिसके तहत अस्पताल के सभी हिस्सों में रोगियों के कर्मचारियों को आवश्यकता से अधिक वेतनों के दबाव का सामना करता है. इसके अतिरिक्त बिजली, गैस, जनरेटर एवं आधारभूत संरचना के विकास व रख-रखाव का अतिरिक्त खर्च भी अस्पताल के मथ्ये पड़ता है.

डॉ. श्रवणेश्वर शेलके, मुख्य परिचालन अधिकारी, बीडीजी महाराष्ट्र इमर्जेंसी मेडिकल सर्विसेज ने इमर्जेंसी मेडिकल सर्विसेज (ईएमएस) मैनेजमेंट द्वारा सामना की जाने वाली चुनौतियों की जानकारी दी. उन्होंने कहा कि, "ईएमएस कर्मियों द्वारा सामना की जाने वाली वार्षिक प्रबलित प्रबंधन केन्द्रित चुनौतियों में से एक पेशेवरों के कौशल स्तर के अनुरूप ईएमएस एवं हेल्थकेयर संबंधी आवश्यकताओं का न होना है. इसके अतिरिक्त संगठन के मुख्य एवं नैतिकता एवं स्वास्थ्यसेवा पेशेवरों के मूल्य व नैतिकता के बीच अंतर का होना भी एक बड़ी चुनौती है.

एसईएमएस पुणेसह आयआयएचएमआर बंगलुरुची हेल्थकेअर लीडरशीप प्रशिक्षण ऑफर

पुणे : मागील काही वर्षांपासून, महाराष्ट्रातून रुग्णालयातील गळथान कारभाराच्या केसेसच्या संख्येमध्ये वाढ होत आहे, ज्यापैकी काही केसेसमध्ये मृत्यु होण्याचे प्रमाण सुद्धा दिसून आले आहे. या प्रचलित पण टाळता येऊ शकेल अशा समस्येकरिता साधासोपा उपाय म्हणजे हेल्थकेअर वितरण संस्थांमध्ये प्रभावी व्यवस्थापन, आयआयएचएमआर बंगलुरुने एसईएमएस पुणेसह सहयोगाने, त्यांचा रोजगार सोडून पुन्हा विद्यार्थी जीवनाचा अनुभव घेऊ न शकणाऱ्या व्यावसायिकांसाठी हेल्थकेअर लीडरशीप प्रशिक्षण प्रोग्राम तयार केला आहे. हा प्रोग्राम प्रभावीपणे या क्षेत्राद्वारे सामना करावया लागणाऱ्या असंख्य गंभीर समस्यांना प्रकट करतो.

महाराष्ट्र राज्याला योग्य हेल्थकेअर सुविधांची संख्या वाढविणे गरजेचे आहे, मुख्यतः ग्रामीण भागांमध्ये. दुसरा पैलू म्हणजे हेल्थकेअर क्षेत्रामध्ये येणाऱ्या प्रशिक्षित व्यावसायिकांच्या तुटवड्याकडे वाढतीने लक्ष देण्याची गरज आहे. रुग्ण-परिचारिका यांचे गुणोत्तर खूपच कमी आहे, परिणामतः



प्रभावीपणे रुग्णवाहिका सेवा संचालित करण्याकरिता प्रशिक्षणाची गरज दिसून येते.

रुग्णालयांमध्ये प्रभावी व्यवस्थापनाच्या गरजेवर अधिक भर

देत, दिनानाथ मंगेशकर सुपरस्पेशॅलिटी हॉस्पिटल ॲन्ड रिसर्च सेंटर येथील कार्डियक विभागाचे व्यवस्थापक डॉ. अमोल सहस्रबुद्धे यांनी आजच्या रुग्णालयांना व्यवस्थापनासंदर्भात सामना करावया लागणाऱ्या तीन मुख्य आव्हानांची यादी तयार केली. बीव्हीजी महाराष्ट्र इमर्जन्सी मेडिकल सर्विसेस येथील मुख्य कार्यकारी अधिकारी डॉ. ज्ञानेश्वर शेळके यांनी इमर्जन्सी मेडिकल सर्विसेस (ईएमएस) व्यवस्थापनाद्वारे सामना करावया लागणाऱ्या आव्हानांविषयी त्यांचे मत व्यक्त केले. ते म्हणाले, ईएमएस कर्मचाऱ्याला व्यवस्थापनासंदर्भात सामना करावया लागणाऱ्या सेवांत प्रचलित आव्हानांपैकी एक म्हणजे ईएमएस व हेल्थकेअर गरजांना व्यावसायिकांच्या कौशल्य पातळीपर्यंत जुळवणे. तसेच, संस्थेची मूल्ये व नैतिकता आणि व्यक्तिगत हेल्थकेअर व्यावसायिकाची मूल्ये व नैतिकता यांमध्ये तफावत दिसून येते या आव्हानांना हाताळण्याकरिता, प्रत्येक पातळीवर प्रभावी व्यवस्थापन असणे गरजेचे आहे, ज्यामुळे आपत्कालीन हेल्थकेअर वितरण सक्षम व कार्यक्षम बनेल.

హెల్త్ మేనేజ్మెంట్ ప్రొఫెషనల్స్ కు డిమాండ్

తిరుచానూరు : క్లిష్టమైన ఆరోగ్యరంగ సమస్యలను పరిష్కరించడానికి శిక్షణ పొందిన హెల్త్ మేనేజ్మెంట్ ప్రొఫెషనల్స్ కు డిమాండ్ ఉందని బెంగళూరుకు చెందిన ఇన్ స్టిట్యూట్ ఆఫ్ హెల్త్ మేనేజ్మెంట్ రీసెర్చ్ (ఐఐహెచ్ఎంఆర్) డైరెక్టర్ డాక్టర్ బిరంచి ఎన్.జెనా తెలిపారు. తిరుచానూరు రోడ్డులోని హోటల్ గ్రాండ్ రిడ్జ్ లో శనివారం నిర్వహించిన విలేకర్ల సమావేశంలో ఆయన మాట్లాడారు. ఆంధ్రప్రదేశ్ రాష్ట్రం పలు ఆరోగ్య సంబంధిత సమస్యలతో కొన్నేళ్లుగా బాధపడుతోందని, అత్యంత క్లిష్టమైన రోగాలైన మధుమేహం, హైపర్ టెన్షన్లతో బాధపడే రోగుల సంఖ్య ఆంధ్ర రాష్ట్రంలో పెరుగుతోందని తెలిపారు. దీనికితోడు ఫైలారియసిస్, ఫ్లోరోసిస్, వైరల్ హెపిటైటిస్/జాండిస్ వంటి రోగాలు కూడా అధికంగా ఉన్నారన్నారు. అందువల్లే హాస్పిటల్స్ తో పాటు హెల్త్ కేర్ ఆర్గనైజేషన్లు శిక్షణ పొందిన మేనేజర్లని నియమించుకో



విలేకరుల సమావేశంలో డాక్టర్ బిరంచి ఎన్ జెనా

వ్చాన్నారు. దీనికోసం తమ ఇన్ స్టిట్యూట్ ద్వారా అత్యుత్తమ హెల్త్ మేనేజ్మెంట్ ప్రొఫెషనల్స్ ను తీర్చిదిద్దేందుకు 2016-2018కి సంబంధించి పీజీడిఎంహెచ్ కోర్సును ఈ ఏడాది నుంచి ప్రారంభించనున్నట్లు తెలిపారు. ఆగస్టులో ప్రారంభమయ్యే కోర్సుకు జూలై 29లోపు గ్రాడ్యుయేట్ పూర్తిచేసిన వారు దరఖాస్తు చేసుకోవాలని ఆయన సూచించారు.

Why healthcare profession is a good call

With around 5,000 private hospitals in India, medical management is a very good career option

While doctors and care-givers command the centre stage in healthcare services, rising consumerism in the field of healthcare has paved the way for significant usage of management principles. This has made the healthcare profession more methodical and result-oriented than ever before. The impact of creating value has become more imperative in practically every interaction between healthcare seekers and the healthcare providers.

There are an estimated 5,000 private hospitals in India, barring the small and medium clinics, with plenty of private players entering the market. It is estimated that by the year 2020 the Indian private healthcare industry will grow to US\$ 280 billion, and a major thrust would be to increasingly corporatise the hospital management.

Prospective careers in healthcare management: From clinical work to an MBA, hospital management graduates can choose a range of options in healthcare. Besides, careers in nursing management, clinical data management, business alliance management, diagnostic and pathological laboratory management, healthcare analytics, and corporate CSR assistance are gaining momentum. This is due to a steady rise in healthcare public spending, increase in demand for accurate and timely medical care, and advances in medical technology.

Hospital management: Indian Hospitals require managers in the hospital sector to increase the efficiency of operations, patient care and procedures, and usher in innovative practices in hospital management. Currently, there is a requirement of around 10,000 health and hospital



Dr Biranchi Jena
Director, IIHMR

management professionals in India and this number is expected to rise to 100,000 by 2021. Hospital medical administrators are required to conduct the day-to-day operations of a hospital, clinic, managed care organization or public health agency.

Public health management: There is a huge requirement for public health professionals in our country in order to improve the community health and public health standards, thereby improving the health indices of people. Public health management also aids professional managers with requisite skills in planning and operations management techniques; diagnosing and solving management problems; and acquiring consultancy skills.

Healthcare IT: One of the biggest demands lies in the field of skilled manpower in Health IT domain. Prospective jobs in this field are data analytics in hospitals and diagnostic laboratories, health information administration, quality assurance, medical records operations, nursing informatics and social media analytics.

ABH quality consulting: Owing to the need for improvement in the quality of healthcare delivery in the country, NABH (National Accreditation Board for Hospitals) consulting is emerging as a lucrative career option. NABH consultants provide healthcare organisations with the expertise needed to gain them accreditation. Remuneration in this sector depends largely on the demography, size of the organisation, number of years in the field and the experience of the professional. By averaging out the high and low salaries reported, the average salary for a health manager is quite substantially high at more than Rs 6 lakhs annually.

Hospital Management: The next step for new age hospital administration professionals

Manoj K Gupta, MD (Community Medicine), IIHMR – Bangalore

Healthcare Management is among the top ten millennium professions according to a recent US survey. A large number of private hospitals and clinics have come up all over the country. With increasing emphasis on quality of health care and patient satisfaction there is a tremendous need for persons with a professional



Dr. Manoj Kumar Gupta

qualification in Hospital Management to a blend of some unique qualities like innovation, responsibility, self-motivation & devotion towards humanity. And a service-oriented bent of mind, high emotional quotient and the ability to work for long hours. As a sector that shows no signs of slowing down and the job prospects are large, a career in hospital management offers numerous and varied prospects of global recognition with medical tourism becoming more widespread.

Hospitals like any other medical establishments are looked upon as edifices of hope by the diseased and ill. As a result, hospitals, too, need an organized structure of processes and efficient managers who

don't just handle the tactical part of the management, which is also called administration, but also a governing eye for detail and spearheading the leadership and management of the hospital; like, coordination, planning, staffing, evaluating and controlling of health services for the masses.

Hospital administration vs hospital management: In a hierarchy, hospital administration falls under the aegis of hospital management. The general difference between hospital administration and hospital management is that management runs the healthcare organization and administration handles the staffing. Hospital management is more hands on and requires churning out positive results. Hospital administration on the other hand is more methodical and follows a set of procedures put down by the supervisors.

The goal then, for healthcare institutions is to synthesize the efficacy of the two functions and build a team of new thinkers who are more managerial than just operational in

It is estimated that by 2020 the Indian private healthcare industry will grow to US\$ 280 billion, and a major thrust would be to increasingly corporatise the hospital management.

IIHMR UNIVERSITY, JAIPUR



IIHMR University, Jaipur formerly known as Indian Institute of Health Management Research, was founded in 1984 in Jaipur. Over the years the Institute has created a niche for itself in providing quality education in Health Management and Hospital Management. It has made phenomenal contributions to both research and education in the area of management of health services achieving a pride of place in health management, planning and research at the national and international levels. The role of the Institute is being increasingly realised and appreciated in developing health management as an important discipline for improving the efficiency, effectiveness and quality of health care. The Institute has consolidated its focus on research in health policy and programs. Being a WHO Collaborating Centre and recognised as an Institute of Excellence by the Ministry of Health and Family Welfare, Government of India. The Institute has been able to promote research in policy development and program evaluation. The Institute campus is located near Sanganer Airport and is spread over an exquisitely landscaped area of 14 acres. The architecture of the Institute with traditional blending of local culture is one of the best in the country.

The facilities at the Institute are of international standards. The main building has an academic block, a computer center, a library and documentation center, a conference hall, an auditorium, an MDP center, seminar rooms, tutorial rooms and lecture halls. There are three hostel buildings which can accommodate as many as 187 students in rooms which are fully furnished and provided with a telephone and central air-cooling. A well-equipped modern kitchen and a spacious dining hall are attached to the hostels. A number of guest houses are located on the campus. The residential complex has flats on the main campus for the staff, in addition to 11 flats a little away from the campus. The complex includes a jogging track, tennis and badminton courts, and a mini playground for children. A centrally installed dish antenna provides a variety of TV programs to the residents. A club house complex provides facilities for a variety of indoor games, including table tennis, chess and carom. It also has a gymnasium. There is an outdoor swimming pool located within the complex.

In today's fast changing world training needs are immense and It is difficult sometimes to fulfil training needs by on campus programs. e-Learning programs are required today to help train working professional. IIHMR University, Jaipur has trained professionals in Hospital Management through on-campus programs for years.

IIHMR, DELHI



The International Institute of Health Management Research, New Delhi is part of the Society for Indian Institute of Health Management Research (IIHMR), which was established in October 1984 under the Societies Registration Act 1958. IIHMR Delhi was setup in 2008 with a focus on national and international health to cater to the growing needs of the country and the Asia-Pacific region. Our chief goals are to play a major role in promoting and conducting research in policy analysis and formulation, strategy development and effective implementation of policies, training and capacity development and preparing professionals for the healthcare sector. We undertake capacity building of health professionals in a big way through our executive training programs . The Institute offers a two-year full-time Postgraduate Programme with specialization in Hospital Management, Health Management and Healthcare IT. To meet the educational challenges of the rapidly growing health sector in India, IIHMR Delhi provides students with a managerial and technical foundation for careers in consulting, health care systems, hospital management, public health management, Health IT and health insurance.

IIHMR, KOLKATA

IIHMR Kolkata is an upcoming centre of IIHMR society and takes forward the organizational mission of professionalising healthcare by responding to research, training and consultancy needs in eastern and north eastern India. Like its counterparts in Jaipur, Bangalore and Delhi, IIHMR Kolkata provides the professional expertise and rigour that has become synonymous with IIHMR in India and abroad, expanding the frontiers of knowledge and strengthening programme management and capacities to secure people's health in the region. The engagement of IIHMR with various stakeholders in eastern and north eastern states of India dates back to years. The institute has played a crucial role in evidence generation, systems strengthening and programme evaluation in the region. States in the region have been the exclusive focus of study as well as part of multicentric studies in the country. To cite a few examples, IIHMR has imparted management training to officials of the Department of Health, Government of West Bengal. In 2008, the institute undertook the mid term review of West Bengal Health Systems Development Initiative.



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