



# Workshop on Application of Qualitative Research in Nutrition

2 Days | Offline interactive sessions

**Collaboratively organized by**

Institute of Health Management Research (IHMR), Bangalore  
&

Smt. V.H.D Central Institute of Home Science  
Maharanis Cluster University, Bengaluru



**6<sup>th</sup> – 7<sup>th</sup> March 2024**

9:30 AM – 5:00 PM



IHMR South Campus, Bangalore

## Target Audience

Students, Research Scholars and Professionals working in Nutrition, Health, Allied Health Science, Management and Social Development Sector.

## Overview

This workshop is designed with the aim of application of qualitative research methods into nutrition and dietetics research to understand food related behaviors. It provides an overview of qualitative methodology & its use, study design and difference between qualitative and quantitative research methods. It also integrates the knowledge and practical use of qualitative data collection tool such as interview, focused group discussion and case study, coding and analysis of qualitative data and its interpretation.

## Pedagogy

- 👉 Lectures, Presentations and Videos
- 👉 Practical sessions on conducting FGD, IDIs/KIIs
- 👉 Reading materials and handouts

## Objectives

The objective of the workshop is:

- To integrate the knowledge of Qualitative methodology and its scope for nutrition behavior research
- To provide knowledge and hands on exercise on qualitative data collection tool, guide preparation, coding, data analysis and interpretation for better understanding of nutrition related behaviors

- 👉 Experiential sharing
- 👉 Hands on training on NVIVO software for data analysis and interpretation

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+ 91 9535266665

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[WWW.ihmrbangalore.edu.in](http://www.ihmrbangalore.edu.in)

## Learning Outcomes

After completing this workshop, the participant will be able to:

- ▶ Understand the emerging need of qualitative research in nutrition related studies
- ▶ Understand the difference between qualitative and quantitative research methods
- ▶ Gain a comprehensive understanding on the application of qualitative research methodology and study design, particularly in the area of nutrition & health
- ▶ Gain proficiency in the practical application of qualitative research tools in field settings
- ▶ Use the Nvivo software for qualitative data analysis and interpretation



## Key Resource Persons:



### **Dr. Usha Manjunath**

Professor & Director IIHMR  
Bangalore



### **Dr. Sarala R**

Associate Professor & Associate  
Dean Research and Publications  
IIHMR Bangalore



### **Dr. Akash Gajanan Prabhune**

Assistant Professor  
IIHMR Bangalore

## Course Fee



**Rs. 2500 + GST (18%) for industry participants**

**Rs. 1250 + GST (18%) for Students**

## Application Process

<https://bit.ly/AQRN>



To register please scan the QR code and fill in the application form

## Program Coordinators



### **Prof Usha Devi C**

Principal & Director  
Smt. V.H.D Central Institute of Home Science  
Maharanis Cluster University  
Bengaluru - 56000



### **Dr. Jyoti Vijay**

PhD Food Science & Nutrition  
Assistant Professor  
IIHMR Bangalore

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**Institute of Health Management Research**  
Near Thimma Reddy Layout, Hulimangala Post  
Electronic city Phase-I, Bangalore - 560105