

logistics
delivery
goods
supply
flow
service
security
Transit
warehousing
inventory
consumption
business
packing
cargo
customer
stock



CERTIFICATE PROGRAM ON

SUPPLY CHAIN ANALYTICS IN HEALTHCARE

Starts From

07TH JANUARY 2026

Time

6.00 pm – 7.30 pm

EVERY WEDNESDAY | ONCE A WEEK | 2 MONTHS

www.iihmrbangalore.edu.in

OVERVIEW



Supply chain is the backbone of every business, connecting suppliers, manufacturers, distributors, and customers in a seamless flow of goods, services, and information. In healthcare, hospitals depend on efficient supply chains to ensure the timely availability of critical medicines, devices, and equipment. In the pharmaceutical industry, robust supply chain systems are essential to manage production, regulatory compliance, and distribution across global markets.

In today's competitive environment, supply chains generate vast amounts of data at every stage from procurement and production to distribution and, ultimately, customer satisfaction. The ability to analyze this data and convert it into actionable insights is critical for operational excellence, cost optimization, and customer satisfaction.

PROGRAM HIGHLIGHTS

- Interactive learning
- Hands-on experiences
- Sessions from Industry experts
- Real-world insights
- Networking opportunities
- Case Study based learning

This 2-month program equips professionals and students with essential analytics-driven decision-making skills to optimize supply chain performance in hospitals, pharmaceutical industry, and beyond.

PROGRAM OBJECTIVES

- To develop a strong understanding of supply chain systems and processes.
- To understand the application of modern tools and techniques in supply chain analytics.
- To enable participants to apply data-driven approaches for demand forecasting, inventory management, logistics, and supplier performance.
- To enhance problem-solving and strategic decision-making capabilities.



PROGRAM OUTCOMES

- Introduction to Supply Chain Management
- Supply Chain Processes and Fundamentals
- Hospital pharmacy inventory management
- Data and analytics in Supply Chain
- Demand Forecasting and Planning
- Production optimization & Vendor management
- Inventory and warehouse analytics
- Transportation and logistics analytics
- Supplier analytics and Risk Management
- Tools and applications in Supply chain analytics
- Data visualization using Power BI
- Agentic AI for Supply Chain

Who can attend?

It is designed for anyone passionate about bridging science and business to drive innovation and success in the pharmaceutical sector.

- Pharmacy, Life Sciences, and Healthcare Graduates are looking to build a career in supply chain management.
- MBA and Business Management students
- Working professionals
- Entrepreneurs and startup founders managing logistics-intensive businesses.
- Supply chain/operations professionals in hospitals & pharma industry
- Hospital Managers
- Academicians



Course Fee

Rs. 5000/-

Registration

Scan QR Code

<https://bit.ly/SCA17DEC>



Program Coordinators



Dr. Subodh S Satheesh

Ph.D. in Pharmaceutical Sciences
Assistant Professor
IIHMR Bangalore



Mr. Vinay R Srihari

M Tech - ML and Intelligent
Systems Assistant Professor
& Senior Data Scientist
IIHMR Bangalore

About IIHMR Bangalore



IIHMR Bangalore is a premier institution for Hospital and Health Management education in South India. Established in 2004 as the southern campus of the IIHMR Group of Institutions, the institute offers flagship programs in Hospital Management, Health Management, Health IT, Pharmaceutical Management, and PGDM in Artificial Intelligence & Data Science (AI & DS), along with a Fellow Program in Management (FPM). IIHMR Bangalore is accredited by NAAC with Grade 'A', holds NABET Accreditation as a Consultancy Organization for NABH (since 2010) and has been recognized as one of the Top Hospital Management Colleges by Higher Education Review magazine. The institution is also accredited by the National Board of Accreditation (NBA) and the Association of Indian Universities (AIU). Driven by its mission to create a positive impact in the dynamic health sector, IIHMR Bangalore focuses on knowledge creation, capacity development, and management research to nurture future leaders and innovators in healthcare.

Contact Us :

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Course Fee

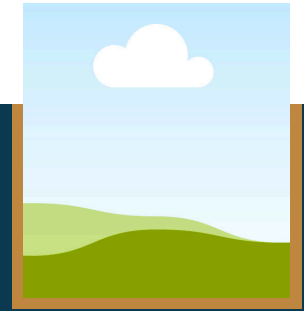
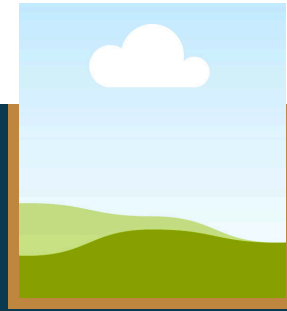
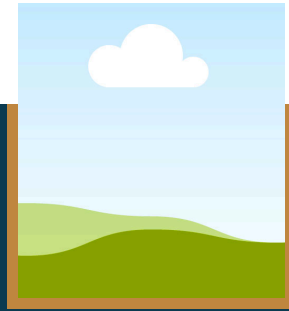
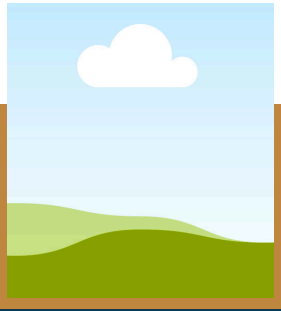
Rs. 5000/-
(Early Bird 50% Concession)

Registration

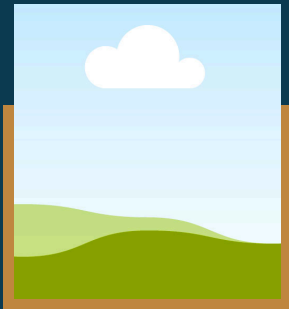
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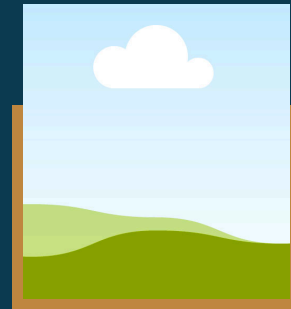
EXPERTS



Program Coordinator



Program Co-coordinator



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