

Certificate Program in

PUBLIC HEALTH NUTRITION – PROGRAM MANAGEMENT



March – June, 2025



05:00pm - 06:30pm

4 Months | 35 Sessions (Wednesday & Friday) | Limited Seats 30 Only

Admissions Open!!

www.iihmrbangalore.edu.in

COURSE OVERVIEW



The 4 months program in Public Health Nutrition-Program Management is a comprehensive program designed to equip participants with the technical knowledge and skills to identify the nutritional needs and tackle critical nutritional challenges faced by diverse populations. This program offers an in-depth exploration of key topics, beginning with an introduction to Nutrition Fundamentals, Public Health Nutrition, Program Management and extending through community level strategies to tackle nutrition challenges; undernutrition, micronutrient deficiencies, and overweight/obesity.

Participants will delve into the national nutrition policy & programs, food safety initiatives and food system approach to tackle the burden of malnutrition in India. Advanced modules on nutritional surveillance and epidemiology techniques for anthropometric and dietary assessment, as well as behaviour change strategies through Information (IEC) and Social Behaviour Change Communication (SBCC), will empower participants to implement effective public health nutrition interventions to achieve sustainable outcomes.

OBJECTIVE

The objective of the course is to equip participants with technical knowledge and practical skills to address malnutrition through effective nutrition program management, dietary interventions and achieve public health nutrition outcomes through evidence-based strategies.



Course Highlights

- ✓ Comprehensive Curriculum
- ✓ WHO Anthro Plus Software
- ✓ Skill labs & Hands-on Sessions
- ✓ Networking with Participants and Resource Persons



Pedagogy

- ✓ Expert & Interactive Session
- ✓ Skills labs
- ✓ Lectures and Group Assignment
- ✓ Hands-on Sessions
- ✓ Competency Assessments
- ✓ Online Resources

KEY TAKEAWAYS

After completing this course, the participant will be able to:

- Assess nutrient needs of the community by gaining a comprehensive understanding of public health nutrition principles, nutrition fundamentals, dietary requirement of different age groups and determinants of nutritional status.
- Develop competencies to manage nutrition programs and interventions, with a focus on national nutrition initiatives, including supplementation and fortification, to address public health nutrition challenges.
- Conduct nutritional assessment and surveillance utilizing anthropometric and dietary assessment techniques.
- Promote healthy eating in communities through behaviour change strategies, including IEC and BCC.

PROGRAM CONTENT

Module 1	Public Health and Nutrition – Principles & Practice
Module 2	Fundamentals of Food, Nutrition & Health
Module 3	Lifecycle Nutrition and Dietary Guidelines
Module 4	Nutrition Epidemiology and Triple burden of Malnutrition
Module 5	Nutritional Assessment & Nutrition Surveillance
Module 6	National Nutrition Programs & FSSAI Initiatives
Module 7	Community Nutrition Need Assessment
Module 8	Nutritional Program Management – Planning, Implementation, Monitoring & Evaluation
Module 9	Sustainable Strategies for Nutrition & Health
Module 10	Tech Innovation for Public Health Nutrition

Who should Participate

- ✓ Bachelor's and Master's degree students in Public Health, Healthcare management, Pharma, Rural Management, Life Sciences, Social Sciences, Ayurveda, Physiotherapy & Home Science
- ✓ Doctoral Students and Research Scholars
- ✓ Professionals from Social Development Sector

Evaluation Process

Assessment Criteria	Weightage
Class participation	20%
Mid-term Evaluation	40%
Final Evaluation	40%
Total	100%

*Minimum 75% participation in sessions is mandatory

Award of Certificate

A certificate of completion will be awarded by IIHMR Bangalore to participants upon successful completion of the programme and satisfying programme requirements.

APPLICATION PROCESS

To register please click the below link and fill in the application form

<https://bit.ly/PHN-PM>

or Scan for Registration



COURSE FEE

₹ 18,500 + GST

Per Participant
18% GST

DURATION

4 Months
35 Sessions
Wednesday & Friday
(5:00pm-6:30pm)

PROGRAM ADVISOR



Dr. SD Gupta
President
IIHMR Society

RESOURCE PERSONS



Dr. Usha Manjunath
Professor & Director
IIHMR Bangalore



Dr. Deepashree MR
In charge – Trainings & Lead
NABH Accreditation
Assistant Professor
IIHMR Bangalore

PROGRAM DIRECTOR



Dr. Jyoti Vijay
Ph.D. Food Science & Nutrition
Assistant Professor
IIHMR Bangalore

Expert Speakers*

- FSSAI
- State Government – Health, WCD & Education
- International Agencies – NI, UNICEF, GAIN, Action Against Hunger

*Subject to availability & acceptance



About IIHMR Bangalore

IIHMR, Bangalore is a premier Institute for Hospital and Health management education in South India. Founded in the year 2004 as the south campus of IIHMR Group of Institutions, IIHMR Bangalore offers a flagship program in Hospital, Health, Health IT, and Pharmaceutical Management. The institution received NABET Accreditation as a Consultancy organization for NABH in 2010 and was ranked as the top Hospital Management college by higher education review magazine. It is also Accredited by the National Board of Accreditation (NBA) and Association of Indian Universities(AIU). IIHMR Bangalore's motive is to create a positive impact in the dynamic health sector through knowledge creation, capacity development, and management research.

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