





Institute of Health Management Research Bangalore

## **LAUNCHES**

**First Time in India** 

# **Post Graduate Program in DIGITAL HEALTH**



Post Graduate Diploma in Management

**Artificial Intelligence** & Data Science in Healthcare

Approved by AICTE











# **About IIHMR Bangalore**

IIHMR Bangalore was established in the year 2004 as the South Campus of the Indian Institute of Health Management Research, Jaipur. In the year 2010, the Institute received AICTE approval for Post Graduate Diploma in Management (Hospital and Health Management)-PGDM. In the year 2023 AICTE approved Fellow Program in Management (FPM) a flagship programme in which Academics, Research and Training create a distinctive edge for developing management research professionals for the Hospital and Healthcare Industry.

IIHMR, Bangalore leverages the collective strength of nearly 70 faculty members across the institutes at Bangalore, Delhi, IIHMR Jaipur University, and project office at Kolkata. The Institute conducts short-term industry oriented training programmes in specific areas of Hospital Management such as Quality Assurance, NABH accreditation, Digital Health and customized training for Hospital and Healthcare Organizations to improve the competency of working professionals. The Institute has a proven track record in research and consultancy projects in the health sector.

## **About the Program**

The rapid evolution of Industry 4.0 has positioned Artificial Intelligence (AI) and Data Science as pivotal technologies management reshaping enterprise across particularly in healthcare. These technologies instrumental in the fourth industrial revolution, enabling significant advancements and innovation. Recognizing the critical role of Al and Data Science in healthcare, the Institute of Health Management Research, Bangalore, has launched a new educational initiative: the Post Graduate Diploma in Management (Artificial Intelligence and Data Science), set to begin in 2024..

This two-year Industry Standards learning Program is designed to meet the increasing demand for skilled professionals who can adeptly navigate the complexities of AI and Data Science within the healthcare sector. By integrating these technologies, the program aims to enhance healthcare delivery outcomes through innovation and informed decision-making. The curriculum is tailored to equip aspiring healthcare professionals with the necessary expertise to harness the potential of AI and Data Science, fostering a new era of efficiency and effectiveness in healthcare services.

Core idea of bringing this Program is to bridge the gap between healthcare and technology to support digital health-ecosystem.



### WHY THIS PROGRAM?

#### **Specialized Curriculum**

Tailored curriculum combining management principles with AI and data science tailored specifically for the healthcare industry.

#### **Industry Relevance**

Meets the growing demand for professionals skilled in Al and data science in the technology-driven healthcare sector.

#### Hands-On Experience

Opportunities for real-world projects and internships to apply AI and data science in practical healthcare settings.

#### **Expert Faculty and Networking**

Access to experienced faculty and professional networks with industry leaders and alumni.

#### **Career Opportunities**

Prepares for high-demand roles like healthcare data analysts, Al project managers, and clinical data managers, ensuring promising career paths and job security.

# **Eligibility Criteria**



Bachelors/Masters Degree in any Engineering discipline, Computer Science, Computer Application, Information Technology/ Science, Statistics, Mathematics, Commerce and Economics



Medical and Allied Graduates BDS, BAMS, MBBS or any Post Graduate degree in Allied Health Sciences from any stream from recognized university or Institute, must have passed 10+2 with Mathematics or Computer Science as one of the Subject



National and State Level Aptitude Test which includes CAT, MAT and KMAT or similar

# **Program Objectives**

Join the Program and Build your Technology linked Healthcare Knowledge and Management skills



To develop understanding of fundamental management concepts, basic healthcare principles, statistical analysis, mathematical reasoning, and introductory Artificial Intelligence (AI) concepts



To gain a strong knowledge base of both unsupervised and supervised machine learning methods, alongside associated data analysis techniques. This cognitive skill set enables students to effectively address practical challenges in management and technology across various industry sectors



To equip the students to manage organizational processes efficiently in business or healthcare contexts, using data-driven decision-making strategies



To develop students' understanding of product design and management methodologies, integrating cutting-edge technologies such as Big Data Analytics, AI, Metaverse, and IoT

### Intellectual Capital at IIHMR Bangalore



Trustee Secretary IIHMR Society

Senior Advisor



Dr. S. Sadagopan Visiting Distinguished Professor



Dr. C. S. Kedar, IAS (Retd) Former Director General, ESIC



Professor & Director IIHMR-Bangalore



Dr. Amita Mukhopadhyay MBBS, MD (Community Medicine)



Dr. R. Sarala Associate Professor & Associate Dean-Research & Publication PhD (Sociology)



Dr. Pankaj Rahi Associate Professor BSc, PGDM, MCA, MPhil, PhD (Computer Application)





Mr. Piyush Kumar Mr. Shamsuzzaman Ansari B Pharm MBA (PhD)



Dr. Rajeshwari B S BDS, PGDHP, MPhil, PhD (Public Health)



Dr. Gyan Kashyap MSc, MPhil, PhD (Population Studies)



Dr. Jyoti Vijay Nutrition)



Dr. Subodh S Satheesh Assistant Professor MPharm, PhD (Pharmaceutical



Mr. Gowthamghosh B. MA-SW, MPH



Dr. Deepashree M R Assistant Professor BAMS, PGDM, (PhD)



Dr. Akash Gajanan Prabhune Assistant Professor BDS, MSc-CR, (PhD)



Mr. Vinay R Srihari Assistant Profess B Tech, M Tech



Mr. Sachin S Bhat Assistant Professor B Pharma, M Pharma

### **Industry Experts**



Mr. Praveen Srivatsa Director, THINKAR Foundation



Head of Products Preview.Health



Director - Quality Assurance Landmark Health Technologies Pvt



Dr. Shashi BK Director, Clinical Education, Cloudphysician and Intensivist

### Infrastructure Capability at IIHMR Bangalore

- A dedicated Center for Advancing Digital Health (ADMIRE)
- Well Equipped Digital Health data and AI lab with dedicated application development technology
- Robust research and development hub for digital health



For Admissions contact

Website

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**Phone** 

Institute of Health Management Research (IIHMR-B)