



**IIHMR**  
BANGALORE

Institute of Health  
Management Research



# PROSPECTUS 2026-27

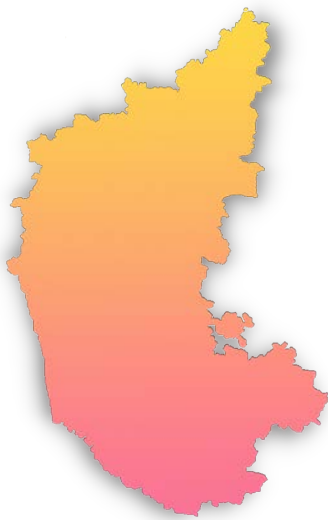
**IIHMR Bangalore**  
*Pioneers of Healthcare Management*

[www.iihmrbangalore.edu.in](http://www.iihmrbangalore.edu.in)





# BEST B-SCHOOL RANKING & AWARDS FOR 2025



**09<sup>th</sup>**  
Ranking  
in Bengaluru



**10<sup>th</sup>**  
Ranking  
in Bengaluru





## INDUSTRY & ACADEMIA PARTNERS

### INTERNATIONAL



Maastricht University

### NATIONAL

AdametNext



VIVEKANANDA GLOBAL  
UNIVERSITY, JAIPUR



ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ  
UNIVERSITY OF MYSORE



B. N. M. Institute of Technology  
An Autonomous Institution under VTU. Approved by AICTE.



BOSCH  
Invented for life

Bosch  
Global  
Software  
Technologies  
alt\_future



PUBLIC AFFAIRS CENTRE  
Committed to good governance



# ACCREDITATIONS



Postgraduate Programme in Management (Hospital and Health Management)-PGDM is approved by

**All India Council for Technical Education (AICTE)** and accredited by the  
**National Assessment and Accreditation Council (NAAC)** and  
**National Board of Accreditation (NBA)**



National Accreditation Board  
for Education and Training



IIHMR Bangalore is accredited as a  
**Consultancy Organization for NABH** by  
The National Accreditation Board for Education and Training  
(NABET) constituent board of the  
Quality Council of India (QCI)

PGDM programme has been accorded  
**'MBA equivalency'** by the  
Association of Indian Universities (AIU)



## IMPORTANT DATES TO REMEMBER

- Last date for submission of application forms: **June 30, 2026**
- Last date for closing of admission: **June 30, 2026**
- Commencement of the Academic session: **July, 2026**

Note: Change of dates/updates will be announced.





## Director's Message

### *Greetings from the Institute of Health Management Research (IIHMR), Bangalore!*

Each year, I am profoundly inspired by the passion and commitment of our students, faculty, and partners as we unite to shape the future of healthcare management. Our mission remains unwavering: to empower healthcare leaders with visionary knowledge and adaptive skills necessary to meet the evolving needs of India's health ecosystem and beyond.

At IIHMR Bangalore, we proudly offer AICTE-approved Post Graduate Diploma programs in Hospital and Health Management, Pharmaceutical Management, and Health Information Technology. In 2024, we launched India's first AICTE-approved Post Graduate Diploma in Artificial Intelligence and Data Science in Healthcare. This cutting-edge program equips students with expertise in machine learning, predictive analytics, and healthcare informatics, enabling them to spearhead innovation and drive data-powered transformation across healthcare systems.

Our curriculum is accredited by NBA, meticulously designed and regularly updated to align with evolving industry needs. We combine rigorous academics, practical training, and strong industry partnerships to prepare future healthcare leaders equipped to innovate and transform India's health ecosystem.

Our Centre for Advancing Digital Health (ADMIRE) serves as a hub for research, innovation, and training in emerging technologies including AI and machine learning. ADMIRE actively collaborates with startups and health-tech pioneers to develop scalable, impactful digital health solutions that enhance patient care and operational efficiency.

We also offer the prestigious Fellow Program in Management (FPM), a rigorous doctoral-level program designed to build research capacity in healthcare management. The FPM aims to equip scholars with advanced knowledge and research skills to address critical healthcare challenges and improve health systems. This AICTE-approved program is equivalent to a PhD and offers personalized mentorship, research opportunities, and comprehensive training to foster academic and professional growth in healthcare management research.

Fostering an entrepreneurial spirit, we support startups and innovations addressing critical healthcare challenges. Our strategic industry partnerships, incubation programs, and hands-on mentorship nurture health-tech ventures led by our vibrant student and alumni community.

Our achievements are recognized through NAAC 'A' grade accreditation, industry-relevant curriculum, focused training, and a robust alumni network driving positive changes in healthcare leadership and innovation. We maintain a remarkable 100% placement record, preparing our graduates to lead with excellence and compassion.

I warmly invite you to join us on this transformative journey — to learn, innovate, and lead with purpose as we collectively envision healthier communities and a brighter healthcare future.

Warm regards,

**Dr. Usha Manjunath, PhD**

**Professor and Director – IIHMR, Bangalore.**



## Dean's Message

### ***Greetings from the Institute of Health Management Research (IIHMR), Bangalore.***

IIHMR Bangalore, the South Campus of the prestigious IIHMR Jaipur, carries forward a rich legacy of nearly two decades in advancing management education and research in hospital and health sectors. At IIHMR Bangalore, our mission is to strengthen the fields of Hospital Management, Public Health, Health Information Technology, and Pharmaceuticals through high-quality academic programs, research, consultancy, and training initiatives. We emphasize rigorous, innovative, and experiential learning that instils confidence, leadership, and a competitive edge in our students.

Our flagship program, the Post-Graduate Diploma in Management (Hospital and Health Management and Artificial Intelligence and Data Science), has been meticulously designed in close collaboration with experts from both industry and academia. Both programs are approved by the All-India Council for Technical Education (AICTE). The PGDM (Hospital and Health Management) program is accredited by the National Board of Accreditation (NBA) and recognised as equivalent to an MBA by the Association of Indian Universities (AIU).

The AICTE-approved Fellow Program in Management (FPM) is a doctoral-level program designed to advance evidence-based management research in healthcare and allied sectors, including Hospitals, Public Health, Healthcare IT, and Pharmaceuticals. Over three years, scholars gain research skills in the first year and pursue independent research leading to a thesis.

The Academic Council of IIHMR Bangalore continuously reviews and updates the curriculum to keep it aligned with the evolving needs of the healthcare sector.

IIHMR Bangalore complements classroom learning with industry-specific training, expert sessions, and experiential pedagogies such as case studies, simulations, and role plays to build practical and problem-solving skills. Students actively participate in conferences, competitions, and campus initiatives that nurture leadership and teamwork. Renowned organisations regularly visit for summer training program, internships and placements, recognizing our students for their professionalism and adaptability. With a strong legacy of producing competent healthcare professionals, IIHMR Bangalore remains committed to academic excellence, research innovation, and leadership development to create socially responsible change-makers in the global health ecosystem.

We are delighted to announce the launch of a new PGDM in Pharmaceutical Management from the academic year 2026-2027, further strengthening our commitment to nurturing skilled professionals for the healthcare and life sciences sector.

**Dr. R. Sarala, PhD**

**Professor & Dean - Academics & Student Affairs, Dean - Research & Publications  
IIHMR, Bangalore.**





# INSTITUTE BACKGROUND

## IIHMR Society



The Indian Institute of Health Management Research (Society) was established in 1984 in Jaipur with a focus on Public Health and Hospital Management. The IIHMR Society has established its campuses at Jaipur, Delhi, and Bangalore to improve the standards of healthcare through healthcare management research, education and training. IIHMR - Jaipur is a WHO Collaborating Centre and has been designated as an Institute of Excellence by the Ministry of Health & Family Welfare, Government of India.

## About IIHMR Bangalore

IIHMR Bangalore was established in the year 2004. In the year 2010, the Institute received AICTE approval for Post Graduate Diploma in Management (Hospital and Health Management)-PGDM, a flagship programme in which Academics, Research and Training create a distinctive edge for developing professionals for the Hospital and Healthcare Industry.

IIHMR, Bangalore leverages the collective strength of nearly 70 faculty members across the institutes at Bangalore, Delhi, Jaipur, and project office at Kolkata. The Institute conducts short-term industry oriented training programmes in specific areas of Hospital Management such as Quality Assurance, NABH accreditation, Digital Health and customized training for Hospital and Healthcare Organizations to improve the competency of working professionals. The Institute has a proven track record in research and consultancy projects in the health sector.



### VISION

To create a leading health management education and multidisciplinary research institution that will best serve the betterment of society.



### MISSION

Institute of Health Management Research, Bangalore is an institution dedicated to improvement in standards of health through better management of health care and related programs. It seeks to accomplish this through management research, training, consultation, and institutional networking from a national and global perspective.





# Journey so far...

## 2025

IIHMR Bangalore is accredited by National Assessment and Accreditation Council (NAAC) with Grade 'A'

## 2023

Fellow Program in Management (Approved by AICTE)

## 2020

Expansion of educational program introducing 'Pharmaceutical Management' as a specialization.

National Award 'Educational Institute with Best Academic and Industry Interface' by World Education Congress, Mumbai, in 2020

## 2018

Program has been accorded an MBA equivalency by the Association of Indian Universities (AIU)

PGDM Program was accredited by National Board of Accreditation (NBA)

## 2015

IIHMR Bangalore received NABET Accreditation as Consultancy organization for NABH

IIHMR Bangalore entered Implementation Research & increased research partnerships

## 2004

Started IIHMR South Campus, Bangalore @ Kudlu gate

## 2024

Launch of Digi Health Data & AI Lab

Launch PGDM-AI & Data Science in Healthcare (Approved by AICTE)

## 2022

Launch of Advancing Digital Healthcare Management Innovation Research Entrepreneurship (ADMIRE)

Outstanding Academic Institute for the year 2022- Times Ascent Award

India's Education Excellence Award 2022 - BERKSHIRE MEDIA LLC, USA

## 2019

IIHMR Bangalore was recognized as Management College of the Year for the Best Return on Investment, by Higher Education Review

## 2017

IIHMR Bangalore was ranked as the Top Hospital Management College by Higher Education Review Magazine and continues to be in top till date

Introduction of a new specialization 'Healthcare Information Technology (HIT) Management'

## 2010

IIHMR Bangalore moved to new campus @ E-city

AICTE approval for PGDM Courses

# Intellectual Capital @ IIHMR Bangalore



**Dr. S. D. Gupta**  
President  
Management Board-IIHMR



**Dr. S. Sadagopan**  
Visiting Distinguished Professor  
Former Director, IIIT-Bangalore



**Dr. C. S. Kedar, IAS (Retd)**  
Senior Advisor  
Former Director General, ESIC



**Dr. Usha Manjunath**  
Professor & Director

## DEAN & PROFESSOR



**Dr. R. Sarala**  
Dean - Academics & Student Affairs,  
Dean - Research & Publication  
MA, M.Phil, PGDHRM,  
PhD (Sociology)  
Specialist - Social Scientist

## ASSOCIATE PROFESSORS



**Dr. Gyan Chandra Kashyap**  
BSc, PGDHM, (PhD)  
Specialist - Data Analytics



**Dr. Rajeshwari B S**  
FPM Coordinator  
BDS, PGDHP, Master's in  
philosophy, PhD  
Specialist - Public Health



**Mr. Shamsuzzaman Ansari**  
B. Pharm, MBA, (PhD)



**Dr. Falguni Pandya**  
B.Sc., MBA  
PhD (Management)



**Dr. Akash Gajanan Prabhune**  
BDS, MSc-CR, PhD  
Specialist - Health IT

## ASSISTANT PROFESSORS



**Mr. Gowthamghosh B.**  
MPH, MA-SW  
Specialist- Public Health



**Dr. Deepashree M R**  
BAMS, PGDHM  
Specialist - Communication  
& Marketing



**Dr. Jyoti Vijay**  
MSc, PhD (Food Science & Nutrition)  
Specialist - Food & Nutrition



**Dr. Subodh S Satheesh**  
Controller of Examinations  
B.Pharm, M.Pharm, PhD  
Specialist - Pharma IT



**Mr. Vinay R Srihari**  
B.Tech, M. Tech  
Specialist - Healthcare IT



**Mr. Sachin S Bhat**  
B Pharma, M Pharma  
Specialist - Pharma IT



**Dr. T. Bharathi**  
MBA, MPhil, PhD  
Specialist - Health Insurance



**Dr. Sarthak Sengupta**  
BE, MBA, PhD  
Specialist - Healthcare Analytics

## Adjunct Faculty



**Dr. Uma Nambiar**  
Managing Director,  
Zeeden Life Sciences Pvt Ltd  
Chairperson DH India Association  
Consultant Indian Institute of Science



**Mr. C.N. Sunil Kumar**  
Sr Vice President, Head  
Business Transformation  
& ESG, Lead Key Initiatives  
Narayana Health



**Dr. Tara M.S**  
Former Regional Director of  
National Institute of Public  
Cooperation and Child  
Development, Bangalore



**Dr. Chethana H S**  
Consultant - Healthcare  
Operations, Quality and  
Audits, Motherhood chain  
of hospitals, Bangalore

## Visiting Faculty



**Mr. Naganand K A**  
Deputy Medical Admin,  
Kauvery Hospital,  
Bangalore



**Dr. Karuna Ramesh**  
Chairperson Institutional  
Ethics Committee,  
St. John's Medical College  
Bangalore



**Mr. Subramaniyan M**  
Senior Manager - HIT  
Sri Sathya Sai Institute of  
Higher Medical Sciences,  
Bangalore



**Mr. Mukund Kulkarni**  
Director-QA,  
Landmark Health  
Bangalore



**Mr. Pankaj Srivastava**  
Vice President,  
Biotexus Pharma Limited



**Mr. Guru Prasad**  
Chief Sales Officer,  
IHH Healthcare,  
Hyderabad



**Mr. Sandipan De**  
Product Manager,  
Karkinos Healthcare



**Ms. Stuti Ghosh**  
Senior Analyst,  
Goldman Sachs, Bangalore



**Dr. Priya Thomas**  
Consultant  
Former Assistant Professor  
IIHMR Bangalore



## Management Board

### President

**Dr. Shiv Dutt Gupta**

Indian Institute of Health Management Research

### Trustee Secretary

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### Members

**CA. S.S Bhandhari**

C/o S.S Bhandhari & Co.,  
Jaipur

**Mr. Hemanth Kaul**

Former Managing Director  
Bajaj Allianz General Insurance

**Dr. V M Katoch**

Former Secretary,  
Department of Health Research,  
Govt & Director General, ICMR, Jaipur

**Dr. Indu Bhushan**

Former CEO, National Health Authority  
& Ayushman Bharat, Govt

**Mr. Vineet Agarwal**

Managing Director  
Transport Corporation of  
India Ltd, Gurgaon

**Mr. Siddhartha Agarwal**

Managing Director  
Bhoruka Park Pvt. Ltd.  
Bangalore

**Dr. Bonu Sekhar**

Panchsheel Enclave  
New Delhi

**Dr. Nanditesh Nilay**

Proprietor  
TraNe (Training Requirement & New  
Concepts)

## Governing Board

### Chairman

**Dr. Nagendra Swamy S. C**

Founder & Chairman

Medisync Health Management Services, Former Group  
Medical Director & Chairman-Quality Council, Manipal  
Health Enterprises

### Members

**Mr. Ayan Agarwal**

Vice President (Payment  
Systems), Transcorp  
International Limited

**Dr. S. D. Gupta**

President  
Management Board  
IIHMR

**Dr. C S Kedar, IAS (Retd.)**

Director, Strategic Alliances &  
Institutional Engagement  
Bionic Yantra, Bangalore

**Dr. Sunita Maheshwari**

Chief Dreamer & Loop Closer  
Rx Dx Teleradiology Solutions

**Dr. Nitin Jawahar**

Senior Manager -  
Information Technology  
Columbia Asia Hospitals  
Pvt. Ltd

**Mr. Sandeep Sinha**

Head of Healthcare,  
Strategic Consulting, John  
Long Lasalle (JLL) MENA,  
Dubai.

**Dr. Uma Nambiar**

Executive Director  
Gimcare Hospital &  
Chairperson,  
DHIA (DHIndia Association)

**Ms. Pragnya Patnaik**

Senior Consultant,  
Deloitte Consulting India  
Pvt. Ltd.

**Dr. Usha Manjunath**

Professor & Director  
IIHMR Bangalore  
Member-Secretary

**Dr. Sarala R**

Professor & Dean  
Research & Publications, IIHMR-Bangalore  
Member-Faculty Representative



## Academic Council Members



### Members

#### Chairperson

#### Dr. Usha Manjunath

Professor and Director  
IIHMR Bangalore

#### Mr. Niraj Ghosh

Vice President  
IKS Health

#### Mr. Devraj Singh Bhadauria

Team Lead and Public Health Expert  
Technical Support Unit (TSU) - Andhra Pradesh Health  
Systems Strengthening Project (AP HSSP)

#### Dr. Nisha Varadaraj

Assistant General Manager  
Manipal Hospitals Radiology Group (MHRG)

#### Dr. Amitha Marla

Director  
A J Institute of Medical Science

#### Mr. Saurabh Gupta

Regional COO  
KIMS Sunshine

#### Dr. Krishnamurthy Jayanna

Senior Advisor, Community Health and Global Health, Institute  
for Global Public Health, University of Manitoba, Canada.

#### Dr. Sudeep Shetty

Director - Medical &  
Public Health, Noora Health

#### Dr. M S Ganachari

Dean Faculty of Pharmacy  
KLE College of Pharmacy, Belagavi

#### Dr. Allen P Ugargol

Professor  
IIM Bangalore

#### Dr. Kirti Udayai

Head - Academics  
Max Healthcare Education

#### Dr. Sarala R

Professor, Dean - Research &  
Publications, IIHMR Bangalore

#### Dr. Gyan Chandra Kashyap

Associate Professor  
IIHMR Bangalore





First of all, I would like to thank IIHMR-B for giving me an opportunity of being a part of their academic journey. IIHMR-B is not only a great place to learn, but ensures students get enough opportunities to experience real-time industry practices and gain insights as to what is expected out of them even before their industry journey begins. They focus not only to impart knowledge and technicalities but nurture the students' overall development and hence delivers industry ready candidates. Till date my association with the college has been fantastic and will continue to be. Thank you to all the faculty and administrative staff from the bottom of my heart for being the most significant contributors for my career progress till date

**Dr. Srilaxmi Vanguru**  
**Regional Head Quality**  
**Manipal Hospitals Private Limited**



**Our  
Alumna!  
Our Pride!**

## Infrastructure

### Campus



The Institute has a full-fledged campus spread over two acres in Electronic City Phase -I, near Wipro Gate No. 11. The main building has an academic block, computer center, library, lecture halls, tutorial rooms, and a large seminar hall, medical rooms & a separate common room for boys & girls. The building is also equipped with digital classrooms which facilitates hybrid classes.

The seminar hall is well-furnished with modern amenities and a seating capacity to accommodate more than 150 participants. The campus also has a well-equipped gymnasium, facilities for Outdoor sports & Indoor sports such as Badminton, Table Tennis, Chess, Carrom, etc.

### Computer Lab

The Computer Lab is a magnificent facility with WI-FI internet connectivity to cater to the needs of academics, language capability development, and support research activities in data analytics. All the computers are connected through a LAN. Besides this, round the clock, broadband internet facility is available, which also facilitates the online classes.



### Library



The Library at IIHMR -Bangalore is a Centre for Academic Learning, Knowledge Acquisition, and Development. It has a rich collection of 5400+ books on Health and Hospital Management, Periodicals, 800+ Thesis & Dissertation, Project reports, 800 back volumes of Journals along with 25 National & International Journals on various topics, Faculty Publications, and Case Studies; the collection also includes CD-ROMs, ProQuest, EBSCO Host, and Research Databases.

### Hostel Facility

The Institute has a well-furnished hostel facility for both boys and girls separately with Wi-Fi, mess facility, 24\*7 security, housekeeping, drinking water, washing machine, common lobby cum recreation room (TV, Carrom, Chess). The cafeteria on the campus is a well-equipped, modern & hygienic kitchen with a large dining area, separate student & staff dining areas.





# MASTER LEVEL PROGRAMS



## **POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**

### **HOSPITAL AND HEALTH MANAGEMENT (MBA EQUIVALENT)**

#### **SPECIALIZATIONS in**

**Hospital Management**

**Health Management (Public Health)**

**Health Information Technology Management**

**Pharmaceutical Management**

## **POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**

### **ARTIFICIAL INTELLIGENCE AND DATA SCIENCE IN HEALTHCARE**

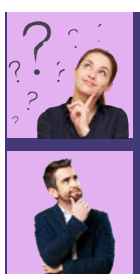
# POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) HOSPITAL AND HEALTH MANAGEMENT

## PGDM COURSE-MBA (EQUIVALENT)

The Institute offers a two-year full-time Postgraduate Programme (PGDM), with specializations in Hospital Management, Health Management, Health Information Technology (HIT) Management, and Pharmaceutical Management. The program specializations are well designed to train professionals like Doctors, Engineers, Pharmacy graduates, Physiotherapists, Nurses, AYUSH professionals, General graduates, Working Professionals in 'Health Management Profession'.



This program allows for a more holistic approach to confront the existing and emerging challenges that the healthcare industry faces. IIHMR, Bangalore is geared to respond to the challenging needs of the Healthcare Industry. It is a high performing academic centre with outstanding faculty members & staff, supportive alumni and students. Our reputation reflects the cutting-edge contributions of the faculty, the high calibre of student body, the dynamics of progressive curriculum, technological orientation, and exceptional commitment to quality education and research – all in the ideal location of the Bangalore campus.

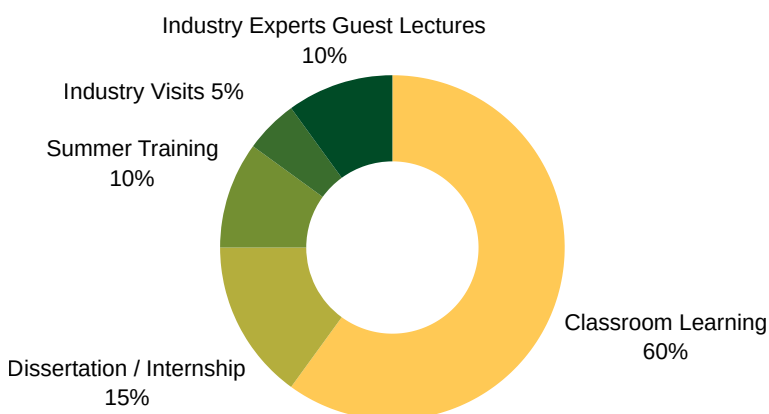


## Why IIHMR Bangalore?

- Awarded 'Best Business School' in Healthcare domain
- 800+ Healthcare Research Projects
- 1000+ Management Development Programmes for industry professionals
- 5000+ Strong Alumni Base
- 100% Placement Assistance and Mentoring
- Live Project Participation
- National and International collaborations
- International placement opportunity
- Industry academia mentorship
- Industry immersion program for more than 6 months

## Course Structure

(Combination of theoretical & practical classes)



## Our Alumna! Our Pride!



IIHMR Bangalore is the pioneer in upbringing health care professionals like us. Its exhaustive MBA equivalent curriculum plan enhanced my business knowledge and helped me tune my professional career. The exposure through participation in multiple events and internships enhanced my soft skills and allowed me to expand my horizon and diversify my knowledge across various health care fields.



## PROGRAM EDUCATION OBJECTIVES

Post Graduate Diploma in Hospital and Health Management is designed to ensure that our students are fundamentally equipped with appropriate knowledge, skills, and attitude. Within 4-5 years after graduating, our student will:

**PEO1:** Assume leadership roles in their chosen discipline of the healthcare industry

**PEO2:** Apply the concepts and techniques of modern management in their workplace

**PEO3:** Demonstrate their skills and knowledge in planning, building and effectively managing healthcare organizations

**PEO4:** Effectively use technology, data, and management concepts to improve the quality and efficacy of healthcare system

## PROGRAM OUTCOMES

**PO1:** Apply knowledge of management theories and practices to solve business problems.

**PO2:** Foster analytical and critical thinking abilities for data-based decision-making.

**PO3:** Aptitude to develop value-based leadership ability.

**PO4:** Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of the business.

**PO5:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

**PO6:** Apply knowledge of modern management techniques and functions in an integrated manner in the healthcare industry.







## Course Structure

### 1<sup>st</sup> YEAR | Term - I

#### INDUCTION COURSES

- Human Process Lab
- Essentials of Computers and Information Technology

#### FOUNDATION COURSES

- Medical Terminology
- Introduction to Pharma Business Environment
- Data Analytics & Visualization

#### CORE COURSES

- Health and Development
- Principles of Management
- Health Policy and Health Care Delivery System in India
- Essentials of Biostatistics
- Introduction to Epidemiology
- Essentials of Demography

### 1<sup>st</sup> YEAR | Term - II

#### CORE COURSES

- Organizational Behavior
- Marketing Management
- Human Resource Management
- Essentials of Health Economics
- Financial Management & Accounting
- Communication Planning & Management
- Research Methodology & Community Studies
- Essentials of Hospital Services
- Essentials of Digital Health

#### SUMMER TRAINING PROGRAM

Summer Training is an integral part of the programme. The students are placed for Three months in various Hospitals and Healthcare organizations across the country for practical exposure & learning.

**After the summer internship, the students select anyone specializations based on their interest and interaction with industry & faculty mentors.**

### **HOSPITAL MANAGEMENT**

- Hospital Planning
- Organization and Management of Clinical Services
- Organization and Management of Support and Utility Services
- Material and Equipment Management
- Marketing Management of Hospitals
- Business Environment & Strategy
- Hospital Management Information System and Regulatory Aspects
- Health Insurance and Managed Care
- Law & Ethics in Healthcare
- Quality Assurance in Hospitals
- Operations Research & Management in Hospitals
- Disaster Management
- AI & Digital Transformation in Healthcare
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behavioural Change Communication
- Nutrition in Health
- Dissertation, 4 months

### **HEALTH MANAGEMENT**

- Applied Demography and Population Dynamics
- Health Survey Research Methods
- Logistics and Supply Chain Management
- Programme Planning, Implementation Monitoring & Evaluation
- NGO Management
- Business Environment & Strategy
- Hospital Management Information System and Regulatory Aspects
- Health Insurance and Managed Care
- Law & Ethics in Healthcare
- Quality Assurance in Healthcare
- Operations Research and Management in Healthcare
- Disaster Management
- National Health Programs
- AI & Digital Transformation in Healthcare
- Innovation and Entrepreneurship
- Digital Marketing
- Social and Behavioural Change Communication
- Nutrition in Health
- Dissertation, 4 months

### **HEALTH INFORMATION TECHNOLOGY MANAGEMENT**

- Software Engineering, Analysis and Design
- Interoperability Standards in Healthcare IT
- EMR/EHR Innovation in Healthcare IT
- Object Oriented Programming (OOP) in JAVA
- Business Environment & Strategy
- Hospital Management Information System and Regulatory Aspects
- Health Insurance and Managed Care
- Law & Ethics in Healthcare
- Quality Assurance in Hospitals & Healthcare
- Artificial Intelligence and Digital Transformation in Healthcare
- Business Analytics
- Database Management Systems
- Digital Marketing
- Social and Behavioural Change Communication
- Nutrition in Health
- Dissertation, 4 months

### **PHARMACEUTICAL MANAGEMENT**

- Production and Supply Chain Management
- Pharmaceutical Legal and Regulatory Environment
- IPR in Pharmaceutical Management
- Principles of Clinical Research and Drug Discovery
- Pharmacoeconomics
- Pharmaceutical Marketing and Brand Management
- Business Environment & Strategy
- Pharmaceutical International Business
- Market Research, Data Analysis and Data Management in Pharmaceutical
- Business Ethics and Indian Values
- Entrepreneurship Development in Pharmaceutical Industry
- Pharma Consulting Practicum
- Digital Marketing
- Social and Behaviour Change Communication
- Nutrition in Health
- Dissertation, 4 months

### **Internship and Dissertation**

Internship and Dissertation is an integral part of the Postgraduate Programme in Hospital and Health Management. As a part of the curriculum, each final year student is required to undergo an Internship and Dissertation with a reputed organization for a period of three/four months. During the internship, the student will assist the Administrator/ Manager in the day-to-day operations. Through this process, he/she is expected to gain practical knowledge and skills to handle managerial issues related to major departments of the organization. Usually, students end up doing internships and dissertations in the organization where they are placed.



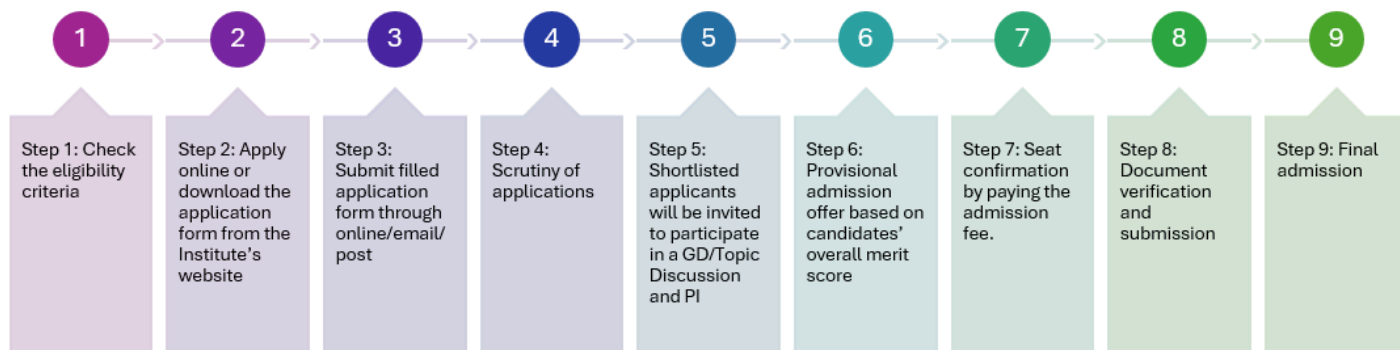


## Admissions @ IIHMR Bangalore

### ✓ Eligibility Criteria

- Graduates from any educational background can apply for PGDM in Hospital and Health Management program.
- Candidates should have a minimum of 50% marks in their graduation (45% marks for SC/ST/PWD candidates and Serving Defense personnel).
- Students in their final year of study are eligible to apply for provisional admission, with the requirement to submit the necessary documents prior to the start of classes.
- Candidates must have a valid Management Aptitude Test score (CAT, MAT, CMAT, XAT, ATMA, GMAT, KMAT), as per AICTE guidelines.

### ADMISSION PROCESS



**Apply  
Online**

**[www.iihmrbangalore.edu.in](http://www.iihmrbangalore.edu.in)**  
Toll Free Number: 18005722728  
<https://applications.iihmrbangalore.edu.in/>

**Avail our Career Counseling**  
**JOYCE JAISON**  
**+91-9663866011**





## FEE STRUCTURE

Particulars	1st Year (In INR)	2nd Year (In INR)
Admission Fee	60,000	.....
Tuition Fee	2,20,000	3,05,000
Library Fee	26,000	24,000
IT & Support Charges	37,000	36,000
Examination Fee	30,000	28,000
Field/Project	22,000	20,000
Degree and Convocation	.....	5,000
Course Materials	35,000	25,000
Alumni Fee	.....	7,000
Caution Money (Refundable)	5,000	.....
Extra Curricular including Uniform	20,000	10,000
Medi-claim (SA Rs. 1,50,000)	5,000	5000
<b>Total</b>	<b>4,60,000</b>	<b>4,65,000</b>

### Grand Total

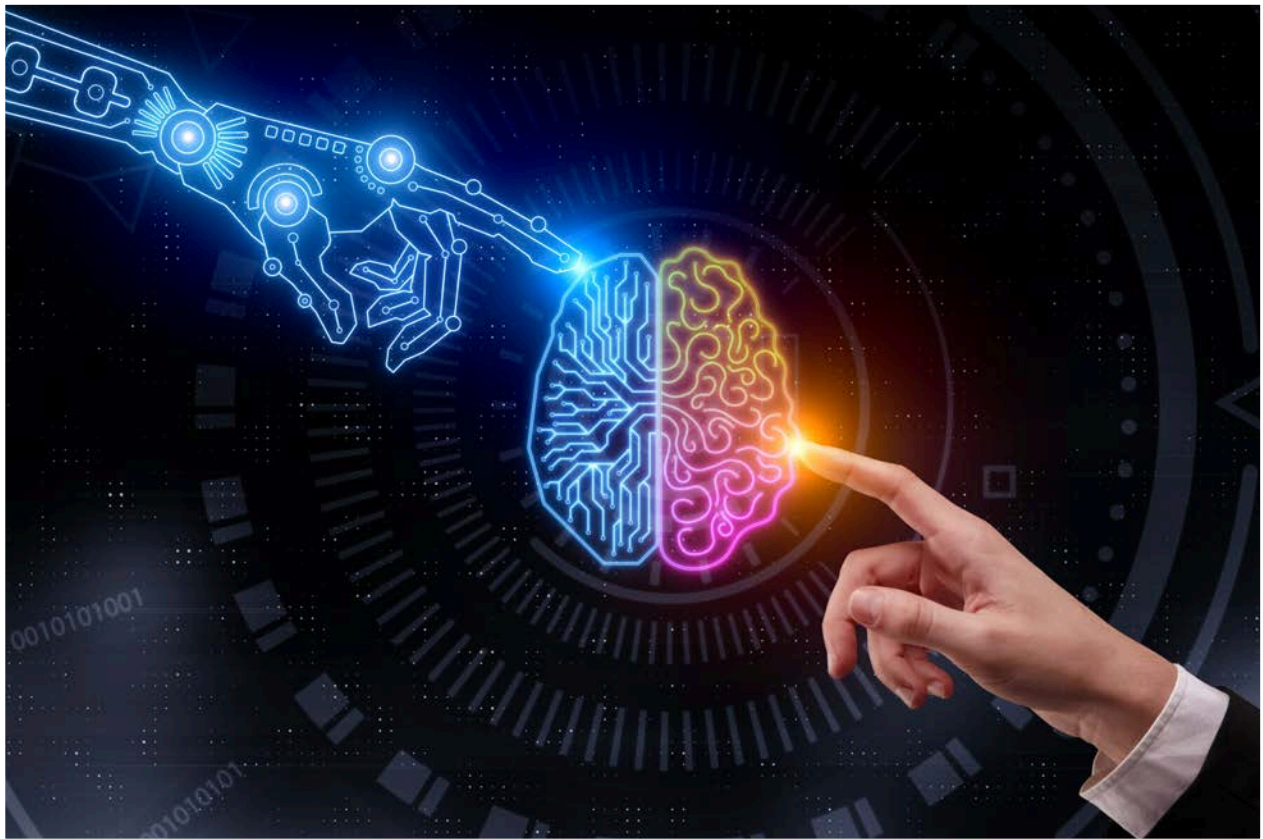
**9,25,000**

### Fee Installments

Students are requested to pay the fees as per the fee installment details. Penalty for late fee payment shall be levied as per the institute norms.

- Within 14 days of admission : Rs. 1,60,000
- Within 35 days of admission : Rs. 1,50,000
- Before 10th December 2026 : Rs. 1,50,000
- Before 15th March 2027 : Rs. 2,30,000
- Before 15th July 2027 : Rs. 2,35,000





**POST GRADUATE DIPLOMA IN  
MANAGEMENT (PGDM)**

# **ARTIFICIAL INTELLIGENCE AND DATA SCIENCE IN HEALTHCARE**

**APPROVED BY AICTE**

# About Program

## ***“Join the Course and Build your Technology linked Knowledge and Management skills”***

The rapid evolution of Industry 4.0 has positioned Artificial Intelligence (AI) and Data Science as pivotal technologies reshaping enterprise management across sectors, particularly in healthcare. These technologies are instrumental in the fourth industrial revolution, enabling significant advancements and innovation. Recognizing the critical role of AI and Data Science in healthcare, the Institute of Health Management Research, Bangalore, has launched a new educational initiative: the Post Graduate Diploma in Management (Artificial Intelligence and Data Science).

This two-year Industry Standards learning Program is designed to meet the increasing demand for skilled professionals who can adeptly navigate the complexities of AI and Data Science within the healthcare sector. By integrating these technologies, the program aims to enhance healthcare delivery outcomes through innovation and informed decision-making. The curriculum is tailored to equip aspiring healthcare professionals with the necessary expertise to harness the potential of AI and Data Science, fostering a new era of efficiency and effectiveness in healthcare services.

## **Why this Program?**

### **Specialized Curriculum**

Tailored curriculum combining management principles with AI and Data Science tailored specifically for the healthcare industry.

### **Industry Relevance**

Meets the growing demand for professionals skilled in AI and Data Science in the technology-driven healthcare sector.

### **Hands-On Experience**

Opportunities for real-world projects and internships to apply AI and Data Science in practical healthcare settings.

### **Expert Faculty and Networking**

Access to experienced faculty and professional networks with industry leaders and alumni of IIHMR.

### **Career Opportunities**

Prepares for high-demand roles like healthcare data analysts, AI project managers, and clinical data managers, ensuring promising career paths and job security.







*Core idea for bringing this course is to bridge the gap of requirements of health, hospital industry and student expertise so that supportive health-ecosystem can be built for resilient-citizen centric healthcare.*

## Core Benefits of the course

The 2-years full time course, Postgraduate Diploma in Management – Artificial Intelligence and Data Science in Healthcare offers several benefits to individuals looking forwards to advance their careers in Management by comprehending the application and use of AI, Data Science in healthcare sector. This course offers the multifold opportunities like:

### Advancing Specialized Knowledge and Skills

- Gain in-depth knowledge of AI and data analytics applications within the healthcare industry.
- Develop skills in data analysis, interpretation, and visualization relevant to health data.
- Learn how to apply AI tools and techniques to solve real-world healthcare problems.
- Development of data literacy and AI competency

### Career Progression and Job Opportunities

- Provide industry centric qualifications and individual can have the competitive job opportunity in healthcare job market.
- Open avenues to new career opportunities in areas like healthcare data analytics, AI-powered diagnostics, and Technology-Driven personalized medicine and Care.
- Equip students for leadership roles/Jobs in healthcare organizations that are increasingly relying on data and AI.
- Strengthen learner for futuristic careers opportunities of AI in healthcare and data Science.

### Improving Decision-Making abilities

- Learn how to use data and AI to inform strategic decision-making in healthcare settings.
- Develop critical thinking skills to evaluate the ethical and practical implications of AI in healthcare.
- Gain the ability to translate data insights into actionable plans for improving healthcare delivery and patient outcomes.

## Networking Opportunities

- Connect with other professionals in the field of AI and Data Science in healthcare as well as of other domains.
- Build relationships with faculty and industry experts who can provide mentorship and guidance.
- Expand your professional network and gain access to potential job opportunities.

## Contribution for Healthcare Innovations

- Build the ability amongst the students like “Be at the forefront of the digital transformation of healthcare”.
- Contribute to the development and implementation of AI-powered solutions that improve patient care and population health.
- Play a role in shaping the future of healthcare by leveraging the power of data and AI.

## Program Objectives

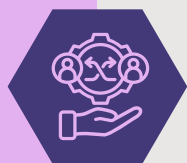
Upon the program's complete completion, a student would acquire:



To develop understanding of fundamental management concepts, basic healthcare principles, statistical analysis, mathematical reasoning, and introductory Artificial Intelligence (AI) concepts



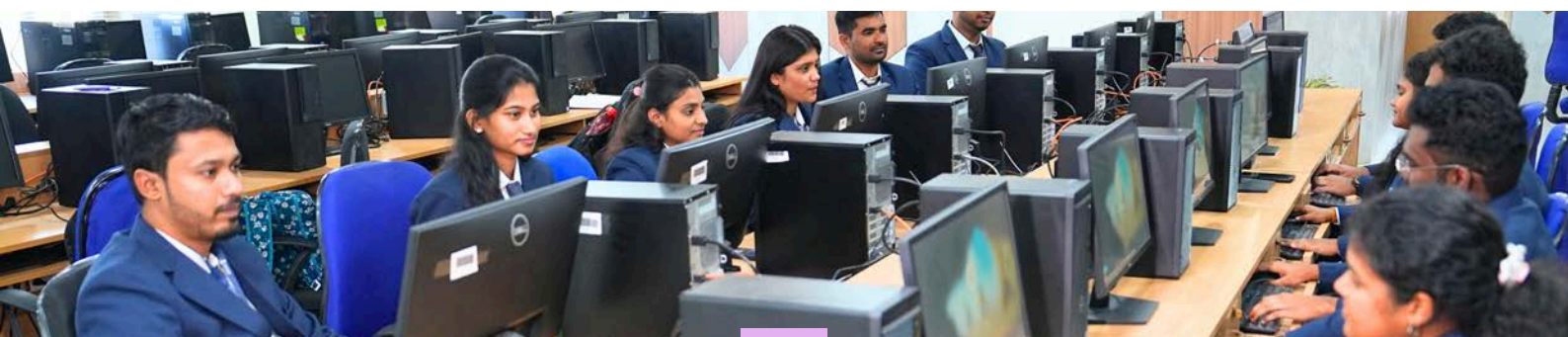
To gain a strong knowledge base of both unsupervised and supervised machine learning methods, alongside associated data analysis techniques. This cognitive skill set enables students to effectively address practical challenges in management and technology across various industry sectors



To equip the students to manage organizational processes efficiently in business or healthcare contexts, using data-driven decision-making strategies



To develop students' understanding of product design and management methodologies, integrating cutting-edge technologies such as Big Data Analytics, AI, Metaverse, and IoT





## Program Outcomes (POs)

**PO1**

Apply integrated knowledge of Information Technology and Management theories / Practices for effectively solving business problems

**PO2**

Advancing the critical thinking and data science knowledge for better decision making

**PO3**

Foster emerging technology enabled learning to build strong Management ability

**PO4**

Build the capabilities to understand, analyze, Communicate, economic, legal and ethical aspects of Business

**PO5**

Efficiently create and implement artificial intelligence and data science models to solve real-world problems in various industry sectors

**PO6**

Showcase proficiency in developing AI and data science strategies that are in-line with the changing technological environments and business requirements

## Admissions @ IIMR Bangalore Eligibility Criteria

- The PGDM in Artificial Intelligence and Data Science program is open to graduates from any educational background. Preference may be given to candidates with a bachelor's degree in engineering, computer science, computer applications, information technology, statistics, mathematics, commerce, or economics. Graduates with a medical background who have studied mathematics, computer science or statistics at the pre-university level will also be given preference.
- Candidates should have a minimum of 50% marks in their graduation (45% marks for SC/ST/PWD candidates).
- Students in their final year of study are eligible to apply for provisional admission, with the requirement to submit the necessary documents prior to the start of classes.
- Candidates must have a valid Management Aptitude Test score (CAT, MAT, CMAT, XAT, ATMA, GMAT, KMAT), as per AICTE guidelines.

Candidate with working experience and Serving Defence personnel are also encouraged to seek admissions for career/ development



# Course Structure

## (Total Course Credits- 120)

The PGDM-AID course spans over two years, comprising various phases. The program commences with Induction Program, which includes a MOOC course, followed by Foundation Courses. After completing these initial stages, students proceed to four terms, with two terms each year. Term 1 runs from August to December for first-year students, while Term 2 starts from January to June. At the conclusion of Term 2, students engage in a three-month Summer Training Program (STP), marking the end of the first year. In the second year, students commence Term 3 in September, concluding in December, followed by Term 4 starting in January and encompassing a three-month dissertation period.

Assessment of student knowledge occurs through testing periods lasting two to three weeks, including mid-term assessments, case study presentations, and written or MCQ test evaluations. Throughout the program, students are required to complete Induction courses, Foundation courses, and Core Courses. Additionally, they have the opportunity to pursue optional courses and modules tailored to their professional growth. Students are also provided with open elective space and offered internships involving industrial-level projects or live projects to further enhance their learning experience.

Program Component		Total Credits (120)
Induction Course	-	Non-Credit
Foundation Course	-	Non-Credit
Term I	-	36
Term II	-	18
Summer Training Program	-	09
Term III	-	33
Term IV	-	12
Dissertation	-	12

## Summer Training Program

The summer training component of the program offers students invaluable practical experience, allowing them to translate their classroom knowledge into real-world applications. After completing the second term and before the commencement of the third term, each student is mandated to undergo a 12-week industry training program at a recognized organization as per the curriculum requirements. During this period, students are tasked with completing a project assignment under the guidance of both institute and industry mentors. Furthermore, each student is obligated to deliver a presentation to a panel comprising two internal faculty members and one industry expert, in addition to submitting a comprehensive summer internship report.



# Dissertation

As an integral part of their academic journey, students are required to undertake a capstone project, aimed at investigating a business problem or conducting an empirical study to validate a theoretical model. This hands-on experience offers students valuable insights into real-world corporate dynamics and is supervised by a faculty member. The dissertation process begins at the conclusion of Term four of the curriculum and spans three months. Students commence by selecting a suitable research topic and submitting a synopsis within the first month, followed by a mid-term appraisal of progress in the second month. The final report/Dissertation, presentation, and viva are scheduled for the end of the third month. The Dissertation carries a total score of 12 credits.

## Brief Course Structure

### of Postgraduate Diploma in Management - Artificial Intelligence and Data Science in Healthcare

The Postgraduate Diploma in Management - Artificial Intelligence and Data Science in Healthcare, is 2-years full time course containing 120 Credits points.

#### INDUCTION COURSES

- IC101 – Human Process Lab
- IC102 – Written and Oral Communication
- MOOC Course, NPTEL( Any One)
  - Cloud Computing and Distributed Systems
  - Medical Law
  - Project Management

#### FOUNDATION COURSE

- FC104 – Math, Probability and Biostatistics
- FC101 – Medical Terminology

#### FIRST-YEAR (TERM - 1)

- AID006
  - MIS with Applications in Healthcare (HMIS)
- AID004
  - Healthcare Research, Analytics and Statistics
- AID008
  - Advance Analytics-I for Healthcare
- AID009
  - Advance Analytics-II and Disruptive Technologies in Healthcare
- AID001
  - Health Systems and Hospital Services
- AID002
  - Management and Strategy in Healthcare

#### FIRST-YEAR (TERM - 2)

- AID007
  - Programming and Software Development, Software Engineering
- AID003
  - Professional Communication and Ethics
- AID010
  - Designing and User Interface for Healthcare
- AID005
  - Ethics, Regulations and Legal Aspects for AI in Healthcare
- AID012
  - Industry Internship

### SECOND-YEAR (TERM - 3)

- AID013
  - Technology Product Management
- AID014
  - Digital Health and AI
- AID015
  - Advance AI and ubiquitous computing for Healthcare Systems
- AID016
  - Business Development and Marketing
- AID011
  - Health Communication
- AID017
  - AI and Business Analytics in Health Care
- AID018
  - Quality Management System and Lean Six Sigma in Healthcare

### SECOND-YEAR (TERM - 4)

- AID019
  - Healthcare Financing and Fintech
- AIEL001
  - AI for Supply Chain Management-Elective-1
- AIEL002
  - AI for Smart and Connected Hospital-Elective-2
- AIEL003
  - AI and Blockchain for Health Insurance-Elective-3
- AID020
  - Dissertation







# FELLOW PROGRAM IN MANAGEMENT

(IN HOSPITAL AND HEALTHCARE MANAGEMENT)  
DOCTORAL PROGRAM APPROVED BY AICTE

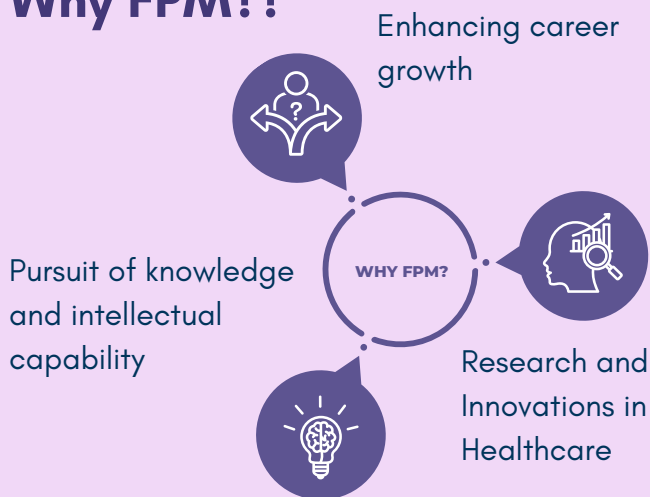
## Fellow Program in Management

At IIHMR Bangalore, we believe that education is the gateway to an excellent future and higher education is an investment to ensure that we are prepared for adversities and reap bountiful. Thus, we are offering a three-year doctoral-level program 'Fellow Program in Management' which is equivalent to a Ph.D. with a focus on management research in the healthcare industry. This program benefits from the guidance and mentorship offered by the faculties with domain expertise to enable the scholars to establish themselves as leaders in management research and education.

The Fellow Program in Management is suitable for all postgraduate scholars from various educational backgrounds. Persons with work experience are also encouraged to take up FPM courses to explore academic and research arenas and to augment professional growth. The complete course fee is Rupees 4,50,000.



## Why FPM??



## Pedagogy & Mode of Delivery

- Supervised and guided independent research
- Immersion program in Research & Teaching
- Publications and case presentations
- Field visits, lectures, problem exercises
- Competency-based assignments & case study approach

## Objectives

The objectives of the proposed FPM:



Building capacity in healthcare management research



Developing outstanding academicians



Enhance capacity in the area of policy, strategy and management



## Key Features

- Personalized support for FPM research design
- Assistantship in Institute's research projects and teaching program
- 30 Credit basic and advanced course work
- Supervised and guided independent research
- IRB registered with DHR
- DSIR Registration enabling grants from prestigious funding agencies
- Publications and case presentations
- Field visits, lectures, problem solving exercises, competency-based assignments & case study approach

## Program Educational Objectives

- PEO1 :** Assume leadership roles in academia and research organizations of the healthcare industry.
- PEO2 :** Evaluate the presented challenge empirically and provide scientific and methodological solutions.
- PEO3 :** Apply the concepts and techniques of research in healthcare management.
- PEO4 :** Engage in technological advancement and innovations in the health sector to respond to emerging health industry challenges.

### Dr. Kaku Mayur V Yogic Neurosurgeon



It is a privilege to be the first batch Fellow in Health and Healthcare Management at IIHMR , Bangalore.

The Faculty rubs their experience and enthusiasm on all of us. Looking forward to completing this fellowship and contribute to Health and Healthcare at Large. Highly recommended for people looking for meaningful education and work.



## Eligibility Criteria



Master's or equivalent degree with aggregate 60% marks



Working professionals are encouraged to apply for FPM program.



Those appearing for final examination (Such students, if selected shall be provisionally admitted provided they complete all requirements in obtaining their master's degree before 30th September of the year of admission). The admission of these candidates shall remain provisional until they produce the mark sheet proving that they satisfy the eligibility criteria. The deadline for submitting the final year mark sheet is 31st October.



We encourage candidates with professional degrees such as MBBS, BDS, B. Pharm, BHMS/BAMS/other equivalent AYUSH degree, B.Sc. Nursing, B.E./B.Tech with a minimum of 60% marks (Relaxation of 5% is given to SC/ST candidates) or equivalent grade point. These candidates should have a minimum of two years' experience of working in the health/relevant sector after obtaining the degree.

**The degrees of candidates from foreign universities must be recognized by the Association of Indian Universities (AIU).**

### Desirable:

NET/SLET/any other equivalent examination

## Fee Refund

Full fee refund after deducting Rs.1000/- as processing fee in case of withdrawal from the program before the commencement of the class. AICTE Refund Norms/Institute Policy are applicable for withdrawals from the program after the commencement of classes.

## Payment Gateways

Payment is accepted through the following gateways:

a) **Demand Draft**, in favor of the Indian Institute of Health Management Research, Bangalore  
(payable at Bangalore)

b) **NEFT/Google Pay**

Bank Account Details:

- Account Name: **Indian Institute of Health Management Research, Bangalore**
- Account Number: **05491450000024**
- Bank: HDFC Bank Ltd.
- IFSC Code: **HDFC0000549**
- Branch: Electronic City Bangalore

c) **Paytm QR Code:**





## Award of Degree

The following are the requirements for passing the examination and award of the Degree.

**Attendance:** Each student is expected to attend all the classes (Not less than 75%) in any case. Unauthorized absence without permission is not permitted.

### SHRI V.P. AGARWAL GOLD MEDAL

A Gold Medal is awarded every year in memory of Shri V.P. Agarwal to a student of PGDM based on overall academic performance in each stream.

### SHRI M L MEHTA GOLD MEDAL

Shri M L Mehta Gold medal is awarded for All Round outstanding achievement in two years.

## Evaluation Process

Evaluation of a student's performance is a continuous process. Student performance will be evaluated in the midterm and end-term examinations, each course carries a maximum of 100 marks. The midterm examination includes assignments, class participation, and written exams, whereas the end term includes written exams. To pass the course, each student has to score a minimum of 50% marks in each examinations. For further details read student handbook or website.

## Placement Activities

IIHMR -Bangalore holds an excellent track record of exceptional placements in the Healthcare Industry - Hospitals, Public Health organizations, NGO's, TPA's, Health IT, Consulting Organizations. The institute has a Placement & Training Cell that comprises faculty and student representatives which actively engages student's competencies to align with industry requirements.

The Placement & Training Cell is responsible for pre-placement support including Industry expert's interaction, career mapping, counseling, soft-skills training, mock group discussion, mock personal interviews, logical reasoning, and case study analysis. The cell organizes on Campus/off-campus interviews in a planned manner.

The objectives of the Placement & Training Cell revolve around achieving successful

- Summer Training Programme at the end of 1st year
- Internship/dissertation in 2nd year
- 100% placement assistance for all students







# **CENTRE FOR LEARNING & DEVELOPMENT**

## Centre for Learning and Development-IIHMR B

At IIHMR Bangalore, the center for learning and development aims to improve and enhance management practices and skills among the healthcare industry stakeholders. We have been consistently adding a large pool of skilled and trained personals in to bridge the vital skill gap crucial to spearheading the growth and transformation in the healthcare sector.

Amalgamating the aspects of technology, healthcare, and business, we develop unique career accelerator programs for working professionals, doctors, allied healthcare professionals, students, and aspiring candidates in the healthcare industry.

**IIHMR Bangalore has been recognized as a 'Key Resource Centre' under National Jal Jeevan Mission (NJJM).**

### WHY TO CHOSE IIHMR BANGALORE'S CENTRE FOR LEARNING AND DEVELOPMENT :

Leaders in Healthcare Education	Advantage Bangalore	Strong Industry Connect	International Exposure
Collaborations with major universities and institutions across the globe to strengthen knowledge and innovation	Locate in the Bangalore-ranking eighth in the global top 10 cities list among leading technology	35+ years legacy in healthcare education as an institution	Dedicated pool of faculties with international certifications and working experience for training the course participants

## Training Programs Offerings at IIHMR Bangalore

- Short - Term Training programs
- Long -Term Certificate program
- Management Development Programs
- Webinar series
- Students focused training programs
- Executive Education Programs



### Thrust areas:

Institute organizes off-site training and customized training for working professionals in

- Leadership-Motivation
- Hospital Management
- Quality Assurance and Accreditations
- Integrated Digital Intensive care Management
- Data Management
- Public Health Nutrition
- Lifestyle and Stress Management
- Health Insurance
- Hospital Operations Management
- Digital Health
- Digital Marketing in Healthcare





# RESEARCH



## Research

IIHMR Bangalore has significant experience in carrying out Formative/Operations/Implementation research, social assessments, and impact evaluation. The Institute conducts research projects in the thrust areas of Health System Strengthening, Maternal and Child Health, Tribal Health, IEC and Behavioural Change Communication, CSR Projects, Nutrition, Geriatric Health, and Management Consultancy.

**Recognized as 'Empaneled Agency' by National Health Authority (NHA) to improve the quality and standards of healthcare facilities in Karnataka.**

### Glimpses of Recent Research Projects @ IIHMR Bangalore

- Impact assessment of “Reviving Lives: A convergence model of Dialysis with Zero-out of pocket expenditure burden on patients” a dialysis program in Civil Hospital, Bathinda
- Strengthening 1st 1000 days and Early Childhood Care and Development (ECCD) in Urban Slums of Bangalore



- 360-degree assessment of the Ability and Quality of Community Health Officers for management of Common Health Conditions
- National Family Health Survey-6 for Tripura
- Situational Analysis in the Field of Disability and Inclusion in India

- Awareness, Utilization and Socio-Economic Impact of PMBJP (Jan Aushadhi) Kendra in the selected districts of State of Karnataka (Submitted along with BNMIT)
- Digital Health Exemplars
- Improving the Health Status of the Adult Population through lifestyle and Nutrition: An Intervention study in Thoothukudi District, Tamilnadu



- Improved Services and Certification for 5 Public Health Centres in Thoothukudi District, Tamilnadu
- Preventive Healthcare and Nutrition: Understanding Urban Poor Communities Perceptions, Practices and Behaviors from Maharashtra





## Research Team @ IIHMR Bangalore

The Research Team at IIHMR Bangalore is a multidisciplinary team consisting of Public Health experts, IT specialists, Social Change Innovators, Data Analysts, Health and Hospital Management specialists who are equipped to conduct high-end research projects. The team is supported and guided by the Research Advisory Committee (RAC) which serve as a forum to discuss and incorporate new directions in Healthcare Research.





# CONSULTANCY



## IIHMR Bangalore – NABH Consultancy Services

IIHMR-Bangalore is known for its wide range of consultancy services to existing and upcoming hospitals since 2004. It is the 1st educational Institute in India to be accredited by NABET as Hospital and Healthcare consultant organization for NABH standards (Quality Council of India, QCI). Institute facilitates various Health institutions to go for quality improvement and accreditation in India.

### SERVICES:

01

#### HOSPITAL PROJECTS

- Orientation Session to Small Hospitals/Nursing Homes on NABH Standards – Free (On-site)
- Hospital Consultancy for Entry Level NABH/Full NABH

02

#### TRAINING PROGRAMS

- Training of various Hospital Employees for Implementing NABH Standards
- Training on Entry Level Certification and Registration on HOPE
- Customized Training for Hospital Management

03

#### PATIENT SAFETY MANAGEMENT

- Clinical Due Diligence/Clinical Audits
- Help to develop safe hospital design
- Lab Safety and Quality Assurance for Clinical Labs (NABL)
- Help to Communicate Safety Information to Patients

04

#### BACK END TECHNICAL SUPPORT

- Developing Standard operating procedure
- Help to develop various forms and formats for documentation
- Formation and Organizing Medical Audits – Committees and Processes

## BENEFITS FOR HEALTHCARE INSTITUTIONS FROM IMPLEMENTING QUALITY STANDARDS

### Organisational Benefits

- **Standardisation:** Assists in establishing attainable Quality of Service Levels for the Hospital.
- Promotes a culture of quality consciousness inside the organisation by raising everyone's understanding of its significance.
- **Enhanced Productivity** – An exponential rise in productivity is achieved when quality-conscious, motivated, and trained workers strive towards a single goal of excellence.

### Service-Related Benefits

- **Service Quality:** Timely delivery of consistent, high-quality services.
- Enhanced contentment among patients.
- Higher Quality of Care by standardisation of support services

## Organisational Benefits

- **Cost Savings:** A well-standardized and documented process can save an immense amount of money.
  - Lower procurement and storage costs through improved vendor selection, material standardization, fewer inspections and rejections, and the identification of slow-moving or non-moving items
  - Improved motivation and lower employee turnover can lower employee expenses through training and awareness programmes. Better utilisation and maintenance methods, such as establishing preventive maintenance schedules, can lower equipment costs.
  - Liability expenses: Given the rise in litigation pertaining to the Consumer Protection Act, a quality approach is the greatest insurance against liability costs in settlements and legal fees.

## ONGOING PROJECTS:



### Dr Chandramma Dayananda Sagar Insitute of Medical Education and Research (CDSIMER)

620 bedded hospitals for full NABH accreditation

### Mithra Multispeciality Hospital

30 bedded hospital going for Full NABH accreditation



### Vijayanagar Hospital

50 bedded hospital going for Re-Entry level NABH accreditation





# ADMIRE

## CENTRE FOR ADVANCING DIGITAL HEALTHCARE



## ADMIRE - Centre for Advancing Digital Healthcare

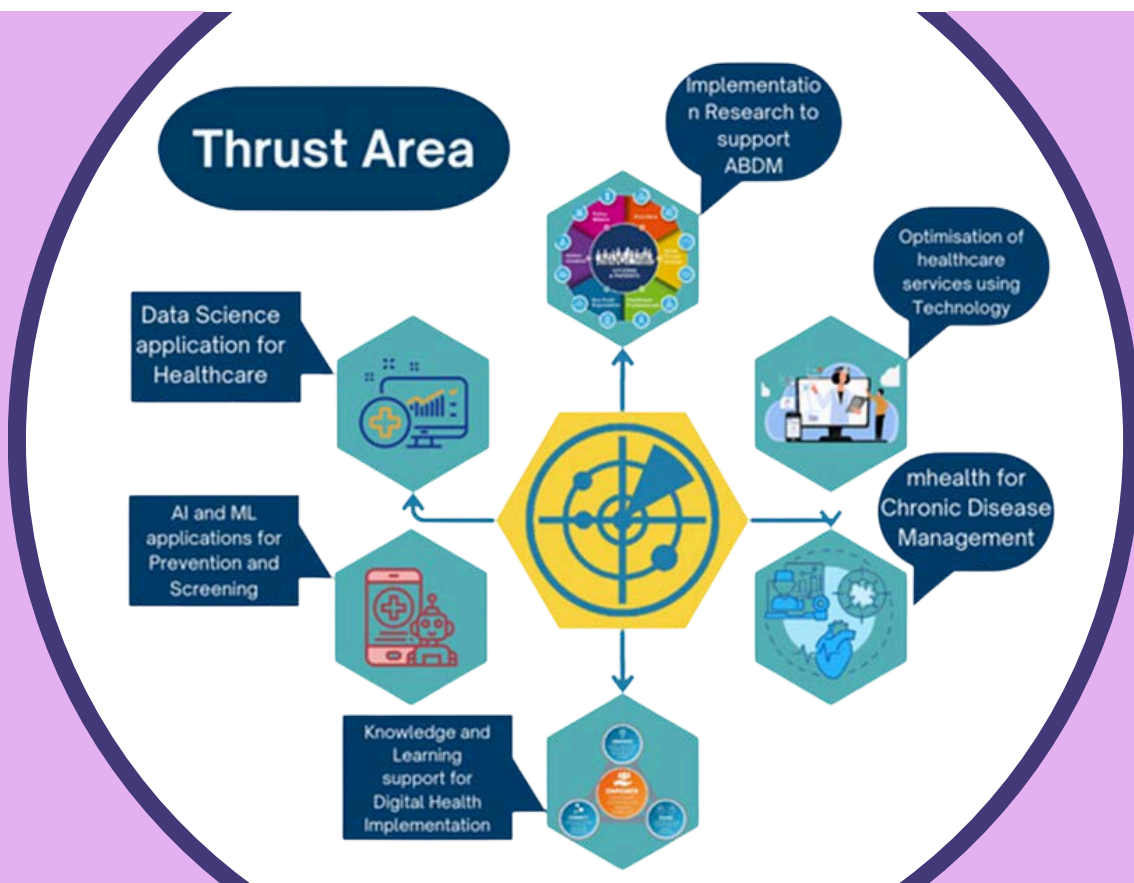
ADMIRE - Centre for Advancing Digital Healthcare at IIHMR Bangalore is a unique space that combines the expertise of IIHMR Bangalore with experts from "Silicon Valley of India". We bring together brightest minds, state-of-the-art infrastructure, and the latest technology driven innovation to improve healthcare outcomes. With a focus on Skilling, Research, Data, and Innovation, we're poised to shape the future of healthcare globally.

Our four key focus areas, the "Skilling & MedTech Testing Hub," "Research and Development Hub," "Digi Health Data and AI (DHDAI) Lab," and "Innovation Cell," are at the forefront of revolutionizing the way healthcare is delivered.

### Skilling and MedTech Testing Hub

Our Skilling and MedTech Testing Hub is dedicated to enhancing the skills and competencies of healthcare professionals. We offer a wide range of training programs, workshops, and hands-on experience to ensure that the healthcare workforce is well-equipped to harness the power of digital technologies in patient care. We also provide a comprehensive platform for evaluating and validating cutting-edge medical technologies.

- **Executive Programs**
- **Certificate Programs**
- **Customized Programs**



## Research & Development Hub

At ADMIRE, innovation is not just a buzzword; it's a way of life. Our Research and Development Hub is a hotbed of groundbreaking research, fostering collaboration among multidisciplinary teams. We encourage innovation in medical devices, treatment protocols, and healthcare management. Our cutting-edge facilities provide the ideal environment for turning ideas into reality.

## Digi Health Data & AI Lab

IIHMR-B has set up an advanced Digi Health and AI Lab in ADMIRE to meet the growing need for data insights and skills. It's a centre for education, teamwork, and innovation in data handling, analysis, and visualization, aiming to boost skills, research, and real-world data analytics use, while maintaining a sustainable revenue model.

## COMPONENTS

### Hardware Infrastructure:

- High-performance computers
- Capable of handling large datasets

### Software Tools:

- A comprehensive suite of data analytics and
- Visualization software

### Training Materials:

- Comprehensive tutorials, guides
- Online resources for both beginners and advanced users





## COMPONENTS

### **Skill Building:**

Gain in-demand practical skills for academia and industry.

### **Research Impact:**

Drive innovative research with advanced analysis and visualization.

### **Innovation:**

Encourage cross-disciplinary creative problem-solving.

### **Career Growth:**

Enhance readiness for data science and analytics careers.



## Innovation Cell

The Institute Innovation Cell at ADMIRE is where brilliant ideas meet execution. We provide resources, mentorship, and a supportive ecosystem for entrepreneurs, startups, and researchers to turn their innovative concepts into real-world solutions. We believe that innovation is the driving force behind healthcare transformation.





# International Stellars



**Dr. Snehal Pillai**

Presales Specialist  
Telstra Health, Melbourne,  
Victoria, Australia

**Batch: 2013-2015**



**Ms. Vandana Chauhan**

Business Analyst  
DXC Technology  
Wellington Region, New Zealand

**Batch: 2012-2014**



**Mr. Jose Thomas**

Senior Implementation  
Consultant, Healthasyst  
Hamilton, Ontario, Canada

**Batch: 2016-2018**



**Dr. Monia Pathak Jha**

Business Development  
Manager, First Response  
Healthcare, Dubai, UAE

**Batch: 2013-2015**



**Ms. Harshlata Janghela**

Clinical Application Specialist  
Chris O'Brien Lifehouse,  
Sydney, Australia

**Batch: 2014-2016**



**Dr. Deepam Dighekar**

Project Director,  
Tech Mahindra  
Nairobi, Kenya

**Batch: 2011-2013**



**Dr. Ratnesh Pandey**

Product Manager  
Hati International  
Malaysia

**Batch: 2011-2013**



**Mr. Ram Milan Shukla**

Director-Consulting Services  
ICT Health,  
Dubai UAE

**Batch: 2010-2012**



**Dr. Ram Behin**

Managing Director  
London Capital,  
Dubai UAE

**Batch: 2007-2009**



**Mr. Venkat Teja**

Senior Business Analyst/  
Product Manager, RCM  
Santechture, UAE

**Batch: 2011-2013**



**Mr. Sohan S Poojari**

Head of Quality & Patient  
Relations, University  
Hospital, Sharjah UAE

**Batch: 2005-2007**



**Dr. Hina Dayal**

Business Analyst  
Connect for Health  
Colorado, USA

**Batch: 2011-2013**



**Mr. Anil Kumar  
Ganesuni**

Implementation Specialist  
Practo, Dubai UAE

**Batch: 2016-2018**



**Dr. Neha Bisht**

Project Manager  
Stamford Health Stamford,  
Connecticut, United States

**Batch: 2013-2015**

# Students Achievements





# Students Achievements



*Congratulations...*









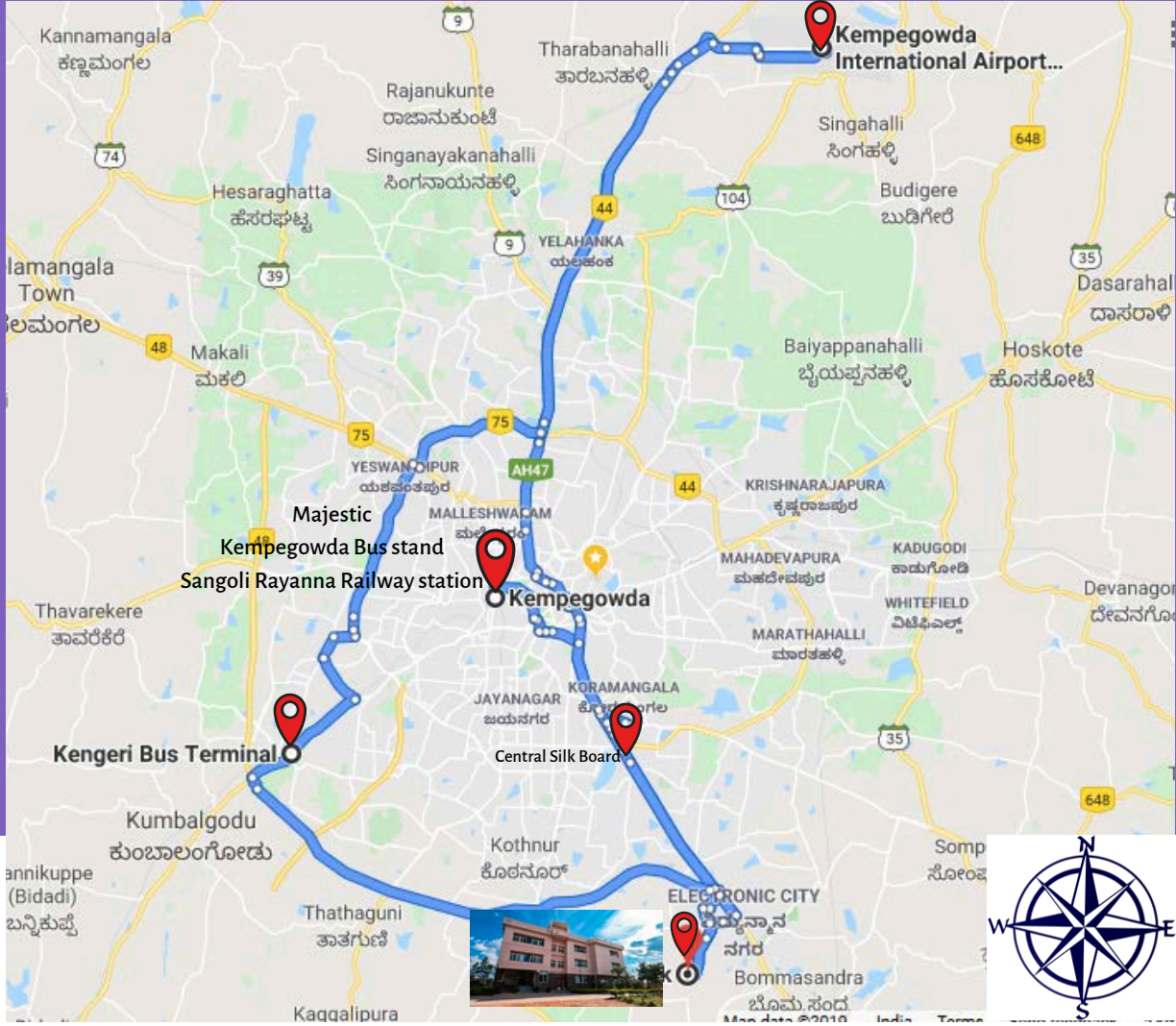


# ILLUSTRIOUS RECRUITERS





## Location of IIHMR Bangalore



### By Airport

1 hr 30 minutes drive



### Nearest Metro Station

Electronic City Metro Station/Infosys Foundation - Konappana Agrahara Metro Station



### Nearest Bus Stop

356 CA from Majestic, 356 CW from Silk Board, 378 from Kengeri  
Bus stop: Wipro Gate 10



### By Car / two-wheeler

Google Map (Institute of Health Management Research, Bangalore)

**Website : [www.iihmbangalore.edu.in](http://www.iihmbangalore.edu.in) | Email: [info@iihmbangalore.edu.in](mailto:info@iihmbangalore.edu.in)**

For Admissions : +91 9663866011 | [admissions@iihmbangalore.edu.in](mailto:admissions@iihmbangalore.edu.in)

For Placements: +91 7483428499 | [placements@iihmbangalore.edu.in](mailto:placements@iihmbangalore.edu.in)

For Trainings : +91 9535266665 | [trainings@iihmbangalore.edu.in](mailto:trainings@iihmbangalore.edu.in)

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