

Mandatory Disclosure

18.1 Institution Details

Name of Institute: Institute of Health Management Research

Address of the Institute: # 319, Near Thimma Reddy Layout, Hulimangala Post,
Electronic city Phase-I

City and Pin code: Bangalore – 560105

State: Karnataka

National: India

Phone Number with STD code: 080-61133800,

Toll Free: 1800-572-2728, **Mobile No:** 9591910999

Office hours at the Institution: 9.30 am to 5.30 pm

Academic hours at the Institution: 9.30 am to 5.30 pm

Location: Longitude:77.651118, **Latitude:**12.824139

E-mail: info@iihmrbangalore.edu.in

Website: www.iihmrbangalore.edu.in

18.2 Name and Address of the Trust and the Trustees

Name of Organization: Indian Institute of Health Management Research

Type of Organization: Society

Address of the Organization:1, Prabhu Dayal Marg, Near Sanganer Airport Jaipur,
India- 302029

Website: www.iihmr.org

Trustee Secretary: Dr. S D Gupta

E-Mail – sdgupta@iihmr.edu.in

18.3 The Director:

Director name: Dr Usha Manjunath

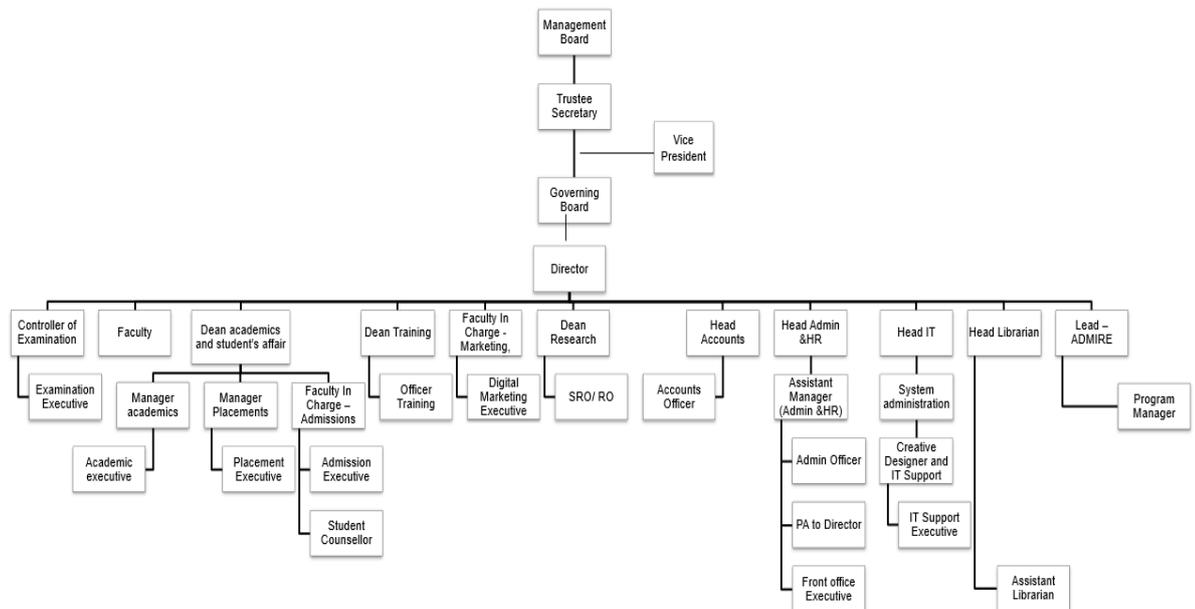
Phone Number with STD code: 080-61133802 Ext: 803 **Mobile No:** 9591910999

Email: director@iihmrbangalore.edu.in , usha.m@iihmrbangalore.edu.in

18.4 Not Applicable

18.5 Governance

i. Organizational chart and process



19 Academic Council:

Sl.No	Name	Designation	Role
1	Dr Usha Manjunath	Professor and Director, IIHMR Bangalore	Chairperson
2	Dr Sarala R	Professor & Dean – Academics & Student Affairs	Member Secretary
3	Dr Kirti Udayai	Head- Academics, MAX Institute of Medical Sciences, MAX Healthcare Education	Member
4	Mr Saurabh Gupta	Regional CEO, KIMS Sunshine	Member
5	Mr Niraj Ghosh	Vice president, IKS Health	Member
6	Dr Nisha Varadaraj	Assistant General Manager, Manipal Hospital Radiology Group	Member
7	Dr Amitha Marla	Director, A J Institute of Medical Science	Member
8	Dr Sudeep Shetty	Director – Medical and Public Health, Noora Health	Member
9	Dr M S Ganachari	Dean Faculty of Pharmacy, KLE College of Pharmacy, Belagavi	Member
10	Dr Allen P Ugargol	Professor, IIM Bangalore	Member
11	Dr Krishnamurthy Jayanna	Senior Advisor, Community Health and Global Health, Institute for Global Public Health, University of Manitoba, Canada.	Member

20 School and programmes offered

Name of the Institute	Academic Programmes offered
Institute of Health Management Research, Bangalore (IIHMR, Bangalore)	PGDM (Hospital and Health Management) PGDM (Artificial Intelligence and Data Science) FPM (Fellow Program Management in Healthcare)

21 Year wise Sanctioned Intake & Enrolment (Last 3 year)

	Year					
	2023		2024		2025	
Academic Programmes	Sanctioned Intake	Actual Admission	Sanctioned Intake	Actual Admission	Sanctioned Intake	Actual Admission

PGDM (Hospital and Health Management)	120	95	120	118	120	119
PGDM (Artificial Intelligence and Data Science)	-	-	-	30	12	11
FPM (Fellow Program Management in Healthcare)	-	-	10	4	7	6

22 Application to admission conversion ratio and Cut-off Levels of percentage for admission (Last 4 years)

Year	Applications	Admissions	Application to admission conversion ratio	Aptitude average considered for admission
2022	233	117	50.2	44.8
2023	236	95	40.2	48.1
2024	310	118	38.0	44.7
2025	245	120	48.97	45.9

23 Institutional Networking:

S.NO.	MOU WITH	YEAR
1	Zeedan Life Sciences Pvt. Ltd	1st April 2025 to 1st April 2026
2	Stan plus Technologies Private Limited (Red Health Academy)	17th January 2025 to 17th January 2031
3	Sri Madhusudan Sai Institute of Medical Science and Research	16th January 2025 to 30th June 2026
4	Thinkar Foundation	15th January 2025 to 15th January 2028
5	BOSCH	21 September 2023 to 20 th September 2028
6	Med Tel Healthcare Pvt. Ltd.	22 nd May 2023 to 21 st May 2028
7	Health & Family Welfare, Gok	20 th March 2023 to 19 th March 2028

24 Name of the Teaching Staff:

S. No	Title	Faculty Full Name	Designation	Date of Joining	Doctorate Degree	PG Degree	UG Degree
1	Dr	Usha Manjunath	Director	12-08-2010	Ph.D.	MSc., M Phil	B Sc.
2	Dr	Sarala R	Professor & Dean Research & Publications	09-06-2011	Ph.D.	MA, M Phil.	BA
3	Dr	Gyan Chandra Kashyap	Associate Professor	27-08-2018	Ph.D.	M Phil., M Sc.	B Sc
4	Mr	Gowthamghosh B	Assistant Professor	18-05-2019	No	MPH, MSW	BA
5	Dr	Deepashree M R	Assistant Professor	08-12-2019	Pursuing Ph.D.	PGDHM	BAMS
6	Dr	Jyoti Vijay	Assistant Professor	08-07-2020	Ph.D.	M Sc.	B Sc.
7	Dr	Subodh S Sathesh	Assistant Professor	29-09-2021	Ph.D.	M Pharma	B. Pharma
8	Dr	Akash Gajanan Prabhune	Assistant Professor	01-10-2021	Ph.D.	M.Sc. in Clinical Research	BDS
9	Dr.	Rajeshwari B S	Associate Professor	01-04-2022	Ph.D.	M. Phil (Hospital & Health Systems)	BDS
10	Mr.	Vinay R Srihari	Assistant Professor	17-07-2023	No	M Tech	B.E
11	Mr.	Shamsuzzaman Ansari	Associate Professor	11-09-2023	Pursuing Ph.D.	MBA	B Pharmacy
12	Mr.	Sachin Bhat	Assistant Professor	01-01-2024	No	M Pharmacy	B Pharmacy
13	Dr	Sarthak Sengupta	Assistant Professor	16-08-2025	No	Ph.D.	MBA
14	Dr	Shreekant Naik	Associate Professor	01-12-2025	Ph.D.	Ph.D. PGDM, M Com.	B Pharma.
15	Dr	Falguni H Pandya	Associate Professor	20-01-2025	Ph.D.	MBA	B Sc
16	Dr	Bharathi Thiagarajan	Assistant Professor	14-04-2025	Ph.D.	MBA, M.Phil	B.Sc Nursing
17	Dr	Snehgdha Biswas	Assistant Professor	01-12-2025	MBBS	MPH (Pursuing)	B.Sc
18	Dr	Pratap Kumar Nair	Professor	12-01-2026	Ph.D.	M Pharma,	B Pharma,
19	Dr	Vijeta P Sahay	Assistant Professor	29-01-2026	Ph.D.	MBA	BA

25 Adjunct & Visiting Faculty:

Adjunct Professor

Mr. C. N. Sunil Kumar Post Graduate Diploma in Hospital and Health Management Systems Regional Director-South Narayana Health, Bangalore	Dr. Chethana H S Management Consultant - Healthcare Operations, Quality & Audits, Bangalore
Dr Subhagata Chattopadhyay Ex-Post doctorate (Machine Intelligence) UNSW Sydney Australia	Dr Uma Nambiyar CEO, Bagchi Parthasarathy Hospital, IISc Medical School Foundation.

Visiting Faculty

Dr. Akash Mathur CEO & BoD Stellance Pharmascience, Bangalore	Mr. Mukund Kulkarni Director QA, Streamline Healthcare Bangalore
Dr. Karuna Ramesh Professor, St. John's Medical College, Bangalore	Dr. Priya Thomas Former Assistant Professor IIHMR, Bangalore
Mr. Subramaniyan M Senior Manager, Sri Sathya Sai Institute of Higher Medical Sciences, Bangalore	Mr. Mithun Vakaria Co-Founder, Santeware Healthcare Solutions, Bangalore
Ms. Rupali Chopra Sr. Technical Support Consultant Altera Digital Health, Panipat, Haryana	Dr. Ram Behin MD, London Genetics & London Capital Dubai, UAE
Mr. Pankaj Srivastava Vice President Biotexus Pharma Limited, Kolkata	Dr. Deepak Agarkhed Consultant for Projects & Medical Technology IISc Medical School Foundation.
Mr. Kanishak Gautam Senior Research Associate IQVIA (Quintiles & IMS Health), New Delhi	Ms. Vaishnavi Naik Subject Matter Expert Bartleby Technologies Private Limited Bangalore
Dr. Shweta Jindal Account Manager, Independent Consultant & Pediatrician	Mr. Arun Kumar Independent Consultant
Ms. Stuti Ghosh Assistant Professor – WISDOM Banasthali Vidyapith, Rajasthan	Mr. Sandipan De Product Manager Karkinos Healthcare, Bangalore
Dr. Sheffin Samule Assistant Medical Administrator, Sagar Hospitals, Bangalore	Ms. Gauri Chaudhari Co-Founder, Brand Inner world
Dr. Nisha K Healthcare Professional, Medical Doctor, Alumni IIHMR-B	Mr Madhaiiah M HRD & OD Consultant
Dr G V Prasad	Mr Guru Prasad

Senior Director- Business Excellence and Growth, Medibuddy	Co-founder & Chief Growth Officer - Neuro and Spine Associates
Dr Shashi Bhaskara Krishnamurthy Director of Clinical Education and Intensivist at Cloud physician	Parul Naib Gupta Head Data Science & ML – Reserve Bank Innovation Hub (RBIH)

26 Student: Permanent Faculty Ratio

Programme	Ratio
PGDM (Hospital and Health Management)	20:1
PGDM (Artificial Intelligence and Data Science)	15:2
FPM (Fellow Program Management in Healthcare)	20:1

18.8 Profile of Vice Chancellor/Director/Principal/Faculty

- i. Name : **Dr. Usha Manjunath**
- ii. Date of Birth : **01st May 1961**
- iii. Unique ID :
- iv. Education Qualification : **Ph.D.**
- v. Work Experience :

More than 25 years of experience as Management Faculty (Healthcare and General) with behavioural science focus in management, quality management, and entrepreneurship. 13 years in the field of Speech and Hearing

vi. Teaching/Research/Industry Others:

Experience in academics/teaching, consultancy & research projects, training & capacity building, entrepreneurship, community/social development work with special focus in health system management.

vii. *Area of Specialization* : *Management, Strategy and Quality*

Academics/teaching, consultancy & research projects, training & capacity building, entrepreneurship, community/social development work with special focus in health system management.

viii. *Courses taught at Diploma/Post Diploma/Undergraduate/Postgraduate Diploma*

- ✓ Introductory and Applied Courses: Psychology, Organization Behaviour, Consumer Behaviour, Communication (Professional/Technical/Oral-written & Strategic-PR & Advocacy), Research Report Writing, Interpersonal Skills and Health: Personality-Stress-Conflict-Motivation-Leadership-Counselling
- ✓ Management and Advanced Courses: Principles of Management, Marketing, Quality, HRM, Strategy & Planning and Entrepreneurship, Social behavioural communication, hospital services.
- ✓ Health Systems-Health Policy, Health Systems, PPP Models in Healthcare, Services Management/Hospital-Health Services, IEC, Health Survey Research, Community Development.
- ✓ Health Systems Research, IEC/BCC, Maternal-Child-Adolescent Health & Nutrition/WASH/Child Protection, Consultancy (Education/School, Strategic Analysis, Programme Impact, and Medical Device Marketing) and Training.

ix. *Research guidance* :

- ✓ **Co-Supervisor for a Ph.D. aspirant from Maastricht University, the Faculty of Health, Medicine and Life Sciences working in the area of Health System Management from 2015 and for two Ph.D aspirants at Amity University, New Delhi.**

- ✓ **FPM at IIHMR Bangalore – Guide for 4 FPM scholars**
- x. *No. of papers published in National/International Journals/Conferences: 25+ papers*
- xi. *Master (completed/Ongoing) : **Master of Philosophy completed in 2002***
- xii. *Ph.D (completed/Ongoing) : **completed in 2008***
- xiii. *Projects carried out :*
 - ✓ **India Site Principal Investigator** - Digital Health Exemplars, Global Agency - Center for Global Digital Health Innovation, Johns Hopkins Bloomberg School of Public Health. Funding Agency - Gates Ventures. Nov 2023 – June 2024
 - ✓ **Principal Investigator – “Assessment on quality of care among Community Health Officers (CHOs) for managing common health conditions seen at primary care settings in India”** IIHMR Bangalore will support IIHMR University Jaipur work in Rajasthan and MP – An addendum to MoU National Health Systems Resource Centre (NHSRC) dated 31st May 2024.
 - ✓ **Principal Investigator – “360-degree assessment of the Ability and Quality of Community Health Officers for the management of Common Health Conditions”** funded by National Health Systems Resource Centre (NHSRC) October 2022 to March 2023.
 - ✓ **Project Lead “Technical Support to Accelerate Promotion of COVID-19 Appropriate Behaviors (CAB) for The State of Karnataka in Partnership with UNICEF”** funded by UNICEF August 2021 to December 2022.
 - ✓ **Co-PI-Improving Health Care Access and Quality in The Context of Achieving Universal Health Coverage (UHC) Among Scheduled Tribes: An Implementation Research in Tumkur, Karnataka.** Agency- ICMR, New Delhi; 2020 to 2022
 - ✓ **Co-PI “Empowerment and Engagement of Community in Strengthening Child Health among Tribal Population” in Tamil Nadu and Karnataka** Agency: Indian Council for Medical Research (ICMR), New Delhi. May 2017
 - ✓ **Principal Investigator – “Urban perceptions, practices and behaviours associated with preventive healthcare and nutrition”,** funded by UNICEF India. September 2022 to March 2023.
 - ✓ **Project Lead “Technical Support to Accelerate Promotion of COVID-19 Appropriate Behaviors (CAB) for The State of Karnataka in Partnership with UNICEF”** funded by UNICEF August 2021 to December 2022.
 - ✓ **Principal Investigator for “Pre-testing the Creative Routes & IEC Materials of WASH, Child Protection & Nutrition Issues for BCC in Karnataka”,** Project in Technical Partnership with Unicef, Hyderabad Field Office, India. October 1st, 2016).

- ✓ **Team Lead** for Technical Partnership with UNICEF, Hyderabad Field Office, India for **a) Baseline Study for Strategic Behavior Change Communication Intervention for Maternal Health and Child Development in Karnataka Dec 2015-July 2106 and b) Nutrition Policy Development for the State of Karnataka, Dec 2015-Feb 201**
- ✓ Facilitator for **Short Term Program Review –Child Health, WHO & UNICEF** sponsored at IHMR, Feb 2011
- ✓ Core Team Member for evaluation project titled **“Functioning of Nutritional Rehabilitation Centres (NRCs)- A Comparative Study across the Regions in Karnataka”** Agency: Karnataka Evaluation Authority, Bangalore and line Department of Health and Family Welfare, GoK. (September 2018 – March 2019).
- ✓ **Principal Investigator for drafting of Evaluation Project ToRs under Karnataka Evaluation Authority, GoK June 2017.** Seven ToRs for various department schemes including ‘e-hospitals- DFHW’; ‘Status of SHGs-SRLM & RD-PRD’, ‘Status of DBT-Finance Dept’, ‘Status of Senior Citizens-DWDSC & DSSP’, ‘Suchi Sambhrama Kit-SWD’, ‘DDU-GKY- SRLM & RD-PRD’”, ‘RGCY- SRLM & RD-PRD’.
- ✓ Principal Investigator - **Situational Analysis in the field of Disability and Inclusive Development**, Funding Agency - Private (CBM Trust Bengaluru). May to August 2023
- ✓ Senior Technical Advisor – **“Providing Technical Support for Creating inclusive work culture and Barrier Free Environment at ITC Food, Nanjanagud”** funded by ITC Food Nanjangud from February 2023 to March 2023
- ✓ **Project Lead** - Programme Management: To set up “Early Childhood Care and Development (ECCD) Centers to guide and assist the development of five faculties among 6 months – 6 years children and Comprehensive Healthcare Center (CHc) to improve various stakeholders of the community (reproductive age, pregnant and lactating mothers, men, adolescent boys and girls in two selected slums of Urban Bangalore” November 1st, 2018 to October 31st, 2019 funded from HCL Foundation – Urban Project Scheme of ‘Uday’. Noida, UP, India.
- ✓ Senior Technical Advisor – “Providing Technical Support for Creating inclusive work culture and Barrier Free Environment at ITC Food, Nanjanagud” funded by ITC Food Nanjangud from February 2023 to March 2023.
- ✓ Senior Technical Advisor - **Quality Assessment of Clinical Services at Surya Clinics in Bihar, Jharkhand and Uttar Pradesh.** Agency: DKT International – Nov 2019 to March 2020
- ✓ **Project Lead** - Formative and Impact Assessment on **“Svasti-Nutrition for Women and Children Program in Kolar and Tumkur Districts, Karnataka”**. Agency: Boruka Charitable Trust.
- ✓ 1st Core Team Member- **A Study on the Impact of Mid-Day Meal Program During Summer Vacations on Health and Nutritional Status of School Children under**

Akshaya Patra. Locations- Hubballi, Ballari, Lucknow, Ajmer, and Mathura. Agency- Akshaya Patra Foundation.

- ✓ Technical Advisor: **Impact Evaluation of Brighter Minds Program.** Agency: Centre for Integrative Health and Well Being, Bangalore (July 2018 -Jan 2019).
- ✓ Team member, Field Supervisor and Qualitative Analysis for “**Pre-testing of IEC Materials on Nutrition Intervention (MIYCN) for Behavioral Change Strategy in UP and Bihar**” Agency: Alive & Thrive; Completed in December 2017

xiv. **Patents (Filed & Granted) : No**

xv. **Technology Transfer : No**

xvi. *Research Publication (no. of papers published in National/International Journals/Conferences) : 25 and above*

xvii. *No. of books published with details (Name of the book, publisher with ISBN, Year of publication, etc)*

1. Vijay J, Kashyap GC, R S, **Manjunath U**, Patel KK. Utilisation of ICDS Services by Pregnant and Lactating Mothers in India: Evidence from NFHS-5 Survey. *Journal of Health Management.* 2025;27(2):144-156. doi:[10.1177/09720634251334195](https://doi.org/10.1177/09720634251334195)
<https://journals.sagepub.com/doi/10.1177/09720634251334195> - April 2025
2. **Manjunath U**, Deepashree MR. Plan-do-check-act method to reduce cesarean section deliveries at a tertiary hospital: A teaching case study. *J Acad Hosp Adm* 203;35:71-5. <https://journals.lww.com/aoha/pages/default.aspx>
2. Aileen J, Pushpanjali K, Federico F, Joseph L, **Manjunath U**. Psychometric Analysis of the Indian Version of the Patient Safety Culture Tool (I-HSOPSC 2.0) Validation. *Journal of Health Management.* 2024;26(1):109-115. doi:10.1177/09720634231216564
3. Bangalore Sathyananda R, de Rijk A., Manjunath U, Krumeich A, van Schayck C.P. - Performance of Primary Health Centres, Provider’s Perspective of Wellbeing, and Patient’s Assessment of the Centres Using a New Tool in Bangalore, India: An Empirical Study. *AsiaPacific Journal of Health Management.* 2023; 18(3):i2223. Doi:10.24083/apjhm.v18i3.2223
4. Bangalore Sathyananda, R., Krumeich, A., Manjunath, U., de Rijk,A., van Schayck,C.P. The Patient’s Perspective on the Functioning of the Primary Healthcare Centres in Bangalore, India: An Illustrated Guide. *Journal of Patient Experience.* 2024. <https://doi.org/10.1177/23743735241246730>

5. Gajanan Prabhune, A., Manjunath, U., & Satheesh, S. S. (2023). A Literature Review on Perceptions and Practices Related to Healthcare and Nutrition Amongst the Residents of Urban Slums Across India. *Cureus*, 15(3), e36654. <https://doi.org/10.7759/cureus.36654>
6. **Usha M**, Akash P. Education and Sustainability: Developing Fresh Mindset. Chapter 11 - An Outline for comprehensive education for people with Deafness/Hearing Impairment (DHI) in the context of National Educational Policy – A policy research; Available from: <https://notionpress.com/read/education-and-sustainability-developing-fresh-mindset>
7. **Usha Manjunath**(1) - Assessment of Workload of ASHAs: A Multi-stakeholder Perspective Study for Task-sharing and Task-shifting, SAGE - Journal of Health Management, March 6th 2022, <https://doi.org/10.1177%2F09720634221079084> Research Article – National.
8. Rajeshwari B.S., Anja Krumeic, **Usha Manjunath**, Angelique de Rijk, C. P. van Schayck RESEARCH ARTICLE “Providers' perspectives on the performance of primary healthcare centres in India: The missing link. 60. Int J Health Plann Mgmt. 2021;1 Wily Publications. Nuffic Netherlands, Grant/Award Number: CF11830. Available at <https://onlinelibrary.wiley.com/share/IFKUCMDMM6ZHQCSYZAGY?target=10.1002/hpm.3176>
9. Dhanya Anna Kurian; Namrata Pancholi, and **Usha Manjunath** “Melam Group: Bootstrapped Entrepreneurship” South Asian Journal of Business and Management Cases 06-Nov-19 Sage Publications; Scopus Online First (Print Publication by March, 2020) Online Link: <https://doi.org/10.1177/2277977919881400>
10. R. Bangalore Sathyananda, A. de Rijk, **U. Manjunath**, A. Krumeich and C. P. van Schayck; (2018) Primary health Centres’ performance assessment measures in developing countries: review of the empirical literature BMC Health Services Research (2018) 18:627; Available at <https://doi.org/10.1186/s12913-018-3423-0>
11. Rajeshwari Bangalore Sathyananda and **Usha Manjunath** (2017) “Assessment of quality of life among the health workers of primary health centers managed by a nongovernment organization in Karnataka, India: A case study” International Journal of Health & Allied Sciences | Published by Wolters Kluwer - Medknow, DOI: 10.4103/ijhas.IJHAS_128_17.
12. Munavalli, J. R., Rao S.V, Srinivasan A, **Manjunath U** “A robust Predictive Resource Planning under demand uncertainty to improve waiting times in outpatient clinics” Journal of Health Management, Sage, Vol.19, No. 4, Dec 2017: pp 563-583
13. “Cost Structure, Package Rates and Financial Feasibility for Selected Surgeries Covered under Social Health Insurance Schemes: A Case Study”, **Usha Manjunath**,

Professor, IIHMR, Bangalore, Mr. Kailashnath, Former Senior VP-Pricing & Analytics, Mr. C.N. Sunil Kumar, Senior VP-Strategy & Planning, NH, Bangalore. Journal of Health Management, Volume 18 Number 1 (January-March 2016).

14. **Book Publication: *Usha Manjunath*** “Total Quality in Healthcare-An Empirical Investigation” Rawat Publication, Jaipur, 2012.
15. ***Usha Manjunath*** “Ecosystem for Technology Entrepreneurship: The Indian Context” International Journal of Business Management & Research, Vol 2, No. 1, Jan-June 2012 (Pp: 36- 46).
16. ***Usha Manjunath*** “Relationships among Quality Constructs for Total Quality Services Management in Hospitals in India” in AIMS International Journal of Management. Vol 4, No. 2; May 2010; Pp. 77-92
17. ***Usha Manjunath*** “Salesperson & Grocery Retailing-Understanding and Communicating to Customers”, in Grocery and Wet Retailing (Edited by Mridula S Mishra), Icfai Books.; 2009.
18. Sangeeta Sharma & ***Usha Manjunath***, “Value based education in a technical university-A case study of BITS, Pilani” 2nd International Seminar on Value Based Education, Oct 3-4, 2008, Desh Bhagat Institute of Management & Computer Science, Mandi Gobindgarh, Punjab, India.
19. ***Usha Manjunath*** “Core issues in defining healthcare quality” published in December issue of ICFAI Journal-Services Marketing 2008
20. ***Usha Manjunath***, B.A. Metri and Shalini Ramachandran “Quality Management in a Healthcare Organization: A Case of South Indian Hospital” THE TQM MAGAZINE, Emerald Group Publishing Ltd. West Yorkshire, England, in Vol. 19, Issue 2, March 2007.
21. ***Usha Manjunath*** and R.P. Pareek, “Maternal Knowledge and Perceptions about the Routine Immunization Programme -A Study in a Semi-Urban Area in Rajasthan.” Indian Journal of Medical Sciences, Vol.57, No. 4, 2003, pp. 158-163
22. ***Usha Manjunath*** & Kathyayani Venkatesh “English Language Development and Academic Performance in a Multi-Linguistic Context” Chapter in An Anthology in Meenakshi Raman (ed) English Language Teaching, Atlantic Publishers and Distributors, Delhi, 2004
23. ***Usha Manjunath*** and Sridevi Srinivasan, “Marketing to Children: Opportunities and Ethical Issues” International Journal of Communication, Vol.14, No.1. Jan-June 2004.
24. ***Usha Manjunath*** and R.P. Pareek, “Issues and Challenges in the use of Internet and Telecommunication Technology by Medical Professionals” in Communicating at Work-Shifting Paradigms and Emerging Trends. Jain Brothers, New Delhi, 2005.pp.

25. **Usha Manjunath** and Kavitha Kartikeyan, “A Study of the Growing Menace of E-Waste”. Published in Conference Proceedings Paper of the National Conference on Environmental Conservation, held during September 1-3, 2006, BITS, Pilani. PP.255-261

27 Admission Eligibility Criteria:

The PGDM in Hospital and Health Management is a two-year, full-time postgraduate diploma program in management approved by AICTE. The program offers specializations in Hospital Management, Health Management, HIT Management, and Pharmaceutical Management. These specializations are thoughtfully designed to equip professionals such as Doctors, Engineers, Pharmacy graduates, Physiotherapists, Nurses, AYUSH practitioner, general Graduates and working professionals for enabling successful careers in the health management sector.

The program has an AICTE-approved intake of 120 students. Admissions related announcements are prominently displayed on the Institute's official website (<https://iihmrbangalore.edu.in>) and subsequently shared through various media, viz newspapers, social media platforms, and other platforms. The admissions process follows the academic calendar as prescribed by AICTE

- Graduates from any educational background can apply for PGDM in Hospital and Health Management program.
- Candidates should have a minimum of 50% marks in their graduation (45% marks for SC/ST/PWD candidates and Defence personnel).
- Students in their final year of study are eligible to apply for provisional admission, with the requirement to submit the necessary documents prior to the start of classes.
- Candidates must have a valid Management Aptitude Test score (CAT, MAT, CMA T, XA T, ATMA, GMA T, KMA T), as per AICTE guidelines.

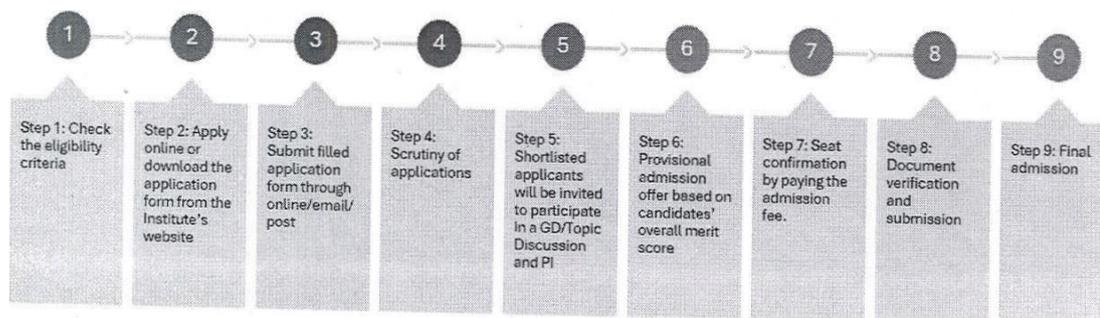
Important Notes

- Admission announcements are prominently displayed on the institute's official website (<https://iihmrbangalore.edu.in/>) and subsequently shared through various media, viz newspapers, social media platforms, and other platforms.
- The admission process follows the academic calendar as prescribed by AICTE.
- The decision of the Admission Committee will be final and binding.

28 Criteria and Weightages for Admission

Score In Common Entrance Tests	45 Marks
Group Discussion	15 Marks
Interview	15 Marks
Weightage for Participation in Sports, Extra Curricular, Academic Diversity and Gender Diversity	10 Marks
Academic Performance in X, Xii Std., Degree/Post Graduate Degree	15 Marks
Total	100 Marks

28 Admission & Selection Procedure:



- Candidates meeting the prescribed eligibility criteria may apply online or download the application form from the Institute's official website (www.ihmrbangalore.edu.in). The duly completed application form may be submitted online, through email, or via post.
- Applicants are shortlisted based on their graduation performance, participation in extracurricular activities, Management Aptitude Test scores, and a thorough review of their submitted documents.
- Shortlisted applicants will be invited to participate in a Group Discussion (GD)/Topic Discussion and Personal Interview (PI) to assess their knowledge, communication skills, problem-solving abilities, and motivation for a career in hospital and health management.
- Provisional admission offer will be made based on candidates' performance in the GD/Topic Discussion and PI and their overall merit score.

- Upon receiving the provisional admission offer, candidates must confirm their seat by paying the admission fee and settling the remaining amount of the first instalment within 14 days of admission.
- Candidates are required to present their original certificates and mark sheets, along with self-attested photocopies, for verification when reporting to the Institute. Those awaiting graduation results at the time of joining will be granted provisional admission. They will have up to two months from the commencement of classes to submit their Graduation Completion Certificate/Mark Sheets. Failure to provide the required original documents will result in the cancellation of the provisional admission offer.
- The last date for submission of applications is **30 June 2026**. The dates for request for applications, submission, and announcement of final results shall be notified as per the approved admission calendar. Final results will be announced within **two days** and offer letters will be sent individually to selected candidates via email. The merit list will not be published on the website.
- The **main admission list and waiting list** shall be released on the same day. Candidates will be given a **minimum of 15 days** to confirm acceptance. The waiting list will be activated only after the expiry of the deadline for the main list candidates.
- Selected candidates must complete the admission process, including payment of the registration fee, within **5 days** of confirmation. Closure of admissions will be in accordance with **AICTE guidelines**. Reporting to campus is scheduled for the **last week of July**, and the commencement of the academic session will begin from **Monday** as notified. The fee refund policy in case of withdrawal shall be clearly communicated to all candidates.

29 Fees Structure:

Courses	Year		
	2023	2023	2025
PGDM (Hospital and Health Management)	7,75,000 INR INR	8,50,000 INR	8,50,000 INR
PGDM (Artificial Intelligence and Data Science)	-	-	10,00,000 INR

FPM (Fellow Program Management in Healthcare)	-	4,50,000 INR	4,50,000 INR
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30 Scholarships

Sl.NO.	Category of Students	Scholarship per student	No of students	Total
				Scholarship INR
1	CAT aspirants who have scored 75 percentiles or above will get 40% tuition fee waiver both years	1,94,800	1	1,94,800
2	Any student, who has secured more than or equal to 85% aggregate marks, would be eligible for the scholarship of 40% tuition fee waiver in the 1st year.	83,600	1	83,600
3	Any student, more than 75% and less than 85% aggregate marks, would be eligible for the scholarship of 30% tuition fee waiver in the 1st year	62,700	06	3,76,200
4	Who has more than 50% aggregate marks in MBBS, would get a scholarship of 40 % tuition fee of 1st year of PGDM.	83,600	4	3,34,400
5	Who has more than 75% aggregate marks in AYUSH/BDS/Allied Health Sciences would get a scholarship of 40% tuition fee of 1 st year of PGDM.	83,600	12	10,03,200
6	Who has more than 65% and less than or equal to 75% aggregate marks in Ayush / BDS, would get a scholarship of 30 %tuition fee of 1st ear of PGDM.	62,700	14	8,77,800
7	Who has more than 60% and less than or equal to 65% aggregate marks in Ayush / BDS, would get a scholarship of 15 % tuition fee of 1st ear of PGDM.	31,350	14	4,38,900
8	SC/ST/OBC and Economically Weaker section (EWS) who has secured more than or equal to 50% aggregate marks, would be eligible for the	2,43,500	6	14,61,000

	scholarship of 100% tuition fee waiver in the 1 st & 2 nd year (3 SC/ST/OBC & 2 EWS)			
9	Special concession of 20% tuition fee both years waiver to Northeast Students.	97,400	2	1,94,800
	Total No. of student & Scholarship Amount (INR)		60	49,64,700
	Eligibility % of Total Approved Intake		51%	

31 Placement Facilities:

Academic Year	No of student Intake in First Year	No of student admitted in the year	Number of students graduated in minimum stipulated time	No of Student placed	Median salary of placed graduates	No of Student selected for higher studies
2021-22	120	95	95	89	6.50 LPA	1
2022-23	120	117	95	91	5.50 LPA	2
2023-24	120	95	112	113	5.50 LPA	1
2024-25	120	95	95	87	12.00 LPA	1

32 Infrastructure Details

I. Land Facilities: 1.85-acre Campus at Electronics City, Phase-1 and comes under the Anekal Taluka, Bangalore Rural District Karnataka State. The Institute AISHE Code is S-302.

II. Academics Facilities

- The Institute has a total of nine classrooms and one tutorial room and one seminal hall to facilitate academic and instructional activities. Laboratory facilities are presently **not applicable (N/A)**.

- The campus is equipped with one computer centre having a seating capacity of 70 students, thereby supporting digital learning and practical academic sessions.

III Library.

SL. No.	Specific Items	2025-26
1	Total Number of Volumes	6669
2	Total Number of Titles	4178
3	Number of Journals Subscription 2026	57
4	Number of Magazines Subscription 2026	23
5	Number of News Paper Subscription	10
6	Journals Bound Volumes	646
7	Theses & Dissertations	1177
8	Electronic Database: EBSCO Host E-Books & E-Journal	1
9	Research Database: Indiastat	1
10	Anti-Plagiarism Software- Turnitin	1
11	Computerization for Search, Indexing (OPAC)	10
12	Number of seats in reading space	90
13	Availability of Library Management Software- KOHA	Yes
14	Availability of Intranet / Internet	Yes
15	Wi-Fi Connectivity	Yes
16	Carpet area of library (in m2)	110
17	Library Timings	9:30 AM to 5:30 PM (All Working Days)
18	LS Remote Access- Libsys	Yes
19	Digital Library- DSpace	Yes

Library Facilities

Year	Number of Hard Books Added	Number of Titles Added	Document
2025-26	302	233	KOHA/Accession Register
2024-25	499	439	KOHA/Accession Register
2023-24	374	234	KOHA/Accession Register
2022-23	102	58	KOHA/Accession Register

Journals (Hard Copies)

Year	International	National
2025-26	24	33
2024-25	12	24
2023-24	13	23
2022-23	10	15

Magazines (Hard Copies)

Year	No. of Magazines
2025-26	23
2024-25	13
2023-24	14
2022-23	16

Year	Database	Access Mode
2025-26	1. EBSCOHOST-eBook Business Core: Hospital Administration & Management	1. Accessible through IP base & Remote Access
	2. EBSCOHOST-Health Business Elite	2. Accessible through IP base & Remote Access
	3. Indiastat: Socio-Economic Statistical Data and Facts About India	3. Accessible through User ID & Password
	4. DSpace: Digital Library Software	4. Accessible through IP
	5. Turnitin: Anti Plagiarism Detection Software	5. User ID & Password, Students (Contact Librarian)
2024-25	1. EBSCOHOST-eBook Business Core: Hospital Administration & Management	1. Accessible through IP base & Remote Access
	2. EBSCOHOST-Health Business Elite	2. Accessible through IP base & Remote Access

	3. Indiastat: Socio-Economic Statistical Data and Facts About India	3. Accessible through User ID & Password
	4. Anti Plagiarism Software - Drill Bit	4. Accessible through User ID & Password
2023-24	1. EBSCOHOST-eBook Business Core: Hospital Administration & Management	1. Accessible through IP base & Remote Access
	2. EBSCOHOST-Health Business Elite	2. Accessible through IP base & Remote Access
	3. Indiastat: Socio-Economic Statistical Data and Facts About India	3. Accessible through User ID & Password
	4. Anti Plagiarism Software - Drill Bit	4. Accessible through User ID & Password

E-Resources & Access Details

➤ **E-Journals: Health Business Elite: Journal Collections on Hospital**

Administration:

- ◆ The collection features more than **753 journals and magazines**, including **347 academic journals, 246 magazines, and 160 trade publications**. Within this selection, **349** titles are peer-reviewed, and **591** are available in full-text format.
- ◆ The Subjects includes, Computer technology, Facilities management, Hospital administration, Hospital management, Healthcare Management, Public Health, Health Economics, Human Resources, Insurance and Marketing.

URL: <https://search.ebscohost.com/>

➤ **e-Book Business Core: Hospital Administration & Management:**

- Contains more than **12674 eBooks** covering disciplines such as Hospital Administration, Business communication, Finance and accounting, green business, Human resources, Leadership and management, Marketing, Mergers and acquisitions, Project management, Sales and selling, Strategic planning many more.
- This eBook Collection contains titles from top book publishers and societies including Health Administration Press, Emerald Group Publishing Limited, John Wiley & Sons, World Scientific, Routledge, Sage Publications etc.

URL: <https://search.ebscohost.com/>

1.1.1 c. Access of Digital Portals

Digital Access Portals	All Open Access & Subscribed e-resource portals include DOAJ, PubMed, google scholar open access journals search engines are accessible through Library OPAC: Also, users can search the library learning resources through the below	
	Library OPAC	https://iihmr.ltsinformatics.com/index.html
	Library Web portal	https://iihmrbangalore.edu.in/facilities/library-2/
	E-resources	https://search.ebscohost.com/
	NDL: National Digital Library	https://ndl.iitkgp.ac.in/

III. Other Facilities:

- Medclaim policy cover age staff, their families and students.
- Wi-Fi Campus
- 24 hours' internet with 200 MBPS
- Institutions Website
- Language Laboratory for students
- Ramps for physically challenged students and staff Eco-friendly environment
- 24 hours' Communication
- 24 hours' Telephone
- 24 hours' Transport
- 24 hours' Electricity with diesel generator backup
- 24 hours' Potable Water Supply
- Sewage treatment plant for recycling wastewater
- Rainwater and roof top water harvesting systems
- Clinic with doctor on call
- 24 hours' Administration facility
- Closed circuit television and security services
- All-weather approach road

- Girl's & Boys Hostel
- Cafeteria
- Innovation Cell
- Entrepreneurship Cell
- 24*7 women help desk number
- Counsellors for seeking help and guidance w.r.t psychological counselling related to Mental Health for Students, faculty and non-teaching staff
- EV charging points
- Field practice area
- Vehicle Parking
- Indoor and outdoor sport facilities
- GYM Facilities

IV. Facility for Co-curricular activities

Indoor Facilities:

- Common room for boys and girls with carom, table tennis and chess
- GYM with trainer

Outdoor Facilities:

- Badminton court
- Volleyball court

Cultural and academic:

- Cultural Programme
- Foundation Day
- Alumni Meet
- Sports Week
- Independence Day-15th August
- Republic Day- 26th January
- Blood Donation Camp- 17th September
- Community sensitization program related to important health and national days.
- Woman Day
- Yoga Day

Students Committees:

- Cultural Committee
- Mess/Hostel Committee
- Placement Committee
- Alumni Committee
- Committee of Class Representative
- Sport Committee
- Innovation Committee
- Media Committee
- Equal opportunity facilities cell

23. Academic Session:

- a. **Examination System, Year/Trimester:** Term Examination
- b. **Period of declaration of result:** 30 days

24. Student feedback mechanism on institutional governance/faculty performance: Yes

25. Grievance redressal mechanism for faculty staff and student: Yes

26. Core Committee:

- Establishment of Anti Ragging Committee - Yes
- Establishment of Grievance Redressal Committee - Yes
- Establishment of Internal Complaint Committee - Yes
- Establishment of Committee for SC/ST – Yes
- Industry Institute Cell – Yes
- Student Councillors - Yes
- Innovation Cell – Yes
- Internal Quality Assurance Cell – Yes
- Minority and OBC Cell- Yes
- Social Media Cell – Yes
- Compliance of the National Academic Depository – Yes

27. Approved by: AICTE

Annexure 1: Please click below link for AICTE Approval

<https://iihmrbangalore.edu.in/mandatory-disclosure/>

28. Accredited By:

NBA Accreditation Status	
Program/Course Accredited	PGDM (Hospital & Health Management)
Duration of Accreditation	2022-2023 to 2024-2025 i.e. up to 30-06-2025

NAAC Accreditation Status	
Accredited	A
Duration of Accreditation Up to	5 th February 2030

29. PGDM Equivalence Degree with MBA By:

AIU	
Program Name	PGDM (Hospital & Health Management)
Duration of Accreditation Up to	30 th June 2025