IIHMR BANGALORE

In Collaboration with

UNIVERSITY OF OSLO

HISP INDIA — OPEN SOURCE FOR PUBLIC HEALTH

Executive Program in Digital Healthcare and Smart Health Systems

3 Months | LIVE Online | Capstone Project | Industry Interactions

Formerly Known as
Managing Digital and Connected Health

Course Start Date: Cohort 3
OCTOBER 2025

APPLICATION OPEN

Scan to Register

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NURTURING CHANGEMAKERS TO LEAD THE SEISMIC SHIFT IN HEALTHCARE INDUSTRY

With its focus at the intersection of healthcare and technology, IIHMR Bangalore's Executive Program in Digital Healthcare and Smart Health Systems is an excellent choice for healthcare professionals seeking to stay at the forefront of digital innovation in the industry. By completing this program, participants will be well-equipped to lead the digital transformation in their organizations and drive improved outcomes for patients, healthcare providers and stakeholders alike.

OVERVIEW

IIHMR Bangalore's Executive Program in Digital Healthcare and Smart Health Systems formerly known as Managing digital and Connected Health is specifically designed to address the shortage of professionals with a deep understanding of digital technologies and their applications in the healthcare industry.

The program empowers professionals to lead and manage healthcare's digital transformation by integrating emerging technologies, driving innovation through data-driven decision-making, and improving business efficiency across management domains. Participants will gain skills to identify business problems, explore new models, and develop customer-focused cyber marketing strategies. Delivered through live sessions, expert panel discussions, and a year-long capstone project in cross-functional teams, the program offers practical learning opportunities and expert insights to drive real-world digital transformation in organizations, facilitated by IIHMR Bangalore.

KEY OUTCOMES

- Lead and manage healthcare digital transformation.
- Use data-driven frameworks to optimize business outcomes.
- Develop innovative models for digital opportunities.
- Drive change and build future-ready capabilities.
- Align digital health strategy with organizational goals.

PROGRAM OBJECTIVES

The key objectives of the program are to upskill the candidate to:

Lead, manage and execute the digital transformation in healthcare

Develop capabilities to correlate the existing and emerging technologies and their integration in healthcare business

Drive the digital change and innovation by aligning the appropriate resources supported with data driven decision making

Be able to synthesise digital technologies in various functional domains of management to improve business efficiency

Identify business problems, scope, and explore new business models to capitalise the opportunities unleashed by digital transformation

Develop customer engaging cyber marketing strategies for your organisation

Develop capabilities to correlate the existing and emerging technologies and their integration in healthcare business

IS THIS PROGRAM FOR ME?

This program is designed for:

- Aspiring professionals in health management, administration, and allied healthcare roles
- Industry professionals seeking expertise in the digital healthcare domain, including clinical informatics
- Pharmaceutical, marketing, and Business management professionals
- Public health professionals, researchers, Students, academicians, and insurance sector professionals
- Digital health entrepreneurs and innovators

PROGRAM HIGHLIGHTS

- LIVE Online Classes/Sessions
- Capstone Project
- Panel discussions and interaction with global industry experts
- Regular feedback and guidance by industry mentors
- 5 days immersion program at IIHMR-Bangalore
- IIHMR alumni status

PROGRAM STRUCTURE AND CURRICULUM

The program captures the paradigm shift in healthcare by integrating the fundamentals of Digital and Connected health, Management principles for Digital enterprise and Applications of Digital health technologies in business.

The Programme will cover:

Module 1 – Digital Health Ecosystem and Business Models

Module 2 – Artificial Intelligence and Emerging Technologies

Module 3 – Technology Implementation in Healthcare

Module 4 – Finance in Digital Health

Module 5 – Data Management and Analytics - **Hands-on**

Module 6 – Data Privacy, Security, and Compliance

Module 7 – ABDM

Module 8 – Immersion Program - **Hands-on Workshop**

Testimonial

Managing Digital and Connected Health program was structured well with a good learning curve especially for people like me who are in a transition from Clinical Medicine to Health Informatics. Lot of topics were an eye opener and helps me in my day-to-day work as Medical Informatics Officer. Hope to see the 2nd batch with enthusiasm and aptitude to learn.

Dr. Sundara Kumar, Medical Informatics Officer & Consultant Pulmonologist, GKNM Hospital,
MDCH Cohort 1 alumnus and resource person for Cohort 2.

Program Steering Committee

Dr. S. D. Gupta, Trustee
Secretory IIHMR

Prof. S. Sadagopan
Distinguished Professor, IIHMR
Bangalore & Former Director IIIT-
Bangalore

Dr. C. S. Kedar, IAS (Retd.)
Advisor IIHMR Bangalore and
Former Director General,
ESIC

Dr. Usha Manjunath
Professor & Director, IIHMR
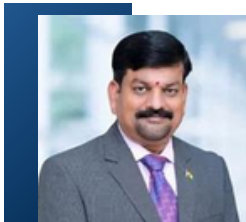Bangalore

Program Director

Dr. Uma Nambiar
CEO Bagchi Parthasarthy
Hospital & IISc Medical School
& Chairperson DHIndia
Association

Program Manager

Mr. Sachin S Bhat
Assistant Professor
IIHMR Bangalore

Course Faculty*

Dr. Sundara Kumar
Medical Informatics Officer &
Consultant Pulmonologist
GKNM Hospital

Mr. Kalyan Sivasailam
Co-Founder
5 C Network

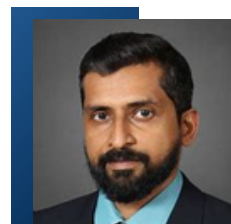**Dr. Ayushi Tandon**
Associate Professor,
Mahendra University

Dr. Parul Naib
Head- Data Science and ML
Reserve Bank Innovation Hub
(RBIH)

Dr. Dillep Raman
Co-founder and Chief of Healthcare
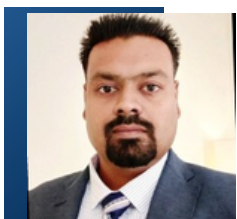Cloudphysician Healthcare Pvt Ltd

Dr. Tony D.S Raj
Dean
St. John's Research Institute

Dr. Sasidharan Balukrishna
Professor
CMC Vellore

Dr. Sundeep Sahay
Founder/ Mentor, HISP India
Professor, Dept of Informatics,
University of Oslo

Mr. Saurabh Gupta
Regional COO & Regional In Charge
KIMS Hospitals

Dr. Akash Prabhune
Assistant Professor
IIHMR Bangalore

Dr. Vinay Srihari
Assistant Professor
IIHMR Bangalore

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OUR KNOWLEDGE PARTNERS

Fee Structure:

Registration Fees Non-refundable on acceptance of the application	₹ 5000/–
Program Fees* Inclusive of GST	₹ 35,000/–
Program Fees* for Foreign students Inclusive of GST & Registration Fees	$ 550/–

Register Now:

https://forms.gle/5gH7e5ErL5nsdX2J8

* Includes tuition and alumni fees. For immersion program, Stay and logistics to be borne by participants. IIHMR Bangalore can help you with list of stay available nearby.

* Scholarships available for deserving candidates (decision will be taken by IIHMR-Bangalore management).

- Special fee consideration for knowledge partners and IIHMR alumni
- Batch size: 40 participants only
- Discounts are available for 2 or more nominations from one organisation.

Eligibility Criteria:

- Employed in any industry or pursuing Masters or Post-Graduation
- Clinical and Non-Clinical professionals working in the hospitals working above executive level
- Fresh graduates in healthcare discipline
- Healthcare IT industry professionals

Application Process

STEP 1
Online application

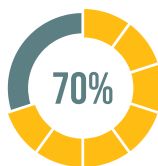## STEP 2
Application review by IIHMR Bangalore board members

STEP 3
Confirmation within 48 hours

Certification Criteria

50%

Achieving 50% score in the assignments

70%

Min. 70% attendance in live sessions and panel discussion

Satisfactory completion of Capstone Project

IIHMR BANGALORE

Institute of Health Management Research (IIHMR)-Bangalore, established in 2004. IIHMR-B is the first educational Institute in India to be accredited by NABET as Hospital and Healthcare Consultant Organization for NABH standards. Our aim is to provide leadership and competency building among health/hospital managers, planners, decision-makers, trainers, and research scientists at the national and international levels. The Learning and Development Centre at IIHMR Bangalore aspires to bridge the gap in skills and knowledge between professionals/students and the healthcare Industry. The team at IIHMR Bangalore leverages on the collective strength of adjunct and visiting faculty, research officers and networked industry experts. This multidisciplinary team consists of Doctors, Public Health experts, IT specialists, Social Change Innovators, Data Analysts, Health and Hospital Management Specialists who are equipped and up skilled to conduct high-end research projects and to address emerging healthcare issues.

For More Details....

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